The Sacramento Observer

1973 WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

EQUAL OPPORTUNITY ISSUE

(SEE SECTION G INSIDE)

The failing of the November 6th measure H, which would have provided funds to renovate C. K. McClatchy High School, has had its effect on parents, teachers, and administrators. McClatchy's Vice-Principal Paul Cronenwett, left, has designed an entire film strip depicting the run-down condition of the school. Angela Blanchette, also shown here, has written an indepth report on how the students view their campus. The article will be featured in the CAMPUS OBSERVER next week. Cronenwett said that measure H failed because a two-thirds majority vote was required. The other two school bond measures only required a simple majority and they passed. "If the voters of Sacramento could see the condition of our school, they would probably have a different attitude," stated Cronenwett. Among the conditions described by the administrator, are cracks in the ceiling and walls of many corridors in the high school. During the winter rains, benches must be placed near the hall lockers to protect the students from the water which is in most cases, three to six inches deep. Many parents, and community leaders hope to put the measure up for a second vote in the near future.

VOL. 10 NO. 52 FOR WEEK OF: NOV. 29– DEC. 5, 1973 15¢ PER COPY
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SECOND BLACK SENATOR?

Senator Mervyn Dymally, who headed the Senate's reapportionment committee for three years, this week praised the Supreme Court's reapportionment plan as "fair," said "Democrats will have a tough fight to retain control of the Senate," and hailed the court for its effort to increase minority representation in the Legislature.

The Los Angeles Democrat, in London at the time the court's decision was announced Tuesday, was informed of the court plan's details by transatlantic telephone.

The State Supreme Court on Tuesday settled the three-year reapportionment fight by handing down its own plan for new State Senate, Assembly and Congressional Districts in California. The Court in essence, adopted a plan submitted to it earlier this year by a panel of three Special Masters it had appointed.

The Court plan sets up a new Senate District in the East Los Angeles area which should send the first Mexican-American to the Senate in modern California history. "I feel this vindicates my three-year fight as Senate reapportionment chairman to see that Chicanos get representation in the State Senate. The Supreme Court obviously felt as strongly as I did about its importance."

Dymally said the Court's plan should also result in election of the second Black to the State Senate (he is the first).

Referring to the fact that 12 Republican Senators won't have to run for re-election til 1976, while only eight Democrats are

(Continued on Page A-5)

The Sacramento Observer

NEWS of the WEEK

PAGE A-2 NOV. 29 - DEC. 5, 1973

AMERICAN LAYING OFF 213 PILOTS

NEW YORK - American Airlines said yesterday it is laying off 213 of its 3,700 pilots effective January 2, as a result of flight cancellations caused by shortages of jet fuel. The announcement came a day after United Air Lines, the nation's largest, said it would furlough close to 1,000 employees, 300 of them pilots, because of the energy crisis. An American spokesman said the airline would eliminate another 16 daily departures starting Sunday in order to meet President Nixon's jet fuel allocation program. Fuel shortages had earlier caused American to cut 96 daily flights, or 8.5 per cent of its total. Spokesman for both American and United indicated further personnel layoffs might be necessary.

DAYLIGHT SAVINGS YEAR-ROUND

WASHINGTON -- The House voted 311 to 88 Tuesday to put the nation on year-round daylight savings time to conserve energy. Year-round daylight time could reduce electricity and heating demands by as much as 3%, according to the White House. A similar measure is expected to be passed by the Senate. The House bill would establish year-round daylight time on a two-year trial basis beginning on the first Sunday 15 days after the bill's enactment and lasting through October 1975. Hawaii was exempted because it is near the equator, where the amount of daylight varies only slightly between winter and summer.

UNITED AIRLINES LAYING OFF 950

WASHINGTON -- United Air Lines announced this week that it was laying off at least 950 employes beginning Jan. 7 and would cancel 100 flights in January because of the fuel shortage. Even more flights will be eliminated in the next two months, said United President Edward E. Carlson. But he added he would do everything possible to keep from laying off more workers. Carlson said United, the nation's largest air carrier, might reduce work hours -- and the pay -- of employes rather than furlough more workers if the shortage worsened.

EMERGENCY BILL ON ENERGY

WASHINGTON -- The House Commerce Committee Wednesday completed hearings on the emergency legislation President Nixon said he needed to meet the energy crisis. The committee is expected to begin drafting the bill Wednesday and Chairman Harley O. Staggers (D-W.Va.) said he was hopeful it could be reported out by the end of the week. The bill, authored by Staggers, would give the President broad discretionary powers to draw up energy conservation plans, including rationing, reduced speed limits and shorter operating hours for businesses.

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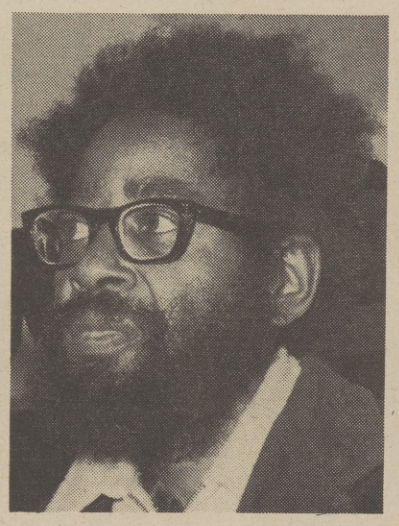
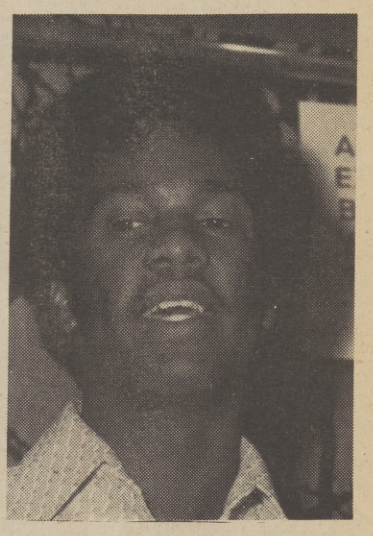
DeLANE



PITTMAN



OWENS

STILL NO 'POWER TO THE PEOPLE'

Local Reaction To Energy Crisis

Black reaction to President Nixon's proposed emergency action to curb power usage in the nation, ranged from distrust of large oil companies to physically feeling the cold due to reduced thermostats in commercial buildings.

The OBSERVER, in a random sampling of opinions this week, found that of those interviewed a majority felt that either the "crisis" was the work of large oil companies attempting to control prices and oil production or were uncertain as to what to believe.

The sampling of opinions were taken at several locations in the Sacramento metropolitan area. Interviews were taken at one of the shopping malls, a Senior Citizens' Clubhouse, and Downtown Sacramento.

HOWVIE DeLANE

Miss Howie DeLane, employed by the California Department of Education, was asked how the energy crisis was affecting her and whether she believed the crisis to be a reality, as stated by the President's proposals.

Miss DeLane said that she believed that the crisis was a real one and added that she felt a little discomfort as a result of the state governments' compliance with the President's request that thermostats be turned down to 68 degrees.

"I almost froze yesterday," said Miss DeLane, complaining about the departments' turned down thermostats. Miss DeLane also said that she feels that large commercial businesses should suffer the same inconvenience as customers in the current energy crisis.

"I think that commercial businesses should be effected in the same fashion I'm being effected as a consumer," said Miss DeLane rushing to catch a bus headed for home.

PATRICK PITTMAN

Patrick Pittman, who is currently unemployed, was asked on the K Street Mall, if he believed that there was a serious energy shortage. Pittman, who prior to an operation recently, worked in the agriculture industry, said that he did not believe what has been said concerning the shortages of energy.

"I really don't believe that there is one. It may be because I'm for the underdog and I think that the large oil companies are attempting to wipe out the smaller ones," said Pittman.

Pittman shared the same views with others who charged that large oil companies are at the heart of the current shortages in gasoline and other sources of energy. "The big oil companies created the crisis, the big companies are trying to freeze the smaller ones out."

Pittman added that the shortage in gasoline and oil is having an affect on small farmers and the agriculture industry as a whole. "Right now, there are farmers and workers being af-

(Continued on Page A-6)

The Sacramento Observer

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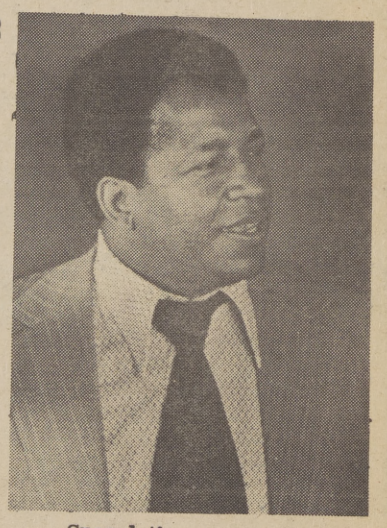
IN THE OBSERVER

OUR CITY A3
OBSERVATIONS B1
EDITORIALS B2
FORUM B3
RELIGION B5
SPORTS B6
FINDER CLASSIFIEDS . . B8
SOCIAL WHIRL C1
FOOD D1
TRAVEL D11
ENTERTAINMENT E1



Speculation runs high that Assemblyman Frank Holoman of Los Angeles will become California's second Black State Senator as he prepares to run for a new reapportionment district in Southern California. Read about it on Page A-6.

Capital Funds Could Include Centers

by J. SHAWN ORTIZ
Observer Staff Reporter

The City Recreation and Parks Department, sent to City Council an amended report earlier this month at the request of Councilman Manuel Farrales outlining the department's itemized "capital improvement" plans for the city's recreational facilities.

Councilman Ferrales' request for an itemized report followed an earlier original report filed by the department entitled "Capital Improvement Program 1972-79." The first report was submitted to the Council in April of this year.

The report originally called for the basic capital improvements of the city's parks, golf courses, and the zoo for fiscal years 1973-74. The total projected cost by the department estimated the improvements to be about $6,770,000.

According to department director Solan Wisham, Jr., "the projected cost will depend upon the rate of inflation within the building industry."

Spending for the six-year period, is subject to City Council approval. The first council meeting on the budget, is to be held this week.

Under the Department's plan, the Parks division will receive $5,920,000; Golf courses will receive $268,000; and zoos will receive $582,000. These are estimates over the entire six-year period.

The original proposal sent to City Council last spring, was increased by $482,000 when the Council added additional funding for the "enrichment" of present recreational facilities.

Also contained within the report, were department proposals calling for the building of neighborhood centers, swimming pools and a bicycle path along the Sacramento River.

The proposal recommends that the building of neighborhood centers in five communities throughout the city. Under consideration for community centers are the neighborhood of Del Paso Heights, Glen Elder-Elder Creek, Oak Park, Washington, and Northgate.

The department's proposal, does not state the priority of building.

The report made by the department lists seven possible sources of funding and recommended that City Council investigate them.

The report suggested that funds from the city's "General Fund, Revenue Sharing, Residential Development Tax and General Improvements of City Property Funds," could be used to finance the various projects.

GIFTS FOR THE NEEDY

If it was left to Dr. Marvin Patton, a local chiropractor, and the New Hope Baptist Church, no one would go without a turkey dinner on Thanksgiving. Dr. Patton, a newcomer to Sacramento, has made it his Thanksgiving tradition to give free turkeys to needy families. He is shown here presenting one of the birds to the Rev. A. Paul Jones, Pastor of New Hope Baptist Church. Dr. Patton and a newly formed committee at New Hope Baptist Church are also planning a turkey dinner for the area's elderly during the Christmas season. Shown is Dr. Patton, left, as he and the Rev. Jones prepare for the distribution of the holiday birds.

The Sacramento Observer

OUR CITY

NOV. 29 - DEC. 5, 1973

Special Session May Be Necessary

A top Reagan Administration official negotiated with legislative leaders Wednesday to try to reach agreement on an emergency bill to solve a welfare grant controversy.

A spokesman for Assembly Speaker Bob Moretti (D-Van Nuys) said it is "conceivable" that a special session might be held to deal with the grant problem affecting 500,000 aged, blind and disabled Californians.

Dr. Earl Brian, health and welfare agency secretary, is scheduled to meet with Moretti today when Moretti returns from a trip to Washington, D.C.

Brian met Wednesday with Assemblyman John L. Burton (D-San Francisco), author of a welfare grant bill defeated in September, and Assemblyman William T. Bagley (R-San Rafael), chairman of the Welfare Committee, for preliminary discussions.

An aide to Senate President Pro Tem James R. Mills (D-San Diego) said Mills is aware of the special session negotiations and he also expected to be contacted by Brian.

Clyde Walthall, Reagan's press secretary, said there is a "possibility" of a special session if an agreement can be worked out between the Administration and Democratic legislative leaders.

A state appeal court recently rejected the governor's plan to turn over welfare payments for the 500,000 aged, blind and disabled Californians to the federal government.

The Third District Court of Appeal said the state would have to continue the program on its own until proper legislation is passed.

Candidates Sought For SAEOC Board

Candidates are being sought to fill five positions on the Board of Directors of the Sacramento Area Economic Opportunity Council. Deadline for applications is December 7.

Appointment of the five, will be made jointly by the County Board of Supervisors and the City Council. The positions, which are for two years, are uncompensated unless the person falls within the poverty criteria as established by the Office of Economic Opportunity.

Applicants must be sincerely interested in solving the problems of the poor. Preferably, they will have some direct service or administrative experience within that field. They will work with 10 other Board members who are elected by the citizens of Sacramento County.

Applications should contain appropriate biographical information and should be sent either to Ted Sheedy, Chairman of the County Board of Supervisors, or to Richard Marriott, Mayor, City of Sacramento.

Parks Seek Job Applicants

Job applications for part-time recreation work, are being accepted at the Department of Recreation and Parks office, 3520 5th Avenue and at the Haginwood Field Office, 3271 Marysville Boulevard.

Office hours are Monday through Friday, 8:00 a.m. to 12 Noon and 1:00 to 5:00 p.m.

Deadline for filing applications will be 5:00 p.m., December 7, 1973.

Applications are being accepted for the following part-time job openings:

Recreation Leader I; Dance Specialist; Music Specialist; and Center Director.

POST OFFICE TO BE OPEN THE NEXT FEW SATRUDAYS

Postmaster Frederic J. Rupp announced this week that all stations and branches of the Sacramento Post Office and all associate offices in the Sacramento Sectional Center, will be open on Saturday, December 1st, 8th and 15th, from 8:30 a.m. to 12:30 p.m.

This will conform the Postmaster's request to the general public to meet earlier deadlines due to the energy crisis.

"This year," Rupp said, "the need for early mailing is more important than it has ever been in the past."

TURKEY FEED

T'Pring Graves, takes a soothing moment of relaxation in the arms of grandmother, Mrs. Margaret "Moma" Marks. T'Pring is the daughter of Mr. and Mrs. Larry Graves. T'Pring along with several hundred children who participated in the feed had what one observer coined, "a good time."

The Arm of Mercy Feeding Program in conjunction with the United Methodist Church of Sacramento, headed by the Rev. and Mrs. Carl Thomas, fed over 500 people last weekend at a dinner celebrating the Thanksgiving holiday. The dinner was held at the Hagginwood Clubhouse in Del Paso Heights. Many of those who attended were children and senior citizens. Shown passing out milk to the youngsters, is Mrs. Margaret "Moma" Marks, director of Arms of Mercy Feeding Program.

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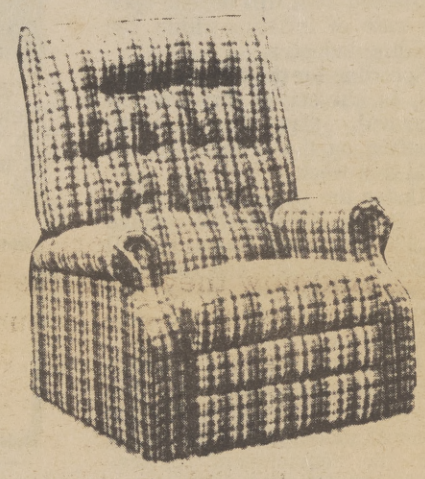

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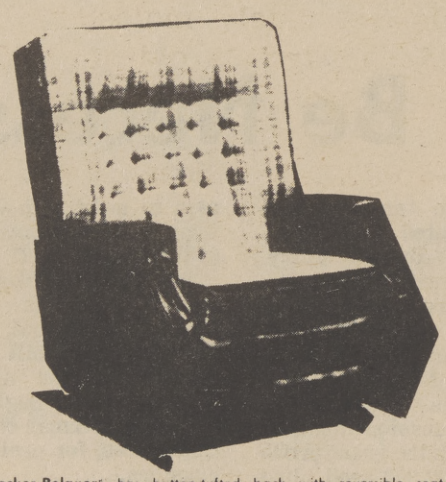

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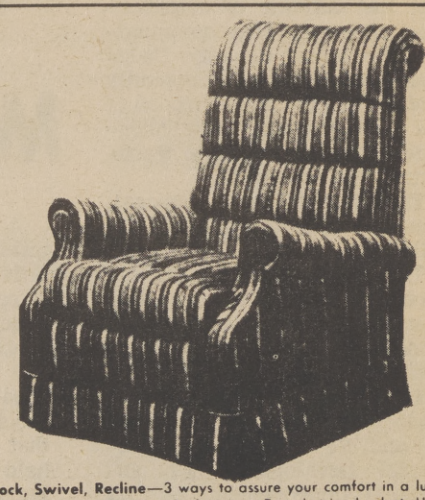

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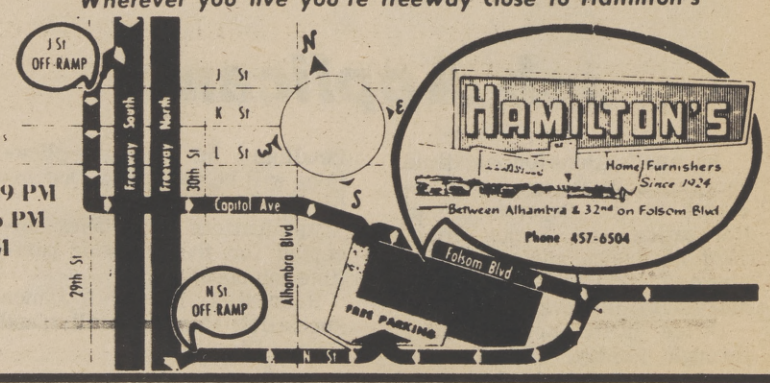

Sex And Race Differ

The former chairman of the U.S. Commission on Civil Rights says there is a big difference between the discrimination faced by minorities in America, and that now being protested by the women's movement.

"It is an illusion to equate the problems of Blacks and Chicanos with those of women," contended the Rev. Theodore M. Hesburg.

In a paper prepared last month for the 56th annual meeting of the American Council on Education, Hesburg said sex discrimination will rapidly recede "if and when women put their minds and efforts seriously to the solution of the inequalities that exist."

But racial inequities, he maintained, are more deeply rooted, and will take far more time, effort and resources to solve.

Hesburg is the president of Notre Dame.

Ford To Get Nomination

WASHINGTON -- The Senate voted 92 to 3 Tuesday to confirm House Minority Leader Gerald R. Ford to be the 40th Vice President and the first chosen under the six-year-old 25th Amendment to the Constitution.

The process will be completed next week when the House is expected to confirm Ford, also by a lopsided margin.

The investigations, public hearings, debate and votes will have been completed less than two months after the resignation of Spiro T. Agnew as Vice President.

Voting against Ford were Democratic Sens. William D. Hathaway of Maine, Gaylord Nelson of Wisconsin, and Thomas F. Eagleton of Missouri, who was the 1972 Democratic vice presidential candidate until he was dropped from the ticket by the presidential nominee, Sen. George S. McGovern of South Dakota.

McGovern was among the Senate's five absentees Tuesday.

Present and voting for Ford were California's Democratic Sens. Alan Cranston and John V. Tunney.

SECOND BLACK SENATOR ...

(Continued from Page A-1)

"safe" til '76, Dymally said "this indicates we will have a tough fight to hold on to control of the Senate (currently it has 20 Democratic Senators, 19 Republicans, 1 vacancy)."

"Having fewer GOP Senators up for re-election, the Republicans will be able to concentrate their money and attention on the Democrats who must run for re-election," he said.

Riles Lauds Efforts Of McGee

California Superintendent of Public Instruction Wilson Riles, lauded the efforts of Sacramento High School Principal Adolphus McGee, to restore order to the former strife-ridden campus. The school experienced a few of the city's worst racial and educational disturbances during the mid- and late-60's.

In addressing himself to the issue of campus violence, Riles stated that his department and the state's school district would not be satisfied until they have "solved the problem."

The Los Angeles City School District has experienced some of the state's worst disruptions during the last year. Youthful gangs warring among themselves have assaulted teachers and students at both the elementary and secondary levels.

Riles made his comments on the television program, "State Capitol," aired on KOVR-Channel 13, last weekend. Riles was interviewed by Thomas R. Hoeber, editor of the California Journal and Bob Russell of McClatchy Broadcasting.

Riles added that men such as McGee will be used in similar situations as consultants to schools which have experienced disruptions.

In the interview, Riles also discussed the impact of the controversial California Supreme Court "Serrano decision," which outlawed the state's present system of school finance.

Under the decision, the court ruled that the present allocation system was unconstitutional in that it discriminated against poorer school districts.

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Holoman Could Become State's Second Black Senator

The California Supreme Court this week ended a three-year political controversy by ruling favorably in behalf of the "especially appointed masters' plan" for the political subdivision of the state's legislatures. The three-year political battle ended with the court revising the boundaries of 43 Congressional districts, 40 Senate districts and 80 Assembly districts, for the remainder of this decade.

In reapportioning the state, the court's actions created the possibility of a second Black Senatorial district.

ASSEMBLYMAN HOLOMAN

Under the plan's instrumentation the 49th and 50th Assembly districts have been combined to make up the 30th Senatorial district. The 49th and 50th Assembly districts are represented by Frank Holoman and Julian Dixon, respectively.

The new Senatorial district is composed of a 41 per cent Black population and has a 69 per cent Democratic registration.

Assemblyman Holoman said this week, "it would seem to me that there is a great possibility that a Black Democrat could be elected to represent this district in 1974."

Holoman added that he has given consideration to running and has taken the opportunity to investigate the possibilities with fellow members of the Assembly.

"Pending further discussion, there is a probability that I will run for the new Senate seat in the 40th district," said Assemblyman Holoman.

Reaction To The Energy Crisis...

fected by this crisis, because they can't get enough fuel," said Pittman.

TERRY OWENS

Terry Owens, Assistant Manager of Jeans West in the Florin Center, was asked if he felt a "genuine" energy crisis existed.

Owens, like many Black Sacramentans interviewed by THE OBSERVER, did not express a great deal of trust in the large oil companies and the government.

"I think the energy crisis was created by the major oil companies," said Owens looking out over his shelves stocked with youth oriented clothing.

It is the charge of a number of people that major oil companies are attempting to advance their control over the industry by fabricating a shortage and supporting it, by reducing their levels of productivity.

Owens supports this charge, and stated "The oil companies have created the shortage for the purpose of making more money."

Asked how the President's proposed ban on the sale of gasoline on Sundays would affect his life, Owens responded, "there are two things I will always find a way to do, and that's put food in my stomach and gas in my car."

(Continued on Page A-7)

THE URBAN LEAGUE PRESENTS:

DELORES BRYANT AND GUESTS:

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SAM STEVERSON
WILLIE SLOAN

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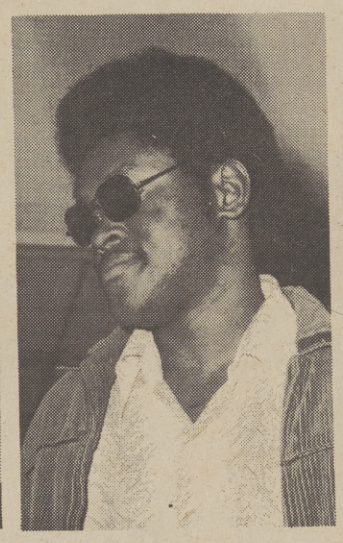
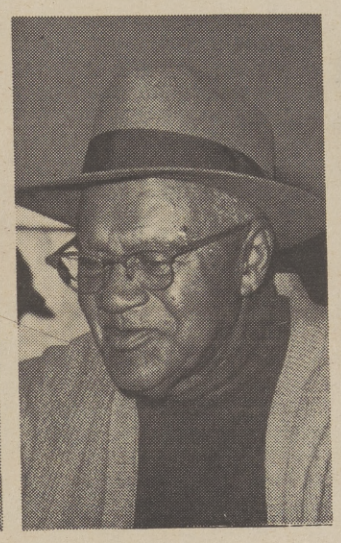
INTERVIEWS WITH LOCAL BLACKS

MRS. WARNER



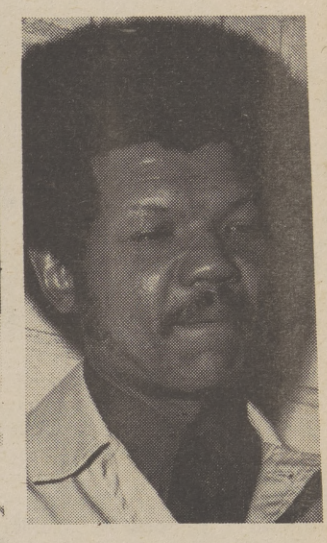
SGT. HENTON



HAWKINS

MRS. ROBINSON

MRS. HAYNES



CORGILE

Local Reation To Energy Crisis...

(Continued from Page A-6)

MRS. LOLITA WARNER

Mrs. Lolita Warner, a sales clerk at McCurrys Camera Store in the Florin Center, feels that the current preparation for the crisis, brings with it a sense of fright.

"The crisis is scary, and it does not look to me as if it's going to get any better," said Mrs. Warner while straightening out a display rack.

The long list of shortages experienced by the nation over the last year, has left it's impression on the opinions of Mrs. Warner. "With everything else in such short supply, why not oil," said Mrs. Warner without expressing any surprise that Nixon has proposed such strong measures to combat the shortage of energy.

Although the energy crisis and the measures being taken personally frightens Mrs. Warner. She stated that in her opinion, things won't get much worse until after the first of the year.

"I don't think that things will get worse until after the holidays," said Mrs. Warner. She added that if anything - the shortage in gasoline and oil will hurt "big businesses."

"It really is going to hurt big businesses, and the whole thing is going to get kinda scary after January," said Mrs. Warner returning to remodel a display case window.

SGT. WILLIE HENTON

Sgt. Willie Henton, currently stationed at Mather AFB, was asked while shopping at Florin Center, what effect President Nixon's proposed ban on Sunday gasoline would have on his life.

It seems that Henton shares a common problem with many other Blacks who have Hi-Performance automobiles. "I am driving a G.T.O., and the lack of gasoline has already forced me to make some changes," said Henton.

During the holiday season, military personnel traditionally visit with their families. In the case of Sgt. Henton, who's home is in the South, he has already began to doubt if plans can be made to visit.

"With this energy crisis, a person can't plan to get home especially those of us in the military," said Sgt. Henton.

Sgt. Henton agrees with many other people in the nation, that the lack of gasoline is going to cause some profound changes in lifestyles. "It's brought about a change and it's going to bring about a change in our system of transportation."

WEEDIE HAWKINS

Weedie Hawkins, a member of the Oak Park Senior Citizens' Clubhouse was asked during the course of a dommino game, if he felt the President was telling the truth about the current energy crisis. In answering the questions, Hawkins shaking his head, said "your asking the wrong man."

Hawkins suggested that he did not trust government in any fashion. "I don't believe anything a politician says, and I don't believe in politics. They always do what they want to do anyway," said Hawkins awaiting his turn to play his dommino.

Hawkins, like many Americans, is puzzled about the complex turn of events surrounding the energy crisis and the governments' responses. "I don't understand his (Nixon's) politics," stated Hawkins, pausing for a moment to contemplate his next move.

MRS. ALLENE RUTH ROBINSON

Mrs. Allene Ruth Robinson, president of the Oak Park Senior Citiznes' Clubhouse, was asked if she believes that a real energy crisis existed. Mrs. Robinson responded candidly, "I do not believe that there is any such crisis."

"I don't believe that a crisis exists for the simple reason that they (oil companies and the government) have been sending all our products abroad and never leaving us with anything, wherever they sent it," said Mrs. Robinson.

Mrs. Robinson who stated she does not trust the government, added that she does not believe what the government has been saying about the energy crisis.

"I don't believe that there is a real energy crisis. I think that they have something stored away that they are not letting us know about," said Mrs. Robinson, with conviction and serious doubt.

MRS. LINDA HAYNES

Mrs. Linda Haynes, a cosmetic and jewelry saleswoman at Weinstocks Department Store on the K Street Mall, was asked what affect the current energy crisis has had on her personally.

Like many employers of large stores and civil service professions, she said she is suffering from the "shivers." Many government offices and large commercial outlets have compiled with the governments' request to voluntarily "turn down the thermostats."

"It gets cold and it gets dark during working hours," said Mrs. Haynes.

Asked what affect the President's ban on weekend gasoline sales would have on her life, Mrs. Haynes said that she does her shopping on Saturdays, and that Sundays are reserved for staying home and relaxing.

FLOYD CORGILE

Floyd Corgile, employed by the California Department of Health, was asked if he felt a genuine energy crisis existed. Corgile was one of the few people interviewed who supported the President's proposals to conserve energy.

"I feel that we should conserve on energy, and I feel like the military could also conserve on energy," said Corgile.

Corgile, a veteran of the military himself, said that the militray uses a great deal of energy and that they too could stand to "conserve."

"I was in the military 20 years and I know that the military uses a lot of energy. I think that they can conserve on energy too, just like us," stated Corgile while awaiting a Regional Transit bus to take him home.

Corgile was also asked if he felt that the energy crisis was a reality. Corgile said that on the basis of "data" he has seen, it was "real."

"If we take a good look at the nation which supplies us with energy and oil, you'll see that the crisis is real," said Corgile. He added pessismistically, that he could not be "sure if the data was correct. I can't really be sure," said Corgile with reservation.

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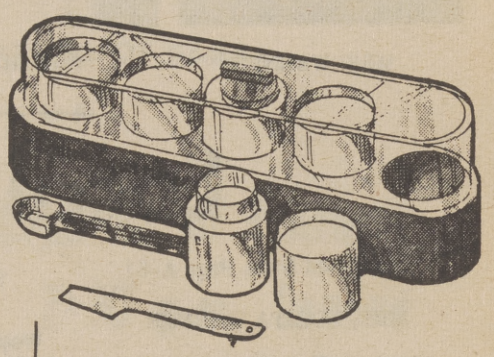

Salton yogurt maker
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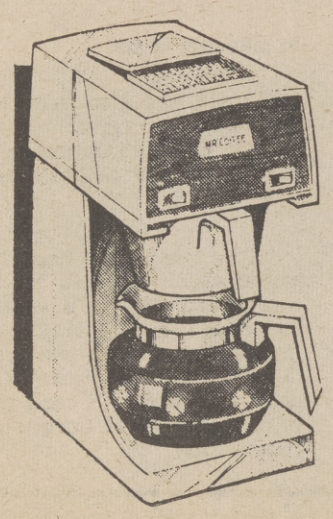

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Super Max by Gillette
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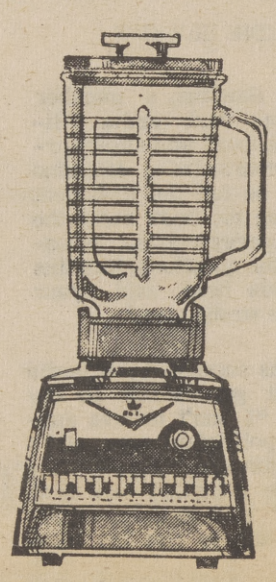

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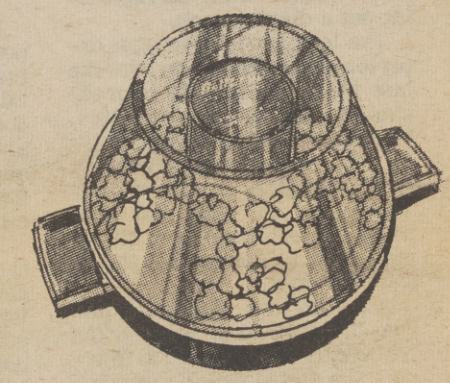
40.00

Sturdy chrome base, removable cutting assembly, fills every blending need to save you time and work. Mini jars, 3/3.85. Ice crusher attachment, 11.00



Joe Namath Butter-Up
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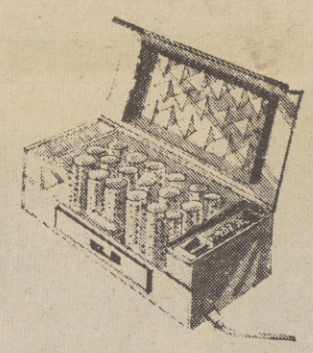

Clairol Kindness hair
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Braun mini coffee
grinder works fast

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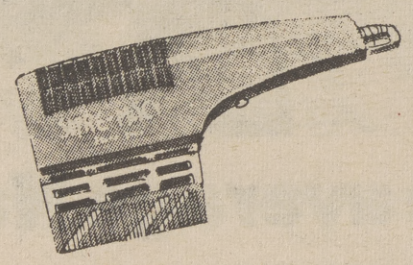

Macy's Own Hair dryer
and styler kit

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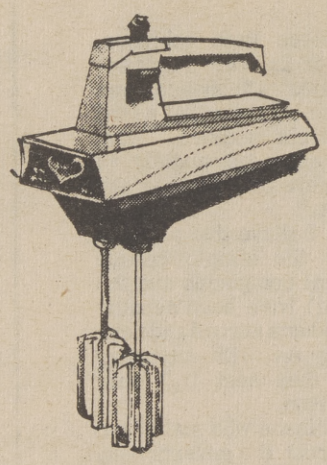
Includes 600 watt blower, wide tooth comb, brush, handle for attachments so you can style with one hand, dry with other. Air concentrator too!



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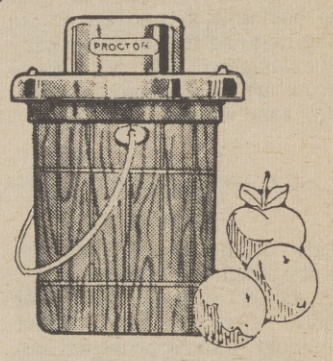

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In Calif. add 5% tax, plus ½% transit tax in San Francisco, Contra Costa and Alameda Counties. Within United Parcel delivery zone add .75 delivery charge for orders under 7.50. Outside the United Parcel delivery zone add 2.50 plus .75 each additional item. Items which cannot be shipped parcel post will be shipped collect. Dept. # 159. Date 11-25-73.

Shop all Macy's late Monday through Saturday, Sunday noon to 5 P.M. All Macy's open Saturday nights from now 'til Christmas.

NEWSWOMAN

WABV-TV newswoman Melba Tolliver, hosts the ABC News "mini-documentary" series "Americans All." The series, which airs frequently immediately following the ABC Television Network's "Sunday Night Movie," and "Monday Night Movie" presentations, details the contributions of America's ethnic minorities to the nation's society and culture.

BELAFONTE AND STAPLES

STAX' The Staple Singers are pictured backstage being congratulated by Harry Belafonte after one of their recent performances with him at Caesar's Palace Hotel in Las Vegas. The Staples are left to right, Roebuck "Pop" Staples, Cleo, Mavis, Belafonte and Yvonne. The group's new single is "If You're Ready (Come Go With Me)" from their latest LP, "Be What You Are."

The Sacramento Observer

SECTION B

OBSERVATIONS

NOV. 29 - DEC. 5, 1973

ANNUAL CARVER WEEK

Thirtieth Annual George Washington Carver Week planned. Three decades of commemorating the works of George Washington Carver are being observed by a committee which was formed by the late Alma Illery before her death in 1972. Dr. Illery persuaded Congress to create the national observance and personally led the planning from her home in Pittsburgh. The present committee, pictured above, includes three ladies who have attended each national luncheon in Pittsburgh. The new president, Mrs. Artegious Moncrieff, (far left, top row) announced that proceeds from the national luncheon will as usual benefit Camp Achievement, an interracial camp for underprivileged youngsters near Connellsville, Pa. The event will climax a week of observances with a luncheon and reception at the Webster Hall Hotel, Pittsburgh, Pa., January 4. Tickets are available from Mrs. Moncrieff at: 7127 Race Street, Pittsburgh, Pa. 15208.

WORLD CRUISE

When Phillip Lee Melvin bought a clock at Breuners last September to help him get up on time for classes at Gompers High School in Richmond, California, little did he know that one day that clock might awaken him to start on a free trip around the world! How did that happen? When Phillip was at Breuners, he entered his name in the store's Vacation Sweepstakes and his entry was recently picked from the thousands in all 12 Breuners stores as Grand Prize winner. Now he is looking forward to the greatest after-graduation trip a high school senior can have. His prize is a 100 day World Cruise for two on the S.S. Oriental Empress, registered in Panama, sailing in 1974 out of San Francisco. Phillip is shown here as he receives the Grand Prize in Breuners Round-the-World Sweepstakes, from Raymond Schreck, general manager of the home furnishings chain.

GUEST EDITORIAL

END TO MISLEADING SICKLE CELL ANEMIA INFORMATION URGED

Writing in the current issue of Urban Health, two physicians have urged "confidentially in sickle cell screening" and "an end to dissemination of information on sickle cell anemia that is innacurate, unduly alarming or misleading," they wholeheartedly agree.

Dr. Rudolph E. Jackson, director of the National Heart and Lung Institute's National Sickle Cell Program, and Dr. Charles F. Whitten, president of the National Association for Sickle Cell Disease, are among seven prominent physicians who have come together to discuss sickle cell anemia.

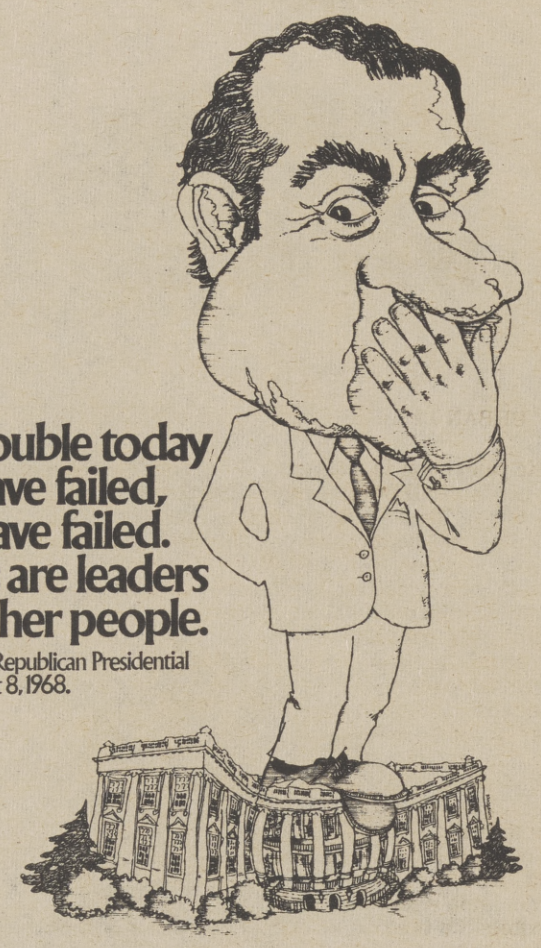
In his article, Dr. Jackson points out that "discriminatory tactics have made confidentially a prerequisite for all testing programs," and that all participation in sickle cell screening programs should be on a voluntary basis.

In another article in the same publication, Dr. Whitten points out that efforts to provide mass information on sickle cell anemia "have not been as valuable as possible because some of the information has been inaccurate, unduly alarming and misleading."

Both physicians call for "an accurate, sound understanding of sickle cell anemia and sickle cell trait by the public."

America is in trouble today not because her people have failed, but because her leaders have failed. And what America needs are leaders to match the greatness of her people.

Richard M. Nixon, accepting the Republican Presidential nomination, Miami Beach, August 8, 1968.



Minorities Gain In Civil Service

Blacks and members of other minority groups were hired for more than two thirds of the nearly 22,000 new federal white collar jobs which became available last year, the Civil Service Commission reported.

Minority gains were even greater at the top of the federal service ladder, with an 1,845 increase in minority employees holding jobs paying between $16,000 and $36,000 a year. At the same time the number of whites in those jobs decreased by 419.

A Civil Service Commission spokesman said the charges reflect an increase in efforts to hire and promote minorities at the same time the Nixon administration is attempting to hold down government spending and overall federal employment.

Even so, minorities account for just 5.4 per cent of the government's 312,296 top civil servants in general schedule grades 12 to 18. In all federal white collar jobs (GS 1 to 18) minorities now account for 16 per cent of the 1.3 million persons employed.

The new figures are based on a governmentwide survey taken November 30, and released yesterday. They are compared by the Civil Service Commission to a similar survey taken in November, 1971.

During the year, the commission said, the total number of federal white-collar positions increased by 21,974. It said 14,982 of these jobs, 68 per cent - were filled by minorities.

When the commission took its first comparable survey of minority group employment in November 1969, it counted 11,552 minority workers in high-paying jobs - GS 12 and above. The total this past November was 17,013 - an increase of 47 per cent in three years, including a 12 per cent rise during 1972.

By far the largest minority group in the surveys are Blacks, but the figures also include Indians, Orientals, and Spanish-surnamed Americans.

Women covered in separate reports, showed sizable increases in the number of women in top civil service ranks.

The total federal work-force - about 2.5 million - dropped by 31,703, the commission reported, between November 1971, and November 1972.

The postal service trimmed 42,523 jobs - about 19 per cent of them held by minorities. Minority workers now comprise 22.3 per cent of the 655,396 postal employees.

Blue-collar jobs, covered by the federal wage system, dropped by 12,754, the commission said, to 498,187. Minorities now compose 29 per cent of these workers.

Overall, the proportion of minorities in all federal jobs was 20 per cent in November 1972, up from 19.5 per cent a year earlier. Included are Blacks, 15.3 per cent, and Spanish-surnamed Americans, 3.1 per cent.

Indians and Orientals make up the remaining 1.6 per cent.

In the white-collar ranks, minorities fill 28.4 per cent of the lowest paid jobs (GS 1 to 4), and their proportion declines as the jobs become more highly paid.

In the supergrades - GS 16 to 18 (paying more than $31,200 a year) minorities comprise only 3.7 per cent, 213 workers out of a total of 5,712. But during the past year, the commission said, the number of minorities in these posts increased by 54 - a 34 per cent rise - while the number of whites dropped by 19.

In the middle ranks (GS 9 to 11), the number of minority workers climbed by 2,581 - a 9 per cent increase - while the number of whites dropped by 2,625.

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TO BE EQUAL

Public TV Has A Long Way To Go

by VERNON E. JORDAN

URBAN LEAGUE EXECUTIVE DIRECTOR

Public television is supposed to be more responsive to the needs of all of the people than commercial TV, but as far as Blacks and minorities are concerned, it is definitely no better and possibly worse. In fact, when you consider that tax dollars of minorities help fund public broadcasting, it becomes clear we are getting precious little return on our investment.

Public TV's potential in creating programming geared to the needs of minority communities has never been fulfilled. And in the all-important test of training, recruiting and employing minorities at all levels of the behind-the-camera jobs and especially decision - making jobs, public TV is a flop.

JORDAN

For example, only two Blacks hold important positions in the Corporation for Public Broadcasting and neither has a strong say on policy matters. This is not at all different from most commercial stations and networks, but it cannot be tolerated in a federally-funded agency.

Overall, public TV's programming practices rely on the time-tested ghettoization of Black-oriented programs. And the very few public network shows aimed at Blacks, were almost cut off altogether earlier this year. In the special programming category, only two programs out of 143 hours dealt with Black. Out of 1,500 hours of national public TV programming, only 89 were devoted to Black people. Blacks are rarer than the test patterns on public TV.

There are some signs that the Corporation is beginning to try to change this destructive pattern of Black invisibility on its screen, but it is a long way from expressing intentions to carrying out substantial changes. And our past experience has made us wary of CPB's intentions - at least until some results are visible on the home screen and on the payrolls of the Corporation.

Black support of public broadcasting is conditional; if it doesn't respond to the needs of minority communities, we can live without it. Public broadcasting, which is dependent on public funds, will have to wake up and begin courting minority audiences if it wants to survive. At the minimum it must:

. Increase Black and minority programming and insure its high quality content, not merely filling in some set goal of hours.

. Tell its affiliated stations to hire Black people and insure minority representation on their boards. Noncompliance ought to mean denial of the use of federally-funded program material.

. Put its own house in order with more adequate minority board and staff representation, and create a department to up-grade increased minority programming.

. Institute programs that explore race relations in depth, investigate controversial issues, and portray the rich ethnic heritage in our pluralistic society.

. While increasing minority-oriented programming, avoid making such programs a "ghetto" within broadcasting by drawing on Blacks and minorities for general programming.

This last is especially important. Community theatre and dance groups are starved for funds and could share their talents with a national audience, but instead of backing them, public broadcasting runs after old BBC films and similar fare.

Programming should show ordinary minority people doing ordinary jobs, such as on the Mister Rogers' Neighorbood show, or as on Sesame Street, two public TV offerings unusual for their first-class content and their treatment of minorities.

Of course, all of the above holds true for commercial TV, where Blacks are only in standard comedies, or as guest performers on variety shows, or when the script calls for a Black. Black newsmen are almost never seen, unless interviewing a rare Black guest on civil rights.

But the many failures of commercial TV notwithstanding, public broadcasting has to set an example, not follow a bad lead. It is the TVA of the broadcasting industry and has to use its federal funds to set new, higher standards for private sector interests to imitate.

BROWN'S FAREWELL LETTER TO EEOC EMPLOYEES

Five Gratifying Years

As I leave the Commission, I want to take this opportunity to express my sincere appreciation for your untiring efforts to eliminate employment discrimination in this country. I am indeed indebted to you for your continuing efforts to expand the impact of Title VII, but more importantly millions of minorities and women are grateful for your devotion in making a dream become reality.

When I came to the Commission in 1968, we had approximately 380 employees, 13 offices and a budget of about $6 million. Today we have almost 2,000 employees spread throughout 32 district offices, 7 regional offices and five litigating offices and our budget for FY 74 should be close to $43 million.

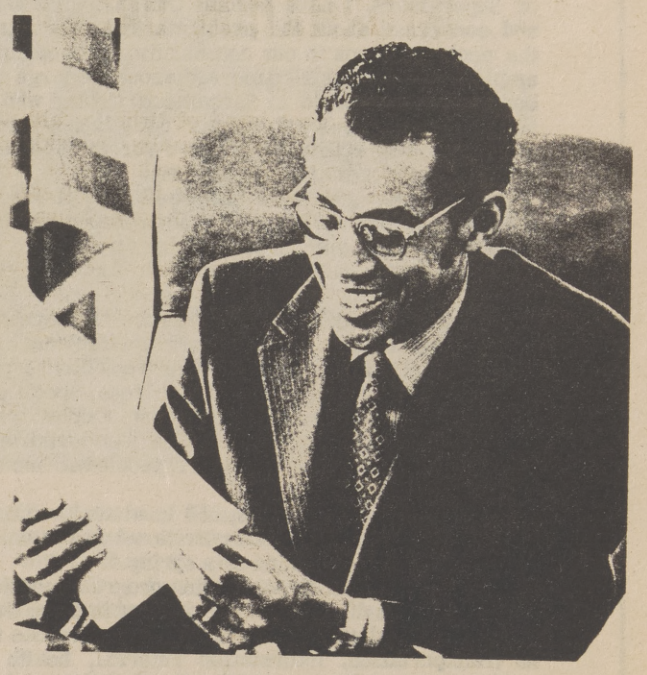
From an Office of General Counsel of 30 lawyers confined to giving technical advice, we have expanded to more than 240 lawyers bringing enforcement litigation in Federal District Courts throughout the country.

Organizationally, we have witnessed several changes. We reorganized the entire Commission in 1970. We have instituted new compliance procedures which have more than doubled our production rate, installed both Performance Management and Work Measurement Systems, and have increased our budget and staff at a rate unparalleled in government. The 1972 Amendments and implementation of them has given EEOC a concerned image.

The past five years have been extremely gratifying to me since I have been afforded the opportunity to be of service. I take great pride in your accomplishments and those of this Commission.

What I have been most proud of is that this Commission can say with pride that we are an active, independent agency.

We are now at a critical point in the history of EEOC. If we are to continue as an effective agency, if we are to continue to enjoy our credibility with the public, if we are to maintain that internal pride that comes from a job well done, then we must view our present position not as the achievement of a goal, but merely a way station on the road to total equality.



I know that you will maintain the direction and momemtum of the enforcement of Title VII which we have all worked so hard to bring about. In doing so we assure that the people of this country will be able to have the opportunity to be judged on their merit and achieve their rightful place in society.

It has indeed been a pleasure for me to have worked with you towards achieving this goal.

Sincerely,
William H. Brown, III
Chairman

The Sacramento Observer

FORUM

NOV. 29 - DEC. 5, 1973

HAWKINS REPORT

Crisis In Black Colleges

by AUGUSTUS F. HAWKINS

CALIFORINA'S FIRST BLACK CONGRESSMAN

The survival of Black institutions of higher education, has fast become a priority issue among significant numbers of Black and white Americans who recognize the tremendous contributions these institutions have made to American life.

There is great cause for concern and worry, because as incomplete and as fragmentary as the statistics are on this issue, certain trends are becoming increasingly prounounced. Blacks in colleges and universities for the period of 1960-70, grew from between 195,000 - 200,000 in 1960, to between 434,000 - 470,000 in 1970. This represents some six percent of the total national college enrollment for that year (8,581,000 students).

Unfortunately however, with this dramatic increase in Black enrollment has also come a shift in the institutional distribution of Black students; a diminishing proportion of Black students are attending Black colleges. This proportion has dropped from 65-70 per cent in 1960, to 35-40 per cent in 1970-73.

This significant loss of Black students is hurting the ability of these institutions to competively survive at a time when higher education costs are radically increasing.

On the other side of the coin however, it is worth noting that traditional Black institutions still play the predominate role in awarding degrees. In 1970, a survey of 85 degree-granting colleges and universities created to serve Black Americans, revealed that these institutions awarded more than 25,000 degrees.

Since a major barrier for Black students in higher education is the financial barrier, it is of interest to observe that of the students who attended the cited 85 institutions, two of every three came from families having annual incomes of less than $5,200. (Nationwide, less than 10 per cent of people from this $5,200 income level manages to get a college education).

Related to the fact that Black students in Black institutions of higher education generally lack adequate financial resources, is the severe financial problem

(Continued on Page B-4)

FOOD FOR THE ELDERLY

by Supervisor Ted Sheedy
Chairman, Sacramento County Board of Supervisors

Since my election to the Sacramento County Board of Supervisors, I have become increasingly aware of and concerned about the problems that face many of the senior citizens in our community. I have, for example, been seriously concerned about the large number of elderly people in Sacramento County who live below the poverty level and currently lack either the money or the ability to prepare for themselves at least one good nutritious meal a day.

In order to help meet this need, the Sacramento Housing and Redevelopment Agency recently applied to the California Commission on Aging for funds to provide a one-year nutritional program for the elderly poor.

To everyone's delight, we have recently learned that the Commission has approved the grant for Sacramento County which will provide $319,000 to establish supplemental feeding centers for senior citizens. Specifically this money will be placed in a number of priority target areas in Sacramento which have been identified as having a high percentage of elderly people with incomes at or below the poverty level.

Within these target areas, 550 local senior citizens will be fed at least one good nutritional meal a day for five days a week beginning this spring.

In addition to the direct feeding program mentioned above, persons 60 years of age or older in these target areas will be eligible for related social services such as transportation, information referral, health and welfare counseling, nutritional education and recreation activities. All of these services, including feeding programs, will be distributed from four major centers, two of which will be located in the downtown area, one in North Sacramento and one in South Sacramento.

Aside from these four centers which will provide meals directly to senior citizens, there are provisions for distributing an additional 55 meals to shut-ins. Many senior citizens, as you know, are unable because of physical disabilities to travel and would therefore be prevented from coming to one of the four distribution points for their meals.

Sacramento Housing and Redevelopment Agency, as well as Sacramento County, is particularly pleased to receive this grant not only because it requires no direct property tax funding from local taxpayers but also because it is the first program of its kind to be awarded to a housing authority in California.

Those who desire more information about the program may contact Mr. Leo Goto at the Housing Agency, 444-9210.

Crisis In Black College...

(Continued from Page B-3)

faced by these institutions in their efforts to provide significant educational resources for their students.

In a 1971 report on the family income characteristics of the Black college freshman, a national study conducted by the American Council on Education revealed the following:

Income Level	Black students	Non-Black Students
$ 0 - 3,999	25%	4%
4,000 - 5,999	19%	6%
6,000 - 9,999	28%	22%
10,000 or more	28%	68%

By conservative estimates, about 70-75 per cent of students in Black colleges receive some type of financial assistance. This assistance, is generally never adequate and oftentimes these institutions turn away deserving students because no aid is available.

At a time when the operational costs of colleges and universities are radically increasing, Black colleges are finding themselves caught in an unenviable financial squeeze.

Their ability to increase their income through the raising of tuition and fees is just not realistic, because of the strained economic straits of the families sending their children to these institutions. Increases in traditional sources of support for Black colleges and universitites, are tending to be conservative in light of present economic reality.

My role as a publicly elected official is to support the continuance of these great institutions because they make postsecondary education accessible to large numbers of Black students; are valued repositories of Black educational and historical materials; often serve as islands of racial, ethnic and cultural democracy; foster and perserve diversity in American education, and provide training for Black leadership on more than a token basis.

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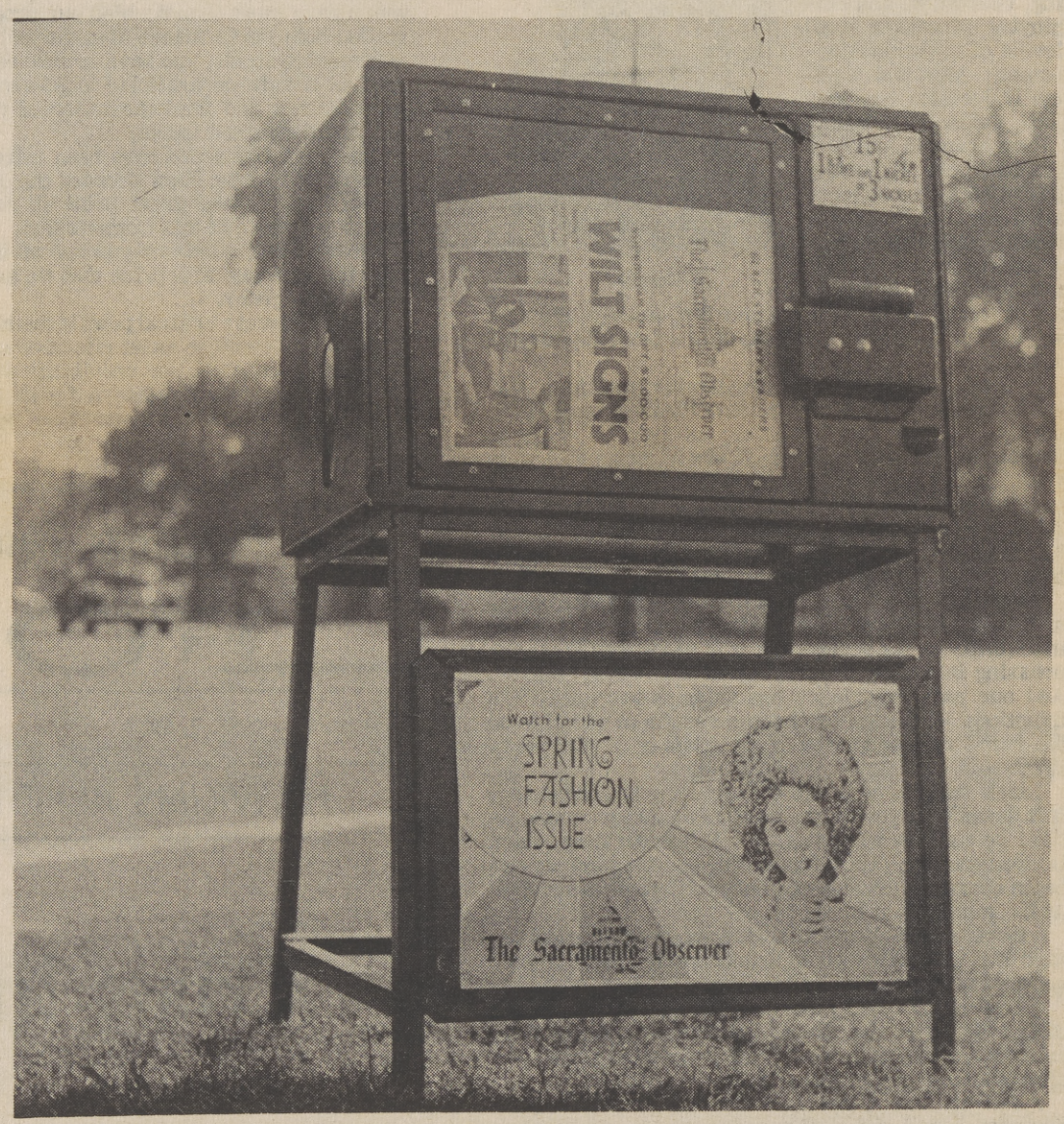

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The Sacramento Observer

MINORITIES FOR EQUALITY

The Sacramento Ministers Council For Equal Opportunity For Minority Groups held its eighth Ecumenical Worship Installation Service last week. The Rev. B. Leland Nash, Pastor of Collins Memorial C.M.E. Church, was installed as the Council's new chairman. The installation services took place at Collins Memorial C.M.E. Church. The Council was organized by the late Rev. Dr. H. Holton Collins, Jr. who saw the need for an organization of clergymen which would advocate social change in our community. Shown are several of the ministers who participated in the service. They are, left to right, the Rev. Dr. J. E. Pettaway, Elder Jahue Nash, Sr., the Rev. S. Eugene Wynn, the Rev. Moses Gipson, the Rev. Dr. Robert Graham, Rev. Nash, the newly installed chairman, the Rev. Dr. Charles Dewitt, the Rev. Henderson White, and the Rev. Solomon Nelson.

CHURCH ANNOUNCEMENTS

Rev. Cummings To Be Installed

The Sacramento Ministers Council held their installation worship service at Collins Memorial C.M.E. Church. Shown here on the pulpit are a few of the local religious leaders who attended the services. Shown are, left to right, Elder Jahue Nash, Sr., Rev. S. Eugene Wynn, Rev. Robert Graham, Rev. B. Leland Nash and Rev. Dr. Charles Dewitt. At the podium is Rev. Winston Waugh. Other ministers present included the Rev. Epharim Williams, Rev. John C. Oneil, Rev. Porter Williams, Rev. A. Paul Jones, Rev. O. E. Thurman and Rev. Elbert Thames.

VICTORY TEMPLE CHURCH - Rev. John Corbin, Pastor. Once located at 3779 9th Avenue, now resides at 3927 Stockton Blvd., and 15th Avenue. A good Gospel Preacher, speaking of Rev. Corbin, a young man of God. Many has been saved and healed by his faith in God.

Sunday School will begin at 9:45 a.m. Morning Worship at 11:00 a.m. Evening Services at 8:00 p.m. Every Wednesday, Rev. Cobrin is at the church from 11:00 a.m. until 5:30 p.m., talking to the people about their problems. Many have been through his teaching.

Friday nights at 8:00 p.m., Rev. Corbin will be preaching and praying for the sick and also prophesing. Come and bring your friends. God bless you all. Everyone is welcome to attend.

THE CAPITAL CITY SEVENTH DAY ADVENTIST CHURCH, Elder Warren J. Neal. 2828 33rd Street. Will be privileged to have a guest speaker, Elder Major White, Secretary of the Inner City and Temperance Department of Pacific Union Conference. He (Rev. White) will be speaking at the 11:00 a.m. services Saturday, December 1st. Emphasis will be stressed on the crisis of the Inner Cities most critical problems of the Twentieth Century and how the Seventh Day Adventist Church will relate to these problems in the community.

CHRIST THE KING RETREAT CENTER, Father Timothy O'-Connor. Located in Citrus Heights. Christ the King Retreat Center will have a special weekend retreat to help people understand the Catholic Charismatic Renewal, from December 14-16. Please write or phone the Retreat Center for details; P. O. Box 156, Citrus Heights, Ca 95610 or call (916) 967-4706. Asking God's blessings on you.

FIRST ENGLISH LUTHERAN CHURCH, Rev. Melvin C. Langeland, pastor. 3860 4th Avenue. Holy Communion, 8:30 and 11:00 a.m. Sunday School will begin at 9:45 a.m. Morning Worship at 11:00 a.m. The choirs will rehearse at 4:00 p.m. and 4:30 p.m.

MOMENTS OF BLESSING, Rev. George R. Archie, pastor. 2830 35th Street. The Moments

(Continued on Page F-6)

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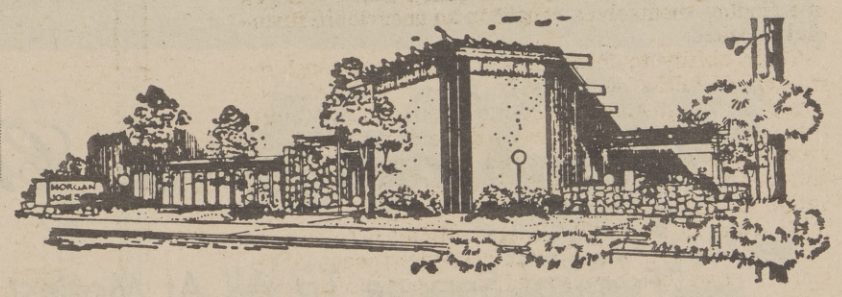

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THE CHURCH

Soul Music In Worship

by B. LELAND NASH

OBSERVER CORRESPONDENT

Worship among Black people in slavery in early America, was mainly segregated. The masters sat in the pews up front and worshiped, while their "converted slaves" listened silently in a special reserved place in the back of the church. The services were conducted according to European tastes, customs, theology and music.

NASH

There is little wonder that Black people docily accepted the white man's standards of worship for his own; he had little choice in the matter.

Later, some Blacks obtained enough freedom to worship in their own style.

The biblical theology was there, despite the fact that it was sometimes too naive, but the whole service breathed and pulsated with the rhythmic fervor of the African motherland. Gone was the staid restraint evidenced in the churches of the white brethern.

Early, Blacks knew nothing of the Europeans . . . Tyndale, Luther, Wycliff, Wesley of Palestrina. But they poured out their hearts to God with vigorous exhortations and stomped, shouted and even danced their way to the Promised Land . . . which for most of them, meant the eventual liberation of Blacks from the new bondage. Songs of sorrow, hope, deliverance, despair, walking with Jesus and talking with him became what we know today as Negro Spirituals.

During the past 100 years, the bastion of the church has remained virtually impregnable to the cries of those who say, "I have a right to worship God in my own way." It might be quite different from your way, but it is just as good. And it is right for me."

Today, thankfully, the church is realizing the need for any group of people to worship in their own ethnic style.

One Black man put it this way. "The church is finally realizing that we need different strokes for different folks."

More of the comparative worship services next week.

LOCAL CHURCH ANNOUNCEMENTS...

(Continued from Page B-5)

of Blessing Church, will have guest speaker, Evangelist Fannie Smith of Los Angeles, Tuesday, Wednesday, and Friday, at 8:00 p.m.

ST. JOHN'S BAPTIST CHURCH, Rev. William Hights, pastor. 2130 4th Street. Tuesday, December 4th, Dr. Henry Harvey III, of the Foreign Mission Board Secretary of the National Baptist Convention USA., Inc., will be speaking at 7:30 p.m. Combined choir will sing.

MACEDONIA BAPTIST CHURCH, Rev. E. L. Vernado, pastor. 700 Benton Avenue. The Pastor's Installation will be held Sunday, December 16th, at 3:00 p.m. Everyone is welcome to attend.

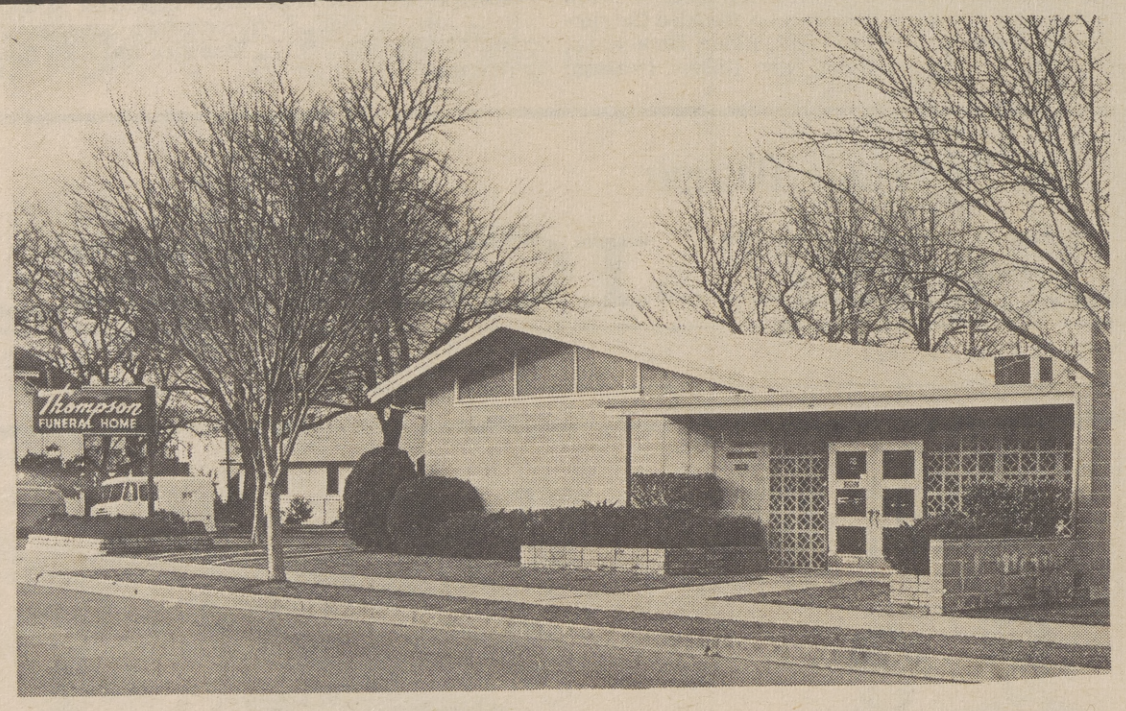
MATHER'S CHOIRS COMBINE

Mather AFB's combined Protestant and Catholic choirs and vocalists from the civilian community, are joining together in the fifth annual presentation of George F. Handel's "The Messiah," at the base Chapels. This presentation will be performed December 2, at 9:30 a.m. in Chapel No. 1, and again at 11:15 a.m., in Chapel No. 2.

Both performances are open to the public and you are cordially invited to attend on this, the first Sunday of Advent.

The 45-voice choir, is under the direction of Mrs. Rose Litman, with Mrs. Edward Hughes, as organist, and coordinator of this year's presentation. Pianists, Mrs. William Aprile, Mrs. John Smeltzer, and Mrs. William Mayer, will accompany the entire presentation. Major James Cherry and Lt. Rose Litman, will perform the bass recitatives and solos, as will Capt. Daniel Pyne and Major Roland Frick, the tenor solos.

The alto counterparts will be performed by Mrs. John Smeltzer and Mrs. David Gillis, with Miss Linda Johnson, Miss Lani Norskag and Mrs. Edward Hughes, completing the soprano repertoire, all heralding the Birth of Christ.



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*7046 Silver Knoll St.	15,500	C1	3	1	-
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MARYSVILLE					
5922 Park Court	18,500	D1	3	1	-
LODI					
727 James Street	21,500	F1	3	1	425
STOCKTON					
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*This property is on a septic tank					
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*5729 4th Street Rio Linda	7,000	all cash	3	1	-

*This property has a serious drainage problem plus the water well has been condemned by the Health Department.

EQUAL HOUSING OPPORTUNITIES

TO THE PUBLIC

sports rap...

WITH MARDEIO CANNON

The following article by Phil Elderkin originally ran in THE CHRISTIAN SCIENCE MONITOR. I reprinted here because of its reader interest.

Arthur Ashe was talking about the way he approaches a major tennis tournament.

"Since nobody can get up mentally for every tournament, I make it a point to take the important ones a little more seriously," he explained. "I think the higher the prize money, the more concentration I bring to the game.

"You sort of say to yourself - well, this is a big one, so let's see who is the best tennis player," Ashe continued. "Then you go out and try to prove that you're the best. And many times, I've found that winning is merely knowing how to pace yourself."

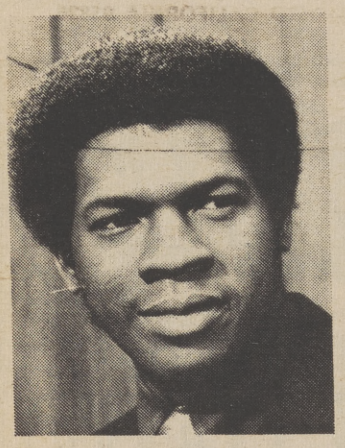
How important is concentration?

"I may blow a few theories with this answer," Arthur replied, "but sometimes concentration isn't important at all. I've had days on the court when I couldn't do anything wrong. And I mean anything wrong.

"It doesn't happen often, but it has happened to me and so I figure it sometimes happens to the other guy too. The thing to do if it happens to you, is to enjoy it.

"You know, singles is a tough game. You're out there all alone with nobody to help you. If things start to go wrong, it's up to you to figure out why.

"For example, suppose your first serve suddenly starts to consistently wind up in the net. The thing to do is hit second serves for a while. Then, after you get control of your game again, you can go back to blasting the ball. But you have to do something, because it makes no sense at all to stick with things which are losing for you."



When Arthur talks about himself, he is really talking about the inner Ashe - the one you never see. He is not an emotional man on court. In fact, sometimes he hardly seems to be trying. But his desire to win is as great as any of his fellow pros.

Arthus has a blistering serve, excellent ground strokes, and a boarding-house reach. His overhead smashes often resemble silver darts and his passing shots at the net are also things of beauty.

Ashe, who grew up in Richmond, Va., often wonders where he'd be today if there hadn't been four old tennis courts within 50 feet of his house.

He was six at the time and, by his own description, had arms and legs no bigger around than soda straws. Sometimes his racket looked so massive that it appeared to be dragging him. But there was no doubt that he was some hitter for a six-year-old.

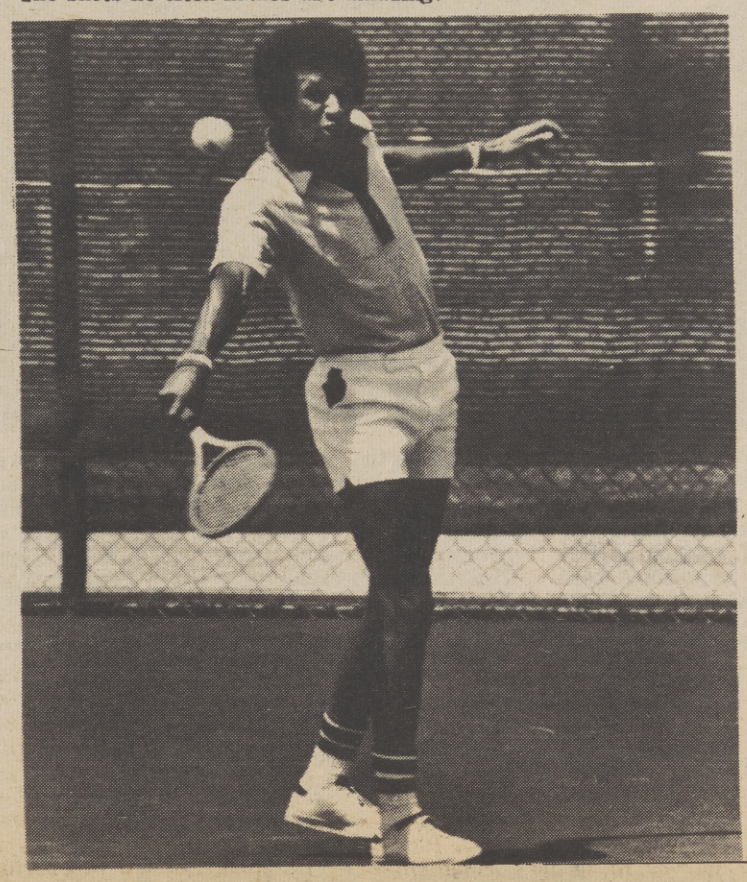
Arthur was eventually discovered by a 16-year-old playground instructor named Ronald Charity, who had taught himself to play tennis by reading a book. Since both had a habit of arriving at the courts early in the morning, it was inevitable that they would spend a lot of time hitting together. This, of course, was a big break for Ashe.

It was Charity who two years later, entered Arthur in his first tennis tournament. Although he played well, Ashe lost to an 11-year-pld named John Gordon, who later became tennis coach at Virginia Union.

On days when the big confidence flows from Arthur Ashe's racket, he is probably the best tennis player in the world. He may be anyway. But there always seems to be some expert in the vicinity who wants to give him a B for consistency or criticize some other aspects of his game.

Ashe has heard it all so many times before, that it seems to run off him now, almost as if it had been programmed to do so. The time to judge Arthur's credentials is when he is serving, moving toward the net, and the stakes are high.

The shots he often makes are amazing.



ASHE

Black College Conference Standings

(With one week left to play these were the football standings of the Black colleges. These are based upon poll of coaches and commissioners of the MEAC, CIAA, SIAC and SWAC football conferences.)

SWAC (Southwest Athletic Conference)

	Conference W-L-T	Overall W-L-T
1. Jackson State	4-1-0	8-2-0
2. Grambling	4-1-0	8-2-0
3. Alcorn A & M	3-1-1	6-1-1
4. Southern University	3-2-0	5-3-0
5. Texas Southern	1-3-1	2-6-1
6. Mississippi Valley	2-4-0	3-5-0
7. Prairie View	0-5-0	2-6-0

MEAC (Mideastern Athletic Conference)

	Conference W-L-T	Overall W-L-T
1. North Carolina Central	4-1-0	6-4-0
2. South Carolina State	3-1-0	6-2-1
3. Howard University	4-2-0	8-2-0
4. Morgan State	4-2-0	5-3-0
5. Maryland (Eastern Shore)	2-4-0	4-5-0
6. North Carolina A & T	1-3-1	4-5-1
7. Delaware State	0-5-0	0-10-0

CIAA (Central Intercollegiate Athletic Association)

	Conference W-L-T	Overall W-L-T
1. Virginia Union	7-0-0	8-1-0
2. Livingstone College	4-2-0	6-2-1
3. Johnson C. Smith University	3-2-0	7-3-0
4. Virginia State	3-2-0	5-4-0
5. Norfolk State	4-3-0	4-5-0
6. Elizabeth City College	4-4-0	4-5-1
7. Fayetteville State University*	4-4-0	5-5-0
8. Winston-Salem University	2-5-1	3-6-1
9. Hampton Institute	1-4-1	1-6-2
10. Shaw University	1-4-1	1-5-1
11. St. Paul College	1-5-0	1-8-0

*Season completed

SIAC (Southern Intercollegiate Athletic Conference)

Division I	Conference W-L-T	Overall W-L-T
1. Bethune-Cookman College	4-0-0	7-2-0
2. Florida A & M	3-0-0	3-5-0
3. Albany State	4-1-0	6-2-0
4. Alabama A & M	3-1-0	4-5-0
5. Tuskegee	1-3-0	6-4-0
6. Morris Brown	1-4-0	1-8-0
7. Alabama State	0-4-0	2-6-0

Division II	Conference W-L-T	Overall W-L-T
1. Fisk University	4-0-0	8-0-0
2. Fort Valley	4-1-0	7-1-0
3. Clark College	4-1-0	4-3-0
4. Morehouse College	4-1-0	4-2-1
5. Savannah State	1-4-0	1-6-0
6. Lane College	1-4-0	2-6-0
7. Miles College	1-5-0	1-7-0
8. Knoxville College	0-5-0	0-7-0

The Sacramento Observer

Sports

NOV. 29 - DEC. 5, 1973

GRAMBLING COULD PLAY IN SACRAMENTO

When drafters of the first NCAA College Division II football playoffs organized they hinted that the nation's strongest teams were in the East.

Perhaps they remembered the beating a mediocre Massachusetts team handed the University of California at Davis in the 1972 Boardwalk Bowl.

But now there is the playoff system and many will be eagerly awaiting the outcome of Saturday's four regionals to determine at least partly if there is a dominant region.

In first-round matches Delaware, 8-3, faces Grambling, 9-2, in Atlantic City, N.J.; Western Kentucky, 10-0, meets Lehigh, 7-3, in Bowling Green, Ky.; Louisiana Tech, 10-1, awaits Western Illinois, 7-3, in Ruston, La., and Boise State, 9-2, hosts South Dakota, 8-2 in Boise, Idaho.

The survivors of the Delaware - Grambling and Western Kentucky - Lehigh games will meet in the Grantland Rice Bowl in Baton Rouge, La., while the victors in the Louisiana Tech-Western Illinois and Boise State-South Dakota contests gain entry to the Pioneer Bowl in Wichita Falls, Tex., Dec. 8.

Many feel that the finals, scheduled for the Camellia Bowl Dec. 15 at Hughes Stadium in Sacramento, should determine the nation's No. 1 team.

Top 20 Black Colleges

(Based upon poll of coaches and commissioners of the MEAC, CIAA, SIAC and SWAC football conferences)

Team	W L T
1) Tennessee State (Independent)	9-0-0
2) Langston University (Independent)	10-0-0
3) Grambling College	8-2-0
4) Fisk University	8-0-0
5) Jackson State	8-2-0
6) Virginia Union	8-1-0
7) Howard University	8-2-0
8) Alcorn A & M	6-1-1
9) Fort Valley State	7-1-0
10) Bethune-Cookman College	7-2-0
11) Johnson C. Smith	7-3-0
12) Albany State	6-2-0
13) South Carolina State	6-2-1
14) Livingstone College	6-2-1
15) Tuskegee	6-4-0
16) Morehouse	4-2-1
17) Morgan State	5-3-0
18) Virginia State	5-4-0
19) Central State	5-4-0
20) Fayetteville State	5-5-0

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SPORTS SCHEDULE

KPOP-KPIP BASKETBALL

FRIDAY, November 30th, Oak Mont vs Eldorado, 8:15 p.m.

TUESDAY, December 4th, Elk Grove at San Juan 7:20 p.m.

FOOTBALL

SATURDAY, December 1st, Army vs Navy 9:55 a.m.

SATURDAY, December 1st, Notre Dame vs Miami 4:35 p.m.

SUNDAY, December 2nd, Oakland Raiders vs Houston Oilers 11:00 a.m.

MONDAY, December 3rd, Pittsburgh Steelers vs Miami Dolphins 5:45 p.m.

K-POP 1110 AM
K-PIP 93.5 FM

NBL CITATION

The National Business League's most esteemed honor was bestowed upon H. Naylor Fitzhugh, center, Vice President, Special Markets, Pepsi-Cola Company, during the League's 73rd Annual Convention held recently in Chicago. The NBL citation to Fitzhugh, was in recognition of his outstanding performance and demonstrated commitment as coordinator of the NBL's restructuring task forces, whose foresight and leadership set the course of the League's New Thrust. The high award is shown being presented by Charles T. Williams, right, Vice President, Schenley Industries and NBL Board Chairman as Berkeley G. Burrell, League's President, looks on.

Blacks To Build A 300 Room Luxury Hotel

ATLANTA A new 300-room luxury hotel, financed by Empire Investments Enterprises, Inc., a Black Atlanta based firm, is soon to be built in their city at an estimated cost of $7 million.

The multi-level luxury hotel will feature a revolving restuarant situated at the top of of the structure. Atlanta's newest facility will be located at the intersection of Interstate 20 and Ashby Street, in the west-end of the city's largest and most luxurious hotels owned and operated by any Black company in the nation. The structure will be located three blocks from the Atlanta University Complex Center, and just two minutes away from "underground Atlanta."

The new facilities' backers started Empire Investments, in 1957, with 17 principle stockholders. The company has since grown in both size and scope, with over 300 stockholders.

The hotel will feature in addition to the revolving restaurant, three smaller restaurants and an equal number of cocktail lounges. The restaurants will feature both continental and soul food cuisine.

When completed, the hotel will boost a service complement of 250 employees, and will annually provide the city of Atlanta's economy with a $1,005,000 payroll.

In planning the construction of the hotel, Empire officials report that a number of Black contractors will be used. Currently, architectural drawings are being completed by Mastin Associates and James Grayand Associates.

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Filmstrip To Teach Minority Businessmen

CHICAGO - Filmstrips designed to teach Chicago minority businessmen how to succeed have proved so effective that they'll soon be used nationally.

Continental Bank, which invested $25,000 in the public - service venture, said recently the training materials will be used by economic development organizations, other banks, and governmental agencies throughout the country.

The announcement was made at the 73rd annual convention of the National Business League held at the Hyatt Regency O'-Hare hotel. The group is primarily composed of Black businessmen.

Continental announced in May, it had developed the filmstrips to help inexperienced minority businessmen attack one of their most pressing problems - management of their operations and finance - and would make them available to Chicago - area groups.

"However, the word has gotten around and interest in them has been expressed by various groups around the country," said Fred W. Shewell, vice president in charge of the bank's lending to small-, medium sized, and minority businesses.

"All of these counseling groups realize, as we do, that small businesses have an unfortunately high mortality rate, and the failure rate of minority businesses is even higher," said Shewell. "They have seen our films and feel it is one more way to attack this pressing problem," he said.

Continental said sets of the the three 12-minute filmstrips have been given to several groups in the Chicago area counseling minority businessmen, including the Cosmopolitan Chamber of Commerce, the Chicago Economic Development Corp., and the Talent Assistance Program.

"These filmstrips are intended to show minority businessmen how to handle the ropes of their own organizations, how to separate facts from fancy, and get down to hard-nosed business decisions," Shewell said.

The first filmstrip, "Going Into Business," begins with a man's dream of his own small business and shows him what he should do and what his banker needs to know to help him turn his dream into reality.

"Now That You're in Business," the second film, uses the profit-and-loss statement and the balance sheet to show the new businessman how he can find out what is happening to his business at the end of the third month.

The final film, "Is Your Business a Success?" helps the same businessman look objectively at his business at the end of the first year and points out ways he can improve his profits.

To give the filmstrips credibility and authenticity, Shewell said they were developed by a Black production firm using Black actors and are based on actual experiences of bank officials who have counseled minority businessmen.

Stock Market Opportunities

NEW YORK, N.Y. - The New York Stock Exchange "would probably move heaven and earth" to get qualifed Black men and women started in the brokerage business asserts James J. Needham, chairman of the New York Stock Exchange in an interview in the October issue of Black Enterprise magazine, the nation's leading Black business magazine.

He believes that career opportunities in the Stock Market do exist for Blacks, but wishes that more would exhibit an interest in the field.

Forthermore, Needham states, that the potential for Black employment at the Stock Exchange is good. Presently, there are Blacks employed in every area of the Exchange, with more than 30 persons in managerial and professional positions.

WHITNEY VILLAGE

One-story contemporary cluster houses. Designed by Carter Sparks, Architect. Self-cleaning ovens, dishwashers, carpeting & lots more!

2 BEDROOM
1½ BATH
$22,300

3 BEDROOM
1½ BATH
$23,300

STRENG BROS. HOMES

Eastridge Subdivision
Single-Family Dwellings
5642 Mariposa Ave.
Open Daily Til 6:00 p.m.
Call 966-1700

EQUAL HOUSING

Models in Whitney Village
Whitney Ave. & Foster Way
Open Daily 1-5 p.m.
482-0732

CHRYSLER MOTORS CORPORATION

Super Bug
$2849.00

Plymouth Duster
$2599.35

Think again.

The VW Super Bug is bigger than our Duster in one important category—price.

As you can see, the '74 Duster's manufacturer's suggested retail price is $249.65 *less* than the '74 VW. Destination charges, state and local taxes and dealer preparation not included.

That's something to think about.

Especially when you consider that Plymouth Duster seats five. The VW—only four. Duster offers three times as much trunk space.

Duster's engine develops about twice the horsepower and has an Electronic Ignition System that helps eliminate tune-ups. Duster has a longer wheelbase, wider track and larger tires for an improved ride.

And finally, Duster still looks and acts like a compact. With easy handling and parking, good gas mileage and low upkeep. And with the money you save on Duster, you can put it toward extras like wheel covers, chrome bumper guards and whitewall tires as shown on the above Duster.

No wonder Chrysler Corporation sells more compacts than anyone else. And no wonder Duster is Chrysler Corporation's best selling compact.

That's something worth thinking about.

CHRYSLER
Plymouth Duster
Plymouth
Extra care in engineering...it makes a difference.

See the Plymouth Duster today at your local Chrysler-Plymouth Dealer's.

The Sacramento Observer

(916) 452-4781

FINDER CLASSIFIED ADS

CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertistment.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

Announcements 100
Personals 110
Legal Notice 120
Lost & Found 130
Meetings 140
Drugs & Sundries 150
Schools&Instructors 160

Employment 200
Help Wanted 210
Agencies 250
Real Estate 300
Home Loans
Rentals 400
Apartments 450

Merchandise 500
Furniture & Appl. 550
Automotive 600
Trucks, Trailers 630
Mobile Homes 640
Motorcycles 660
Rec'tional Vehicles 680

Insurance 700

Too Late To Classify 800

Quick Business Guide 900

Want to buy?...Sell or trade?...Looking for services?... Call (916) 452-4781

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

Personals 110

SACRAMENTO BAIL BOND AGENCY

SINCE 1926
24-HOUR SERVICE
A. RICCI -F. VANCE
F. WITTON
443-2523
600 EYE ST.

RENT TO OWN

TV's and STEREOES
$7.00 & up
Free delivery, free service. 451-8213 - 451-8675

MONETTE COSMETICS

Designed for Black women. Call 456-8842 for free make up

Drugs & Sundries 150

TEETHING PAIN

Many baby doctors tell mothers to use this fast, safe, gentle relief. Helps teething baby and you sleep.

baby ora-jel

Drugs & Sundries 150

OUYE'S PHARMACY

Prescription Pharmacists
WE DELIVER
Free Parking
HI4—7370
10th and V. St.,
Sacramento

Schools & Instructors 160

MUSIC LESSONS

MUSIC LESSONS
Accordion lessons - $3.50 per week, in your home. Beginning or advanced. 334-2675.

Help Wanted 210

WE WANT YOU!

WANTED - Classified Ad telephone solicitor, for THE SACRAMENTO OBSERVER. Must be pleasant on the phone. Good rewarding compensation. Call 452-4781.

Help Wanted 210

New Locally-Owned
RIVER CITY BANK

IN ORGANIZATION
Accepting applications for the following positions for December 1st employment:
OPERATIONS OFFICER
INSTALLMENT LOAN OFFICER
NEW ACCOUNTS PERSONNEL
LOAN ESCROW SECRETARY
BANK TELLERS
NOTE TELLER
VAULT TELLER
NCR PROOF OPERATOR
COLLECTION DEPARTMENT CLERK

Banking experience required in some positions; preferable in others.

Qualified employees will be given opportunity for equity participation.

Send resume or request for application to: River City Bank in organization; P. O. Box 15247; Sacramento, Ca. 95813.

All Applications Confidential. An Equal Opportunity Employer.

OPENING

Has opening for experienced cable splicers. With or without truck and tools. Work available in Northern Calif. (714) 983-9531 (916) 488-0543. Equal Opportunity Employer

Help Wanted 210

MECHANICAL HELPERS

MECHANICAL HELPERS: Immediate openings available at SOUTHERN PACIFIC. Strict Industrial physical examination required. Hard physical labor involved. Mechanical experience desired. Positions offer excellent pay, liberal vacations, medical and retirement benefits. For registration and interview appointment apply at any of the following HRD offices: 3101 Orangegrove Avenue, North Highlands; 3211 "S" Street, Sacramento, Ca.; 1325 "S" Street, Sacramento, Ca.; 3911 West Capitol Avenue, West Sacramento, Ca.; 121 Church Street, Roseville, Ca., Monday, November 5th only, 9:00 a.m. to noon, and 1 p.m. to 4 p.m. Ad paid for by Southern Pacific, no fee to applicant or employer - An Equal Opportunity Employer.

EXECUTIVE HOUSEKEEPER

HOSPITAL

Experience required for supervision position. Apply Methodist Hospital, 7500 Timberlake Way, Sacramento, California: Phone 391-7440.

Help Wanted 210

Harrah's Tahoe
CASINO

Has job openings at beautiful Lake Tahoe due to expansion. Permanent positions are now open

FOR
JACK POT
CHANGE PAY OFFS
BUSMEN
AND KITCHEN
MAINTENANCE
OTHER CASINO JOBS

Casino workers must be over 21 years of age. Except in the food Dept. Apply in person at

Harrah's Tahoe
STATE LINE NEVADA
8:30 a.m. to 5:30 p.m.
Mon. thru Sat.

ENGINEERS

Consulting engineering firm has immediate openings for graduate engineers in structural design. Min. 3-5 years applicable engineering experience preferred. Also openings in structural engineering and analysis for qualified MS level engineers, with background in structural dynamics. Challenging assignments on interesting large scale projects. Please send resume to: JOHN A. BLUME & ASSOC. ENGRS. 130 Jessie St., San Francisco, Calif., 94105. An Equal Opportunity Employer

Help Wanted 210

L.E. MEYERS COMPANY

Has openings for Experienced Cable Splicers & Station Installers. (With or without truck. And, Journeymen (Communications only). Work available in Northern & Southern California. (714) 983-9531 or (916) 488-0543. An Equal Opportunity Employer

ARMY & AIR FORCE EXCHANGE SERVICE

Mather, McClellan and Beale AFB Exchange Service, accept applications for sales clerk, and food service workers and service-attendant. Excellent pay for qualified personnel. Apply at the following:
Mather AFB Building 3547, Tuesday, and Thursday, 8:30 to 11:30 a.m.
Beale AFB Building 2453 Tuesday, and Thursday, 8:30 to 11:30 a.m.
McClellan AFB Building 811, Monday and Thursday, 9 a.m. to 11:30 a.m.
Castle AFB Building 128 Tuesday and Saturday, 9:00 a.m., to 12 noon.

An Equal Opportunity Employer

FINDER CLASSIFIED ADS

The Sacramento Observer

(916) 452-4781

Help Wanted 210

RESEARCH ANALYST

Salary $886 to $1,075-equivalent to graduation from college preferable. Including courses in statistics and two years of progressive responsive technical research work on statistical experience preferable including interpretation and graphic presentation of data. Send resume to: Sacramento City Unified School District, P. O. Box 2271, Sacramento, Ca. 95801. An Equal Opportunity Employer

HOUSE KEEPER

Babysitter wanted daily 11:00 a.m. to 4:30 p.m. Car necessary, 489-1663

Help Wanted 210

BUSINESS OPPORTUNITY

Earn $1,000's of extra dollars. Mailing commission circulars. Complete kit $1. Homemaker, Box 15586, Sacramento, Calif. 95818.

COMPUTER PROGRAMER

Up to $735 per month. Please write- apply or phone Mrs. Smith. Sacred Heart General Hospital, 1200 Alder Street, Eugene. Oregon 97401 (503) 686-6816. Affirmative Action Equal Opportunity Employer.

Help Wanted 210

WE'VE GOT over 300 good steady jobs

Jobs in construction, transportation, communications, law enforcement. Jobs for surveyors, teletype operators.

Jobs for young men & women in Europe, Panama, Alaska, Korea, or just any place in the states.

We'll train you to do the jobs in good schools under excellent instructors. And, you'll get full pay while you train. Men & women, 18-34. Ask about our two-year option. Call Army Opportunities.

Help Wanted 210

PANOSONIC

Brisbane, Calif.

We now need top TECHNICIAN FULL TIME

Company with expanding Nationwide Service facilities, has openings for electronic technician - in shop repair color TV, radios, TV and stereos. At least 2 yrs. experience in consumer electronics. P.C. & solid state. Exceptional opportunity for personal growth and professional development. Excellent working conditions, & salary. 11 paid holidays. Hospitalization, profit sharing & pension. Call John Milliron (415) 467-6860.

Finder Finds Fast

Call 452-4781 FOR FAST RESULTS

Help Wanted 210

American Can Co.

now hiring for immediate job placement!!!

JOURNEYMAN MACHINIST

Enjoy the top rate of $6,326 per hour. You must have your own tools and be able to work from prints & set-up. Excellent working conditions plus employee program. Why not live & work where you will have job security. Call - apply or write . . .
AMERICAN CAN CO.,
455 Valley Drive
Brisbane, CA 94005
Equal Opportunity Employer

Situation Wanted

FOR SALE

1971 Pontiac Lemans Sports, 4-door, AC, all power, gold and black. Vinyl top. Must see to appreciate. 7715 Folsom Blvd. Come evenings.

Too Late To Classify

FOR SALE

Hair weaving for longer, thicker beautiful hair. Ladies! end short or thin hair problems in one day with our miracle hair weaving method. It's guaranteed not to comb out, wash out or pull out, for complete details, write: Hair Weaving, 2111 E. Haines St. Phila., PA 19133.

POLICE OFFICER

University of California at Davis. $920 to $1,117 monthly. Requirements: High School graduate and 21 to 35 years old. Vision minimum, 20-100 correctable to 20-20 each eye with normal color perception; height - weight, no minimum-maximum, but porportionate. Must have no felony convictions. Selection process will include written test, physical ability and visual acuity examination, oral interview, background investigation and free medical and psychiatric examination. Final filing date, Nov. 21, 1973.

FINDER CLASSIFIEDS ARE FREE ...

Real Estate 300

VA Homes

Address	Bdrms	Baths	Down Pymt.	Monthly Pymt.	Price
SACRAMENTO					
5230 Alcott Drive	3	1	$100	$160.00	$16,200 (as is)
7920 Andora Way	3	1	150	127.00	11,950 (as is)
62 Cathcart Avenue	4	2	None	147.00	14,400 (as is)
63 Cathcart Avenue	2	1	100	135.00	12,500 (as is)
105 Danville Way	4	2	None	152.00	13,900 (as is)
200 Fairbanks Avenue	3	2	None	138.00	12,400 (as is)
3913 High Street	3	1	None	104.00	9.900 (as is)
312 Lindley Drive	4	2	200	181.00	17,500
6420 Westholme Way	3	2	500	305.00	28,900 (as is)
7821 48th Avenue	3	1	None	135.00	12,500 (as is)
8025 48th Avenue	3	1	None	136.00	12,900 (as is)
2157 62nd Avenue	4	2	200	182.00	18,700 (as is)
NORTH HIGHLANDS					
5816 El Campo Way	3	1	250	158.00	15,950 (as is)
RIO LINDA					
6620 18th Street	2	1	200	152.00	15,700 (as is)

* All listings require 360 monthly loan payments, due the 1st day of each month, with an annual per cent rate of 8-1/2%. All installments shown above include monthly amounts required for principal, interest, taxes and insurance.
"Phone any broker for information today."
All listings are subject to prior sale, price charges or removal from listings.

AN EQUAL HOUSING OPPORTUNITY

"PHONE ANY BROKER FOR INFORMATION TODAY"
All listings are subject to prior sale, price changes or removal from ad

Real Estate 300

LIVE IN CONVENIENT HILLSDALE

Bohannon Homes. Adjacent to Jr. & Sr. High, Elementary School & Shopping. Choice of 3 & 4 bedrooms, 1 & 2 baths, family rms. Rear yards fully fenced. Front lawn, shrubs, and tree planted for you. Street lights. Models open 10 a.m. 'til dusk. 6113 Hillsdale Blvd. 331-8930.

Furniture & Appliances 550

Deans

New & Used APPLIANCE

EXPERT REPAIR
OF WASHERS, DRYERS, AIR CONDS, GAS AND ELEC RANGES

sales & service

EASY FINANCING
BANK AMERICARD MASTER CHARGE
3514 Broadway **451—6556**

Insurance 700

STAN LIVINGSTON

PROTECT YOUR HOME WITH FARMERS HOMEOWNERS POLICY

NEED AUTO INSURANCE? GET THE BEST WITH FAST, FRIENDLY SERVICE FROM

Farmers Insurance Group
FIRE · AUTO · TRUCK · COMMERCIAL · LIFE
9779 LINCOLN VILLAGE DR. SACRAMENTO. CALIF. 95827
PH. 363-2040 RES. 362-3260

Misc.

DO YOU NEED HELP WRITING YOUR FINDER AD?

Our Classified Staff is waiting to help you. We are experienced in helping our friends (our readers) with the wording of their Ads. Feel free to call on us at 452-4781. Our assistance might be all you need to turn those unwanted items into quick cash or to find that perfect home you might be looking for. Remember, if you can't find what you're looking for, call on us . . **452-4781**

FINDER WEEKLY RATES

1-9 lines
45 cents per line

9 lines and over
40 cents per line

GET GOOD RESULTS IN FINDER CLASSIFIEDS

SAVING CENTER DISCOUNT STORE—ARDEN & HOWE • SAVING CENTER DISCOUNT STORE—ARDEN & HOWE SAVING CENTER STORE

PRICES GOOD THRU CHRISTMAS...OR WHILE SUPPLIES LAST

LAY-A-WAY'S AVAILABLE

STORE HOURS
DAILY 8-9
SAT. 8-6
SUN. 8-5

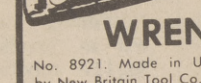
BANKAMERICARD master charge

SAVING CENTER

CORNER OF
ARDEN & HOWE
Auto Parts
922-5815
Sporting Goods
922-5817
Camping & Clothing
927-2287

CLOSED Thanksgiving

MADE IN U.S.A.
¼" AND ⅜" DRIVE
21 PIECE SOCKET
WRENCH SET
No. 8921. Made in U.S.A. by New Britain Tool Co. Lifetime guarantee. Contains 16 sockets, rachet, adapter, 2 extensions, 6" spinner, plastic box.
15.88

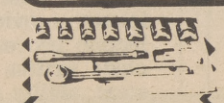


STEERING WHEEL GRIP
Grand Prix lace-on style. Cushioned vinyl. Black or tan. Looks and feels like leather
1.77

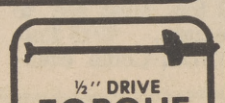
CREEPERS
A Must for the home mechanic
36" LONG
CREEPER
TOP QUALITY PLYWOOD BED . . . OAK FRAME Has Flying Saucer Wheels
6.99 each

Your Choice
"LITTLE CHIEF" OR OUTERS
ELECTRIC SMOKER
Portable. Smokes 20 lbs. of meat, fish or food in one day.
22.99

1st QUALITY
Coleman
FOREST HOME TENT
Model 8470-882. 10'x16'. Canvas with double Vinyl coated floor. 8' high in center, 5' walls. 10'x8' screened in porch with similar size sleeping area. Poles included. First quality only.
139.95



⅜ in. Drive
10 Pc. Metric Socket Set
Made in U.S.A. by New Britain Tool Co. Lifetime guarantee. Contains 8 sockets, ⅜ in. ratchet, extension and plastic box. Similar to illustration.
9.88 #7569

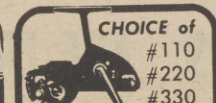


½" DRIVE
TORQUE WRENCH
List $16.18
9.88
MADE IN U.S.A. BY NEW BRITAIN TOOL CO.
150 FOOT LBS. PIVOT HANDLE

RAC DWELL TACHOMETERS
Multi-use money saver combines function of 2 essential test instruments for good engine tuneups. 6 or 12 volt. 4, 6, or 8 cylinders.
9.99 #549

"RAC" POWER TIMING LIGHT
9.99 #1509
UL and CSA approved • Pre-focused Xenon Strobe Tube gives brilliant white lite • 110 AC/DC power source, 6 or 12 Volt. Easy to use, easy to see.

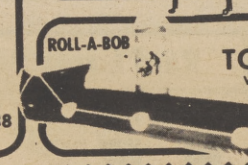
fenwick
RODS
50% OFF Suggested List
Largest selection of 1973 models in Northern California



CHOICE of
#110
#220
#330
QUICK REELS
17.88
#440 21.88
#550 22.88

HORSE STABLE BLANKET
15.99
Assorted lengths & colors for winter stabling and travel.

GEORGIA BOOTS & SHOES
6 styles. For work, hiking and recreation.
BELOW DISCOUNT PRICES



ROLL-A-BOB
CHILD'S TOBAGGAN
Viny, blow up lightweight model. Children easily handle.
7.77

"RAC" IGNITION TUNE-UP ANALYZER
34.95 #566
The precision ignition tune-up Analyzer combines the function of four important instruments: measures cam dwell angle, indicates engine RPM, volt-amp, point resistance. For 4, 6 or 8 cylinder engines. 6 to 12 volts, positive or negative ground systems.

ONE AMP NO GAUGE
6.99
SCHMACHER CHARGERS
4 AMP 12.99
8 AMP 17.99
6 AMP 15.99
10 AMP 19.99

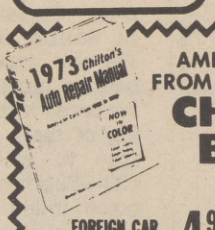
12"
JACK STAND
1.99

16" LONG
TOOL BOX
4.99 EA.
HEAVY DUTY METAL WITH TOTE TRAY

UNO-VAC THERMOS BOTTLES
12.99
All stainless steel. Quart size.

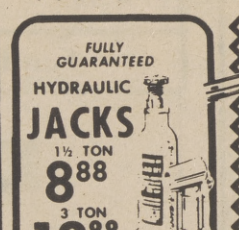
HAND THROWER
2.49
TARGETS BOX of 135.. 3.99
TARGET TRAPS
28.88
Outer spring loaded portable. Model 1001 Similar to illustration

INTRODUCTORY OFFER
HORSE TACK
10% OFF ON OUR LOW PRICE
on saddles, blankets, bridles, halters, medicines and horse care products.



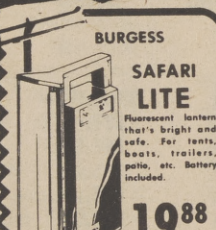
1973 chilton's Auto Repair Manual
AMERICAN CARS FROM 1966 TO 1973
CHILTON BOOK
8.88
FOREIGN CAR MANUALS From 4.95

NEW 1½ TON
FLOOR JACK
98.88
LAY-AWAY NOW FOR CHRISTMAS
A powerful, stable jack for service station, road service and home shop use.
New Improved Model



FULLY GUARANTEED
HYDRAULIC
JACKS
1½ TON 8.88
3 TON 12.88

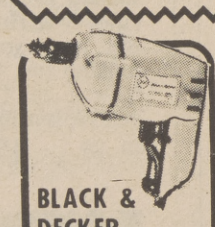
GARCIA
SPINNING RODS
6', 6½' & 7' MODELS
Models 7565, 7570, 7567. Glass rods with glass-on-glass ferrules.
YOUR CHOICE 14.99



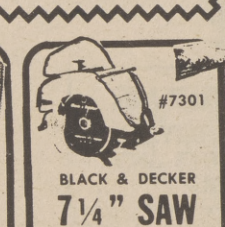
BURGESS
SAFARI LITE
Fluorescent lantern that's bright and safe. For tents, boats, trailers, patio, etc. Battery included.
19.88

THE SIERRA
2 lb. GRAY GOOSE DOWN
SLEEPING BAG
69.95
Nylon shell & cover. 33"x79".

TRAILBLAZER
3 lb. DACRON 88
SLEEPING BAG
16.99
Oversized. 33"x86". Nylon shell & cover.



BLACK & DECKER
#7100 ⅜" DRILL
8.88



#7301
BLACK & DECKER
7¼" SAW
1 h.p. burnout protected motor.
17.99

CROSSMAN "760" POWERMASTER 180 SHOT
BB AIR RIFLE
21.88
Pump Action. Shoots BB's or pellets

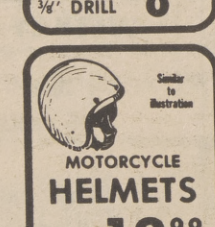
DAISY
LEVER ACTION
REPEATER
Complete with large supply of BB's
8.88
No. 1102

KEEP YOUR GUNS FACTORY NEW!
SHOTGUN or RIFLE
CLEANING KITS
All guages and most caliber rifles. In plastic box. Your choice.
3.33

DUCK & GOOSE CALLS
FROM 2.89

1st QUALITY CHOICE OF TOP OR BOTTOM
THERMAL UNDERWEAR
Sizes S-M-L-XL
2.69
Irregulars..... 1.89

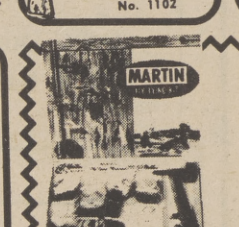
SPECIAL PURCHASE VOIT
1ST QUALITY
WATER SKIIS
Adults. For single or double skiing.
CHILDS 24.99 pr.
ADULTS 27.99 pr.



Similar to Illustration
MOTORCYCLE
HELMETS
ASST. COLORS 12.88 Reg. 16.99

GRANT
WALNUT WOOD
STEERING WHEEL
Dress up your car's interior to expensive standards. Smooth design. Similar to illus.
18.88
Foam Rubber Covered Wheels..... 9.44

RAPALA
FISH FILLET KNIFE
3.33
Famous fillet style. Stainless Swedish steel. With sheath.



MARTIN
DELUXE FLY TYING KIT
Includes large supply of hackles, tinsel, feathers, etc., also H.D. fly vise.
Reg. 14.99 11.88

LOWRANCE FISH-N-TEMP
Will indicate the preferred temperature and depths of the water for all game fish.
28.88

1st QUALITY
AIR FORCE STYLE SNOKEL
PARKA
24.95
Polyester filled, quilted lining, nylon shell. Pile lined hood.

SUNBEAM
LAWN MOWER
49.88
EL 20SP. Electric 20". Exceeds the high-low torque of a 3 h.p. gas engine.

Open end and combinations made in U.S.A. by New Britain Tool Co.
WRENCH SETS
5 pc. Open end 2.99
5 pc. Open end metric 3.49
5 pc. Combination 5.49
6 pc. Combination metric. 4.99

HEAVY DUTY TRUCK
MIRRORS
FOR EXTRA WIDE CAMPERS
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Poster Contest For Festival

Children representing seven school districts, four private schools and three parochial schools throughout metropolitan Sacramento are preparing entries for the Camellia Festival Association's eighth annual Poster Contest. Students in grades four through 12, are eligible to participate.

Mrs. Mae Fong, contest chairman, said competition will be conducted in elementary, junior high and senior high divisions, with awards being made to grade level winners on a district and area-wide basis.

Special recognition in 1974, will be given to the top winner in the junior high division. Color slides of the three first-place divisional winning posters, will be produced for use by the local television stations.

For the second year, all first-place district winners will be offered a one-day tour to the DeYoung Museum of Fine Arts in San Francisco.

Final judging is scheduled for January 14, in the Clunie Clubhouse. Following an awards presentation ceremony on February 1, posters will be on display in buses throughout the Sacrament Regional Transit System.

California Western States Life Insurance Company, is the sponsor of the competition, which promotes Sacramento's annual Camellia Festival.

NCNW HOLDS RECEPTION

The Sacramento chapter of the National Council of Negro Women, hosted a reception for members and prospective members last week. The reception, which attracted women from the entire state, was held in the Cordova Recreation Center. The welcome address was made by Mrs. Jean Smith, second from the left, Sacramento Valley Section President. The Thanksgiving address was made by Mrs. Mabel Jackson. A historical perspective was presented by local attorney, Milton McGee, the principal speaker. Shown are guests and a few participants who attended the affair. (Other Photos on Page C-3).

The Sacramento Observer SECTION C

SOCIAL WHIRL

NOV. 29 - DEC. 5, 1973

HISTORICAL BIRTH

California Congressional Representative Yvonne Braithwaite Burke (D-L.A.), gave birth over the Thanksgiving Day Holiday to her first child, a girl. The 40-year-old Congresswoman made history earlier this year by becoming the first member of Congress to become pregnant while in office. The child born was named "Autumn" and was reported in fair condition following her arrival. Prior to the Thanksgiving holidays Rep. Burke asked House Speaker, Carl Albert for "maternity leave." The request was immediately granted. Rep. Burke is the wife of prominent Los Angeles businessman, William Burke.

CLUB FOR PARENTS, PRESCHOOLERS

The Sacramento Young Women's Christian Association is sponsoring a new club for women and their pre-school children. The Downtown YW-Wives Club, will meet every Monday morning from ten until noon at the YWCA at 17th and L Sts.

Programs planned by the group include a cookie baking day, a knitting workshop, and a shopping tour. Any women interested in joining this group of young homemakers, is urged to call the YWCA for further information at 442-4741.

The YW is a half-block off the new bikeway on K Street, and is a block away from several bus stops.

McClellan Employees Help Teachers

Some 25 male and female Air Force personnel at McClellan AFB will dabble in fingerpaints, build blocks and play such playground games as Ring Around The Rosie, and Run Sheep Run, with children of the Bell Avenue Elementary School.

The back-to-school activity is part of a volunteer teacher's helper program to start December 3, and initiated by enlisted members assigned to the 2852nd Air Base Group.

The volunteers will assist teachers of Kindergarten chilchildren through sixth grade classes with classroom instruction and playground activities Monday, Wednesday and Friday each week through December 21. The helpers will be on hand two to four hours each day.

Inside The Whirl

Homeless

Part 1 of an in-depth report on the nation's problem of homeless black children.....C-2

Reception

National Council of Negro Women hold reception.....C-3

Xmas Bazaar

Bowling Green PTA will hold a Christmas Bazaar' Dec. 8th.....C-6

'WALK FOR HEALTH' SET FOR DEC. 8th

Carolyn Foland, county health educator, has been appointed Sacramento County coordinator for the statewide "walk for health" on December 8, by Earl Brian, State Health and Welfare Secretary.

Ms. Foland is responsible for directing the activities of community volunteers taking part in the largest information and education offensive ever attempted in the west.

Volunteers will make a door-to-door distribution of literature about four diseases which affect almost all California families -- alcoholism, drug abuse, venereal disease and dental disease. Families will be given information about the extent of the problem and provided with toll-free telephone numbers where they can call to obtain information about treatment.

The statewide effort is a concerted thrust by state and county health officers with strong support from service clubs throughout California.

"We have been given vital support from these community leaders," Brian said. "The success of this massive effort will depend on these and other volunteer citizens."

Those desiring to volunteer two or three hours of their time on Saturday, December 8, to distribute information in their neighborhoods should call Ms. Foland at 454-2569.

Homeless Black Children

by MICHAEL Y. CORBETT
Observer Correspondent

EDITOR'S NOTE: This is Part I of a two-part series on Homeless Black Children, written by OBSERVER Correspondent Michael Corbett. We think you will find the series provoking.

That many people are unaware of the large numbers of Black children available for adoption is debatable. Yet, it is not debatable that the problems encountered by these same children have yet to be addressed and acted upon by the at large Black community.

There is a real tragedy in progress and too little is being done to alter its course, and the objects of the situation (the children) are in no position to solve the problems themselves.

Consider, if you will, that statistics compiled by the Child Welfare League of America, found that in 240 agencies providing data on approved homes and children available for adoption, in 1970, there were 116 white homes approved for every 100 white children available, and a miserably low 39 non-white homes approved for every 100 non-white children in need of adoptive placement.

To be sure, there may well be a vicious element of racism that prevents the "certification" of Black homes for adoption purposes. But if even that is the case, the problem ought to be attacked with all the vigor that was manifest in the drive toward civil rights, fair employment, fair housing, etc. The 39 approved homes per every 100 available Black adoptive children is an indication that the aforementioned vigor is not to be found.

Yet these figures become all the more alarming in light of the fact that many Black children, as are white children, are not reported to adoption agencies.

Further inquiry reveals that approximately 171,000 children were adopted in the United States in 1969 - current figures are difficult to come by - with Black children constituting about 14,000 or eight per cent of the total. However, Black children in need of adoptive placement services significantly exceeds the proportion (13.9 per cent) of Black children in the United States child population in the age group from 0 to 14 years.

However, lest the 14,000 adoptions in 1969 be viewed as successfully meeting the problem, it should be noticed that some estimates for 1969 cited a figure of 40,000 Black children as being available for adoption during that year.

Correspondingly, Black children are disproportionately over-represented among those children housed in foster care situations. Studies conducted in Los Angeles and New York provide ample illumination on this point, and there is little reason to consider these cities as unique.

Figures from the New York study reveal that Black children accounted for less than 10 per cent of all children adopted in that city in 1967. Yet Black and Puerto Rican children accounted for in excess on 80 per cent of the children housed in institutions of shelter care.

Los Angeles follows the pattern as though it were programmed to do so, with Black and Chicano children each accounting for 8 per cent of the adoptive placements in 1967. But these same two groups comprised half of all children in foster care under the supervision of the Department of Social Services.

Certainly of all the problems that beset the national Black community adoption may well have a relatively low priority. Indications are that such is the case, judging from the stark lack of coverage, until of late, that has been afforded the problem by the news media. Notwithstanding other "more pressing" problems, however, homes for Black children warrants immediate attention. These children represent the very future of the Black community, though the general public has little idea how many Black children are in desperate need of families.

Of course, one would be remiss should he or she overlook some of the potential reasons for the lack of Black adoptive parents, including economic stability, difficulties in "qualifying" as an adoptive parent and age-old bug-a-boos regarding the suitability of prospective Black parents.

However, the fact that many Blacks have now "made it" economically should not be permitted to go unnoticed; and sweeping changes in adoption procedure have taken place. No longer are parents with a large number of children frowned upon as prospective adoptive parents, and many states permit an unmarried individual to adopt children.

In addition, many agencies proclaim to be genuinely concerned with the problem and are actively seeking - out Black adoptive parents.

On the other hand, it would seem to be beyond the realm of believability to assume that the biases and built-in racism of many adoption agencies has completely disappeared. Past practices of seeking-out those in the Black community who fit into a white model have left a legacy in the Black community and the respective agencies, and as a result many potential adoptive parents view the agencies as "all white."

This view may be reinforced by the excessive screenings and the long waiting periods frequently encountered at some, but not all, agencies.

These and other serious problems both exist and are developing. We will take a look at some of these next week, in Part Two of this series.

BRADLEY TO SUPPORT USC

LOS ANGELES - Los Angeles Mayor Tom Bradley, a UCLA alumnus, assured his City Council this week that he would root for USC in the Rose Bowl game against Ohio State January 1.

"I'm sure that having beat the UCLA team, they obviously are the best team in the United States," Bradley grinned in accepting his USC rooters' badge.

Drug Counsel At Aquarian Effort

The Aquarian Effort, a comprehensive drug rehabilitation program which offers free counseling, free medical treatment and free lawyers to those in need of it's services, has two openings for counselors and is presently seeking applicants.

"Anyone can apply. The main qualification that the program is looking for, is someone with prior experience, they can be ex-junkies, and some one who is concerned," said Ramon Royster, job placement consultant with the program.

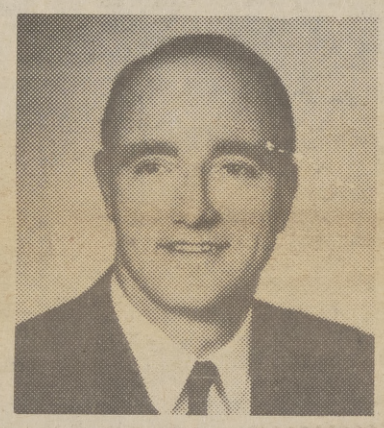
The Aquarian Effort's general office, is located at 2104 Capitol Avenue.

The program also has a crisis-intervention center located at 1304 "O" Street, and a detoxification center located at 12th and P Streets. The phone number for the crisis-intervention center, is 444-6294.

"Anyone needing help can call," said Royster, "we go where we are needed."

The detoxification center has a full-time medical staff. "We do not offer methadone here, but those suffering withdrawal are given medication by our doctors.

Dental Plates



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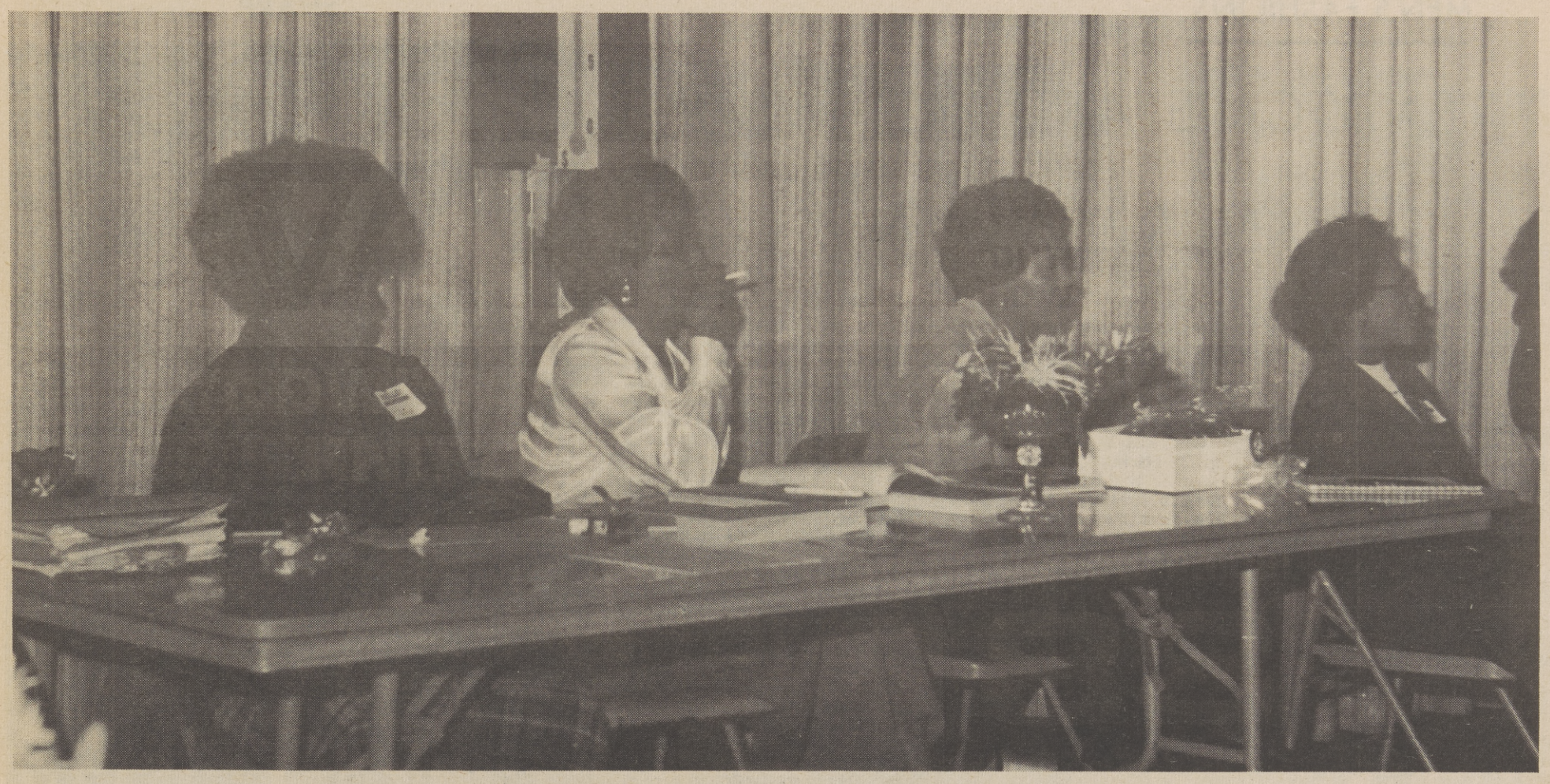

The registration table was the first stop for the many guests at the National Council of Negro Women, Inc. reception held last week. The events that followed registration included the showing of a film entitled "Power In Four Million Women."

NATIONAL COUNCIL OF NEGRO WOMEN'S RECEPTION

The reception was well attended by local members. One of the highlights was a speech made by Mrs. Bettye Williams, Vice President and Area State Organizer, entitled "National Priority - Black Women Unity."

The National Council of Negro Women, Inc. was formed in 1935 by the late Mary McLeod Bethune to foster the participation of women in solving our economic and social problems. Among those in attendance at the reception was Mrs. Doris Holerman, shown at right.

The reception ended with the presentation of the members by Mrs. Hattie Harold, vice president. Refreshments were served and guests were given a chance to get to know each other. Here, Mrs. Jackie Waldon, President of the YWCA Board of Directors raps with a council member.

MEN'S FASHIONS

EASY CARE AND EASY WEAR KNITS FOR MEN

During the late 60's, knit fabrics were introduced into menswear.

At that time, the consumer did not fully understand the nature of knits, their advantages and disadvantages in relation to wovens.

Today, unfortunately, there are still some questions.

"To the average male consumer, the knit fabric means easy-care and easy-wear," according to E. H. Levitin, Vice President of Merchandising for Jaymar-Ruby, Inc., the nation's leading manufacturer of men's quality dress slacks.

The idea of using knits for men's slacks, suits and sportswear evolved from the women's fashion industry. As a result, the first menswear garments made from knit material had many of the characteristics of the women's garments. "They were constructed out of lighter material that was softer and had a tendency to drape on the wearer. They were too stretchy and had a 'rubberband' quality about them," Levitin explained.

However, today's knit technology has removed many of the problems that the early production garments had and has made knits even more suitable for menswear.

Knit fabrics differ from wovens in that they are constructed out of locked loops of stretched fiber rather than the mesh construction of woven fabrics. This factor gives the material its stretchability.

The stretchability of knits makes them comfortable for the wearer. They also are completely washable and have a crease and finish that is locked in, making them easier to care for.

Another type of fabrication that the male consumer will come into contact with, is the textured woven. This type of fabric utilizes crimped or stretched yarn in a woven, mesh construction. This method of construction results in a greater selection of patterns with similar properties of knits.

"A textured woven, in terms of properties, falls between knits and wovens and affords the buyer three choices of fabric," Levitin added.

"Knits and combinations of knits and woven properties (textured wovens) have become the primary elements in the menswear fashion scene," Levitin said. "They will be with us for a long time. They do not, however, signal the demise of wovens."

The natural qualities of knits have made them ideal for many types of garments heretofore exclusively constructed in woven patterns. Knits are now being used for suits and slacks and they are also used for swim suits, tennis shorts, and some professional baseball uniforms.

As knit technology has advanced, the knit fabrication is no longer considered the newcomer on the menswear fashion spectrum, but a staple in the industry.

SHARP

Fall '73, has seen a continuation of the classic plaid in slacks such as these Jaymar-Ruby blistered madras plaid knit slacks. These flared slacks include wide beltloops, western pockets and retails for about $32.

Avon Woman Will Call Back If No Answer

Already about 32-million women, or 38% of the workforce, are on the nation's payrolls, and according to the U. S. Department of Labor, by 1980 female wage earners will top the 37-million mark for 43% of the job market.

(See this week's OBSERVER Special Section on "Equal Opportunity for Women.")

All of which means that when the Avon Lady comes calling, who's around to answer the chimes?

"No problem," said one veteran Avon Lady, "We arrange to call at the convenience of customers. And besides, we have a secret weapon, the Advance Call Back Brochure, which can be left at the customer's home."

"The customer can then browse through the selection of cosmetics and toiletries and call in an order to her Avon Representative for the next campaign," the representative said.

"A campaign," she explained, "consists of a two-week period, during which products in the brochure are available, often at reduced price dear to the thrifty heart of any woman, whether she's a wage earner or not."

Actually, the fact that more women are working has created a bit of a boomlet for the Avon Representative, who as an independent businesswoman, herself, has added to the spiraling workforce statistics. Many of the Avon ladies are Black in urban areas.

"When a woman holds a job and has a home to take care of, she has little time for personal shopping," a Representative said.

"And so more working women enjoy the convenience of shopping at home through the brochure and then calling her Avon Lady to replenish cosmetic and toiletry needs for the whole family. She also tends to order more makeup and hair care products for herself to appear well-groomed on the job at all times," she added.

While the working woman represents a business bonanza for the Avon Lady, she could account somewhat for the printing boom at Avon's world headquarters in New York City. As more Avon Ladies order more Advance Call Back brochures. Avon has had to order more ACB's to fill their requirements.

At present, a company spokeswoman said, the company prints and distributes to Representatives an average of more than 10-million new brochures every two weeks, or more than 20 million a month, making Avon the third largest magazine publisher in the world. The only others to top it are TV Guide (18 million per week) and Readers Digest (29 million per month).

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Chorale Group Hold Concert

The Sacramento Chorale will present a concert of music for the Christmas season on Friday Dec. 7 at 8:15 p.m. in Freeborn Hall, University of California, Davis.

Tickets, at $2 general admission and $1 for students, are now available at the Campus Box Office. The Chorale's director is Albert J. McNeil.

Formed in 1969, the Chorale has dedicated itself to performing a diverse choral repertory which includes classical and contemporary music as well as Broadway, folk, and jazz idioms. In its reviews, the Chorale has been consistently acclaimed for its rich tonal quality and balance, its sensitive interpretation, and its showmanship.

Besides many solo appearances in Sacramento, the Chorale has performed with the Sacramento Symphony and the Monterey Symphony and has had concerts in Los Angeles, San Francisco, and numerous other California locations. Recently, the group has been invited to participate in international choral festivals in Israel and British Columbia.

The program at Davis will open with Haydn's rarely performed "Theresine Mass," featuring soloists Jacqueline Victorino, soprano; Jean Rounds, contralto; James Mitchell, tenor; and William Courtney, bass. Traditional and contemporary Christmas selections will make up the second half of the program.

SAEOC HOLDS FREE DINNERS

The Sacramento Area Economic Opportunity Council (SAEOC), in conjunction with merchants, private citizens and affiliate agencies, combined their resources over the Thanksgiving holiday to feed nearly 1,000 people. Thanksgiving Day, about 300 Senior Citizens were treated to free-dinners at the Washington Plaza Center, in downtown Sacramento. Dinners were also served at the Single Men's Self-Help Group Center, for transit and migrant farm workers. The SAEOC with the material and financial assistance of the Washington, Oak Park, South Side and Del Paso-Robla Neighborhood Councils, sponsored the dinners. SAEOC is directly credited with the funding of the majority of the food served at the various dinners. The dinners were paid for out of the agency's "Emergency Food and Medical Programs." Shown here, are a group of Senior Citizens dining at the Washington Plaza Center.

AN INVITATION...

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- Greenfair Towers II provides federally assisted rental rates under Title 236 program to applicants who meet specified income requirements.
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XMAS BAZAAR AT BOWLING GREEN

Bowling Green PTA will hold a "Christmas Bazaar" in the multi - purpose room, 4211 Turnbridge Drive, starting at 11:00 a.m., on December 8.

There will be a boutique, hand made gifts, and cakes, candies, and pastries, plus many other booths to help with holiday shopping.

Santa will be there and also a puppet show and many more fun happenings for the children.

Grant To Hold Show

The Grant Union High School Faculty, will present a Variety Show on Monday, December 3, 1973, at 7:30 p.m., in the Grant High School Auditorium.

The show was written by both student and faculty for the benefit of the Senior Class and other student activities.

Almost every member of the school faculty will participate in the show, which promises to be great fun for everyone involved. Four skits, including a spoof on "The Godfather," called "The Grantfather," as well as singing, dancing and monologues, will be included.

Tickets are a donation of $1 and may be obtained by calling 925-2761, ext 281, or by mailing your contribution to Grant High School, 1400 Grand Avenue, Sacramento 95838.

TEENAGERS SELECT KISSINGER AND KING

FORT WORTH - Dr. Henry Kissinger and Dr. Martin Luther King, were ranked highest as men who have made the greatest contribution to society by the 44 candidates who participated in the Miss Teenage America Pageant last weekend.

Kissinger received nine votes and was praised by one candidate as "being a tower of moral strength in the midst of political unrest."

Another said of Kissinger: "He's one of the few politicians who has done anything constructively lately."

Dr. King received eight votes. He was praised "for showing that non-violence can change laws."

The questionaire was filled out by the young women who gathered for the week-long competition.

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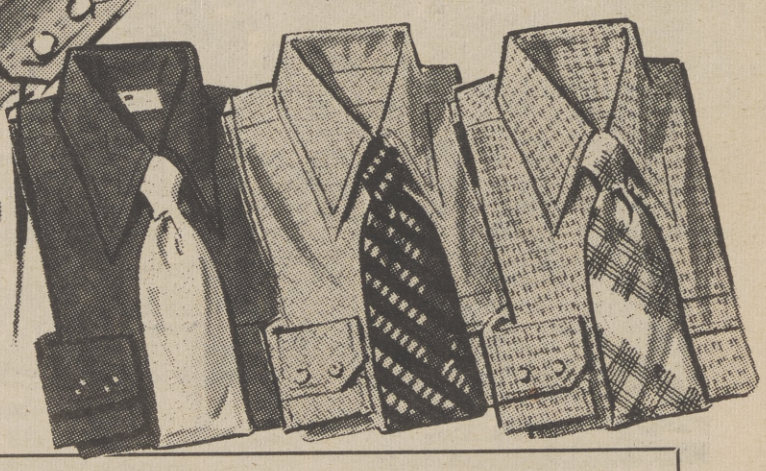

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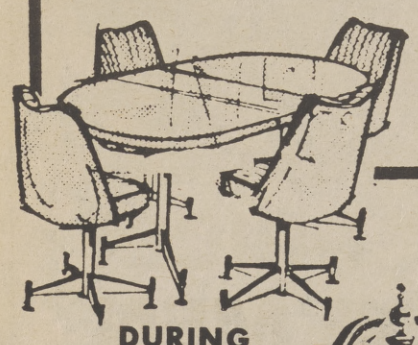

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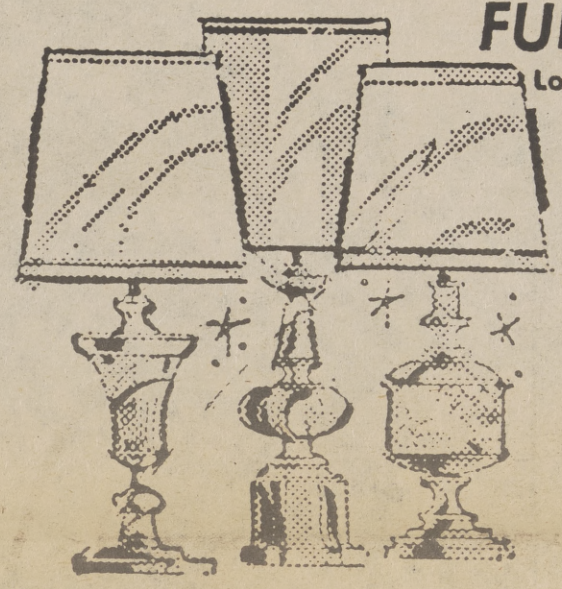

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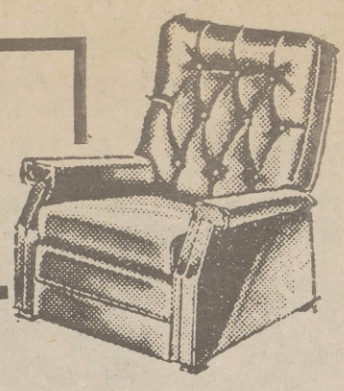

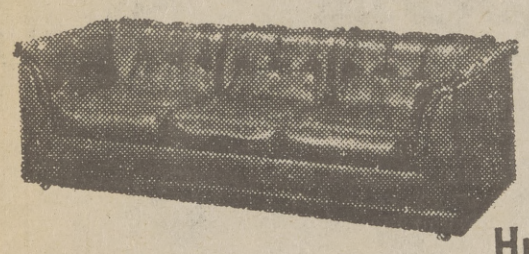

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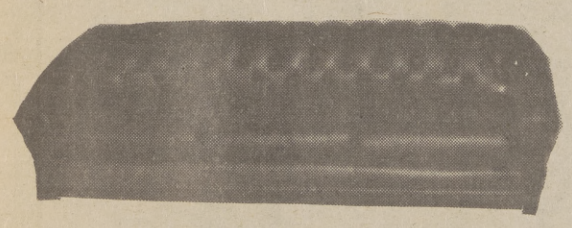

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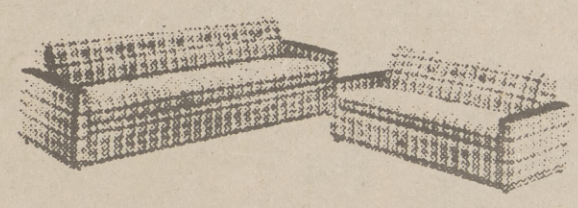

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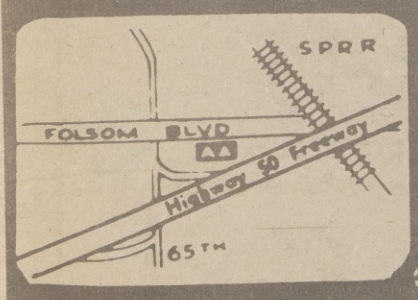

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IN ANNUAL EVENT

SHARRON BOLDEN

'BLESS MAN' PAGEANT IN S.F.

"Bless Man," a colorful celebration of United Nations Human Rights Day, will have its third annual performance in San Francisco's Masonic Auditorium, Saturday and Sunday, December 8 and 9.

The celebration will include at least three former Sacramentans in the event. They are: Barry Bolden, Sharron Bolden, and Daphne Bolden.

The pageant symbolizes mankind's ageless dream of joining all races, religions and nations into a single spirit of unity.

Hundreds of costumes, handmade flags and banners of many countries of the world create a lavish spectacle of color, enhanced by music and dance.

Stirring rituals from the world's great religions illustrate their diversity and basic unity.

The audience will share in the ancient call to Mecca, the spellbinding movements of the whirling dervish and the seriousness and joy of the Bar Mitzvah.

Performances will be at 2:30 p.m., and 7:30 p.m., on December 8 and 11:00 a.m., 2:30 p.m. and 7:30 p.m., on December 9. Tickets at $2.50 each may be obtained by writing "Bless Man," P. O. Box 11393, Palo Alto, 94306, or by telephoning 941-7563.

"Bless Man" is produced by the Creative Initiative Foundation, a non-profit educational foundation.

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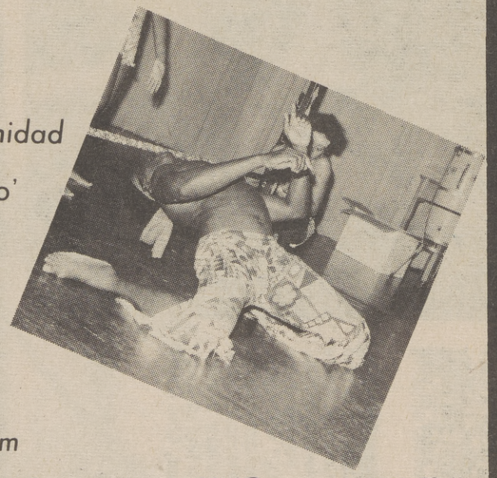

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The Sacramento Observer

ENTERTAINMENT GUIDE

NOVEMBER 30-DECEMBER 6

the happenings

RUBY DEE

TO APPEAR ON

'TENAFLY'

WEDNESDAY, DECEMBER 5

CHANNEL 3, 8:30 P.M.

RECORDS AND MOVIE REVIEWS • BLACKS ON TV • LIVELY ARTS

on the go with cocoa

By G. COCOA WALTHER

THE FOX OAKLAND Theatre at 1819 Telegraph Avenue in downtown Oakland, which re-opened as a concert hall Sunday night, November 18th, with DONNY HATHAWAY, Ann Peebles and Marv Holmes and his group, is set for the second big show of it's current season according to Manager, Paul Mack. The present management of the 3,365-seat house has high hopes to turn it into a showcase for soul and rhythm 'n blues entertainment, 'ala the Apollo in New York City.

Earlier this year, another attempt to turn the Fox Oakland into a music hall, was ruined when a fire broke out, forcing cancellation of a show that was to headline THE MIRACLES and the locally based, Whispers. Mack who is the manager of the Fox Oakland and Straight Ahead Productions, is the theatre's production company. Mack comes from an association with Universal Productions which has promoted 'soul' shows in the East Bay and Sacramento areas. As of this release, he has indicated the possibility of SLY STONE and the Family, plus Larry Graham and Graham Central Station, plus Funkadelic Inc., BLOODSTONE and ONEAPIECE to headline the great New Year's Eve Show that is currently in production as of this writing. Ed Bercovich, who has leased the Fox Oakland from Mann Theatres says, "We're trying to do the same thing as the Paramount, only with a little different music. The Fox has been remodeled too! We'd like to bring in two or three live musical shows a month."

ZERO IN ON THIS, if you know of a friend, brother, uncle, father etc., that would fit the bill as an "unknown" actor, that can portray the "strongest, handsomest, bravest, smartest man in the world. He should have a fantastic body and incredible strength, then have him send his photograph and personal description to the casting office of Warner Brothers Studios, Burbank, California, 91522. Who knows, YOU just might have a great unknown actor in your household. Good luck.

THE LOST ART of Ice carving will be one of the featured highlights of the 2nd Annual San Francisco Gourmet Faire and Festival of Wine, November 29th, through Devember 2nd. Popular dance company of "WESTWIND," will entertain each evening at 7 and again on the weekends at 3:30 in the afternoon. Other features will include cooking demonstrations by Chef Shindo Koji of Benihana of Tokyo Restaurant, Chef Kjield Sorensen of the Mast, Chef Aquino of the Mabuhay, Crepe creations by the Magic Pan and from the East Bay (Berkeley), SARAH RAWLS of Channel 6, "Cooking with the Soul of Sarah," will show how to get it on, with soul!!!!!

SINGER CLEO LAINE, whom we rave is simply "absolutely sensational" in her recent concert at the SF Masonic Auditorium (Hanns and Ginny Kolman) did a great job of promoting the concert, and our thanks also to Steven Baffery for originally scheduling her appearance), will bring her back in the very near future (March 22, 23, & 24th). Miss Line, born in England of West Indies parents, is truly the discovery of the century. She is a must, those of you that did not take advantage of her concert here in the city by the Bay . . . MISSED OUT!!!! I, as well as others, eagerly await her next return to our 'golden shores!"

THE STAPLE SINGERS believe it or not, will be the opening act of THE TEMPTATIONS at Circle Star Theatre in San Carlos, for their December 28th, 29th, 30th, and 31st gig at the popular Theatre in the round. DIG . . . that's the New Year's Eve Show. NOW is the time to make your reservations for that great show. What you say . . . EDDIE KENDRICKS, who has the current number one single in the country, plays the same stage with the Sylvers December 14th and 15th. America's first lady of song, ELLA FITZGERALD and the fabulous Count Basie and his BIG band, will perform in concert, same stage, same spotlight for 8 performances, Tuesday, December 4th through Sunday, December 9th.

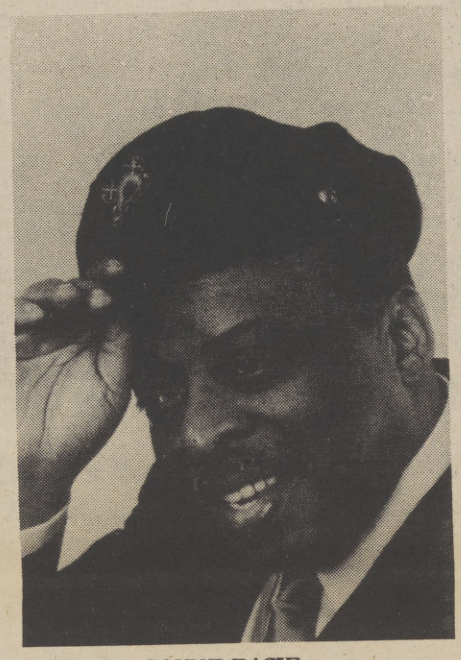
CREDIT WHERE CREDIT IS due department. I must apologize to the lovely and very talented PATRICIA ANN PICKENS for not being able to catch her recent performances in the American Conservatory Theatre production of "You Can't Take It With You." Patricia was a featured member of the unconventional Vanderhof household. Say hey girl, I understand you stole the show . . . say hey . . . right on !!!

TALENTED ORGANIST TALMADGE Grundy is busy composing once again, this time an original theme "TOGETHER WITH DIANE," for the show of the same name on WTVC-Channel 3 Television in San Francisco. Hostess DIANE MARINO, who manages to cover a wide variety of entertainment, asked the popular musician if he would compose her new score, after she heard excerpts from his "Cookin' With The Soul of Sarah," theme. Grundy, is under personal management to the United International Black Press, and his first album, "ARIES SOUL," will be released the early part of 1974.

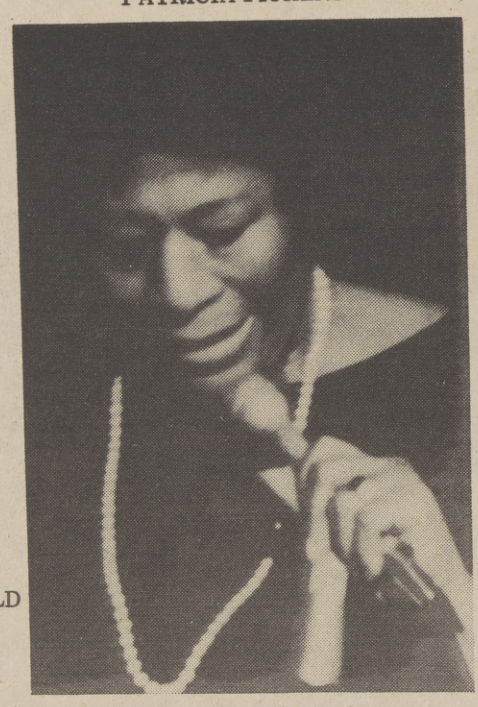
ON THE GO and never stoppin' - at the CABARET on Montgomery in San Francisco through December 2nd, is the very versatile CRAIG RUSSELL with his impersonations of Judy and Barbra . . . at the Great American Music Hall MICHAEL (The Jazz Violinst) WHITE and his Quintet, that features from the Bay Ara pianist ED KELLY and on guitar BOB KING . . . vocalist CARMEN McRAE will bow at the club on December 7th, for a two-nighter. HUBERT LAWS will bow into the club to share the same spotlight on Friday, December 14th, for ONE night only . . . at Keystone Korner, CHARLES MINGUS through Sunday . . . Yellow Brick Road (formerly a half-dozen places), but still remembered as one of George Andro's "Fack's" is LUIS GASCA and friends on Monday and Tuesday through Saturday, ABEL.

WHATEVER HAPPENED to guitarist EDDY DANIELS who giged a taste or two with MERL SANDERS, GROOVE HOLMES and used to teach guitar here in Sacramento? If you know, call me at (916) 452-4781 and leave word.

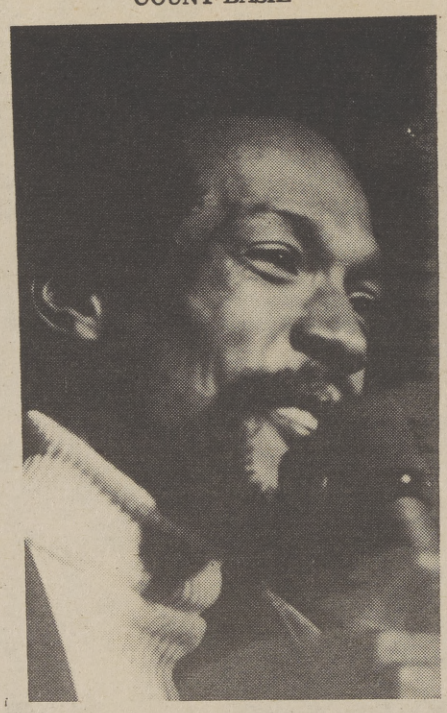
PATRICIA PICKENS



COUNT BASIE



ELLA FITZGERALD



EDDIE KENDRICKS

The Sacramento Observer ENTERTAINMENT the happenings GUIDE

WILLIAM H. LEE - Publisher

G. COCOA WALTHER — Entertainment Editor

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BILLY DEE ENJOYS HIS SUCCESS

"Now I'm really enjoying myself and living it up, but I've waited a long time for it," says Billy Dee Williams triumphantly. He looks like a star, acts like a star and is being treated like one.

Williams, 35, remembers the long haul he has had toward that kind of recognition, but now suddenly everything has changed. The big leap came when he starred opposite Diana Ross in "Lady Sings The Blues."

Now he is being seen on screens throughout the country in the recent Paramount film "Hit!" The film was recently in Sacramento.

The backers of Diana Ross are pouring money into seeing that Williams gets the right kind of management, takes the right kind of parts, and is given an opportunity to show what type of personality he has.

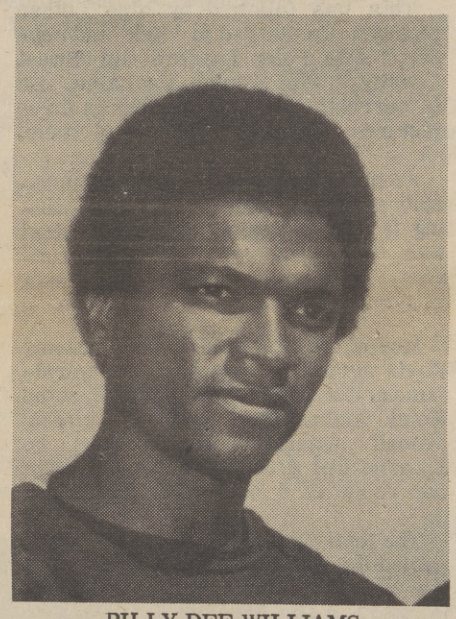
Regardless of what critics may say about "Hit!" Williams is high on the movie because he sees it as his opportunity to do the kind of roles that 1940's stars enjoyed in films that brought them fame and fortune. He plays the leader of an odd assortment of characters on a mission to wipe out the bigwigs of an international drug ring. Williams dominates the movie as a cool hero ready for any action.

"My mother and father finally let me go in my early 20's after wanting to protect me all of the time," says Williams, recalling the problems he had in shaping his future. "I had a tough life in New York, as a product of the ghetto, and I was a person who could be hurt very easily. Hurt, but never destroyed.

"I guess you could say that the most important thing I ever learned was the process of knowing exactly who and what I am. People always expect me to be what I'm not, but I'm determined to be myself."

Williams was a child actor on Broadway, but in his teens decided to become a painter. He subsequently veered between art school and show business. He has done a number of shows on and off Broadway, and on television he was in the much acclaimed drama "Brian's Song," as well as many of the better known series. Now he is also continuing his painting, and he hopes to have a one-man show soon.

"I really would like to get around the country more and talk to the kids to tell them some of the things I've learned about life and the need to be one's self. When I speak to a group of kids at a school what they all want to know is what kind of chicks I like and what kind of car I drive."



BILLY DEE WILLIAMS

Williams is now in his third marriage, this time to a Japanese women named Teruko. "I met her through a friend," says the actor. "He didn't know what to do with her, and I did. She is an extraordinary woman." Williams is the father of two, and also has a stepdaughter.

One factor that looms large in his attitude is that the most respect is due those people who have lived through what they are talking about. "An addict really will know about what addiction is like," he cites as an example. "A hustler will know what it is like to walk the streets."

From that, he makes a quick jump to critics. He believes that a lot of critics really don't know what they are writing about, but are basically people who are critics because they can't make the grade themselves in the creative arts.

"Someone really has to be into something himself to understand what it's all about," asserts the performer. "I like people who stop all the bull and really begin to recognize what's around them. If you really would like to communicate with many people, you have to become a universal person, tuned in to what's happening everywhere. That's what I have to be.

"Ambition and stardom aren't enough. I must be a person who can do many things, whether they be painting or acting. Now that I'm in the right kind of position, I'm sure having a lot of fun in life."

'The Pearl' Manages

Earl ("The Pearl") Monroe, New York Knicks' superstar, announces the formation of Earl Monroe Productions Incorporated, a firm that will serve its clients in the areas of artist management, music publishing, public relations and record production.

Monroe, president of the newly formed organization, has already signed three talented groups; Ghetto Fighters, a four-member vocal and instrumental group, Juliette, a female vocalist and Personal Touch, a three-member female vocal group.

Last year during one of his finest seasons, as a basketball superstar, Monroe was also Director of Special Events for Spring Records, where his activities included working with racks, one-stops, disc-jockeys, program directors and music directors, bringing new talent into the company and helping in the production of their sessions. He was also involved in work with Millie Jackson and Joe Simon releases.

Monroe is currently negotiating a recording contract for Ghetto Fighters and plans a New York showcase for the group in the near future.

ROBINHOOD COMES BACK TO THE MOVIES

There is no legendary character, except perhaps King Arthur, who has been subject to as much conjecture about his actual existence as Robin Hood.

Now the exploits of the rouge of Sherwood Forest, gets a whole different twist in story telling by Walt Disney Productions in its new animated cartoon, "Robin Hood," in which the characters are all animals. And heading the cast of voices are Peter Ustinov, Phil Harris, Brian Bedford, Terry-Thomas, Andy Devine, Pat Buttram and Roger Miller.

Robin Hood, the great English hero of the common people, was first popularized in English medieval ballads. He was mentioned in the writings of the Scottish historian Fordun in the late 14th Century, and about the same time, in the English poem, "The Vision Concerning Piers Plowman."

Doubt surrounding his existence far outweighs any evidence that he lived. One source says that he was born about 1160, at Locksley Notts and was the outlawed Earl of Huntingdon, Robert Fitzooth, in disguise. The first collection of ballads about him was the "Lytel Gest of Robin Hood," by Wynkyn de Worde around 1490.

Robin Hood has been the inspiration of many novels and plays, an operetta (1890) by Reginald De Koven, and numerous movies, among them the silent classic starring Douglas Fairbanks, Sr., and the Errol Flynn version. Disney produced a picture, "The Story of Robin Hood and His Merrie Men," in England starring Richard Todd, which was released in 1952. And Richard Greene played Robin Hood in a TV series in 1955, also made in England.

In color by Technicolor, "Robin Hood" was produced and directed by Wolfgang Reitherman. Additional vocal talents were contributed by George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler.

The story is by Larry Clemmons, based on character and story conceptions by Ken Anderson. Story sequences are by Ken Anderson, Vance Gerry, Frank Thomas, Eric Cleworth, Julius Svendsen and Dave Michener. Buena Vista releases.

Robin Hood, a sly fox, enjoys the challenge and excitement of frustrating Prince John by intercepting tax collections headed for the royal treasury in this scene from Walt Disney Productions' animated cartoon feature "Robin Hood," in which all the characters are animals. The picture celebrates the company's 50 Happy Years. Brian Bedford is the voice of Robin Hood and other vocal talents are contributed by Peter Ustinov, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram, Roger Miller, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. Wolfgang Reitherman produced and directed. In color by Technicolor, Buena Vista releases.

BLACKS ON TV

Sammy's Story Began Long, Long Ago

One of the most remarkable opening scenes of any TV special in recent memory took place recently in "Sammy."

The scene, a black-and-white film that featured a talented seven-year-old little boy doing "I'll Be Glad When You're Dead, You Rascal You," in a 1933 all-Black movie, "Rufus Jones For President," which starred the great Ethel Waters.

The boy, of course, was Sammy Davis, Jr.

Had such a film been done today, the seven-year-old would probably have become an instant star. (It is happening right now, in fact, to young Rodney Allen Rippey, whose singing commercial for a national fast-food chain has catapulted him into national prominence).

But 1933 was not 1973. "Black people in those days lived in a rigidly disciplined society," Sammy points out.

"If you were a Bill Robinson, you got to sing and dance a bit with Shirley Temple. If you were a Stepenfetchit, you got to shuffle a lot for the white folks. But the rest of us were pretty much confined to our own Black society."

Sammy at seven, was already a veteran entertainer when he appeared with Miss Waters. He started at three, with the Will Mastin Trio, which consisted of his uncle, Will Mastin, his father, Sammy Davis, Sr., and little Sammy himself, playing in dingy Black clubs and back water vaudeville circuits.

As Sammy became more and more of an attraction, the act changed its name to The Will Mastin Trio With Sammy Davis Jr., and eventually the billing became Sammy Davis Jr., and the Will Mastin Trio.

Today it's simply Sammy Davis, Jr.

His father, a graying man with a warm smile, appeared briefly with Sammy in his special, an appearance which sympathetically underlines the unspoken fact that times do change and the son has now achieved the international stardom denied the father.

Sammy spent two years in the Army (1943-1945). In 1946, he and the Trio offered an opening night performance at Slapsy Maxie's in Los Angeles, which is still remembered by those who attended as an electrifying evening of entertainment.

When his father and uncle decided to retire, Sammy became a solo entertainer in his own right.

He was making the big time in a big way (including three Royal Command performances in London), when fate struck a blow. While driving from a Las Vegas club date to Hollywood, he was involved in an auto accident and subsequently lost his left eye.

On television, he has appeared on every major national musical show. He is the only star ever to be allowed to guest star on "All In The Family."

In the field of acting, Davis, along with his friend Sidney Poitier, was instrumental in breaking down the traditional taboos against the Black performer in major motion pictures and on television shows. Davis appeared in "Anna Lucasta," in the non-singing role of a sailor.

This was followed by nine other pictures. He starred in "Salt and Pepper," with Peter Lawford and "Sweet Charity," with Shirley MacLaine. He is currently planning to produce three pictures and star in one of them.

At the height of his film and nightclub success, Davis gambled at making it on Broadway. The first musical was "Mr. Wonderful." It was a success. The second, "Golden Boy," was an even larger success.

Moving into the field of entrepreneur, Davis agreed to rejuvenate the world-famous Cocoanut Grove nightclub at the Hotel Ambassador in Los Angeles. Named entertainment director, he spearheaded a complete remodeling of the room at a cost of $1.5 million.

The totally modernized room was renamed the Now Grove. Under his aegis, the nightclub revived big time entertainment in Los Angeles.

In keeping with firsts, Sammy has now become the first Black man ever to own a Las Vegas hotel. He is a part owner in the remodeled Tropicana Hotel.

He has recently formed Alto Records, named after his wife Altovise.

More and more his flying trips are made for benefits and to appear at public functions and official gatherings. He is asked to talk and participate before hundreds of groups because of the respect that his presence generates, and because of his concern for the underpriviliedged.

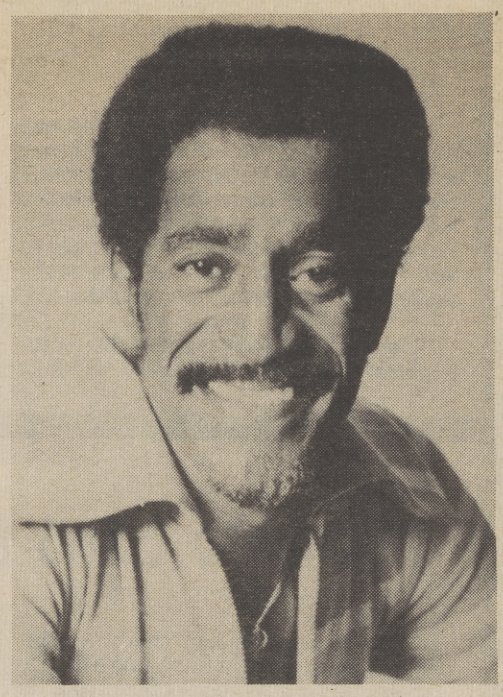
President Richard Nixon requested that he attend the funeral of the beloved American gospel singer, Mahalia Jackson, as his personal emissary.

Davis was also appointed by the President in July 1971, as a member of the National Advisory Council on Economic Opportunity. The Council serves as a general advisory board to the Director of the Office of Economic Opportunity, reviewing the effectiveness and operation of programs in the agency and advising on matters of administrative policy. The 21-member Council also coordinates the operation of OEO programs with other federal programs developed to assist low-income individuals and families.

Along with his benefits in this country, Sammy went to Vietnam in 1972, where he not only performed, but spent 10 days talking to enlisted men to allow him to report his findings directly to the President. Of the 20 recommendations he made, more than half have become reality.

Plaques, trophies and awards fill an entire room in Sammy's Beverly Hills home.

There are about 500 of them and they include: The Achievement Freedom Award; the Spingarn Medal of the NAACP (highest award to an American Negro); and the Alan Bernstein Award for cancer research. Other groups to single out his efforts, are the Phi Signa Delta journalist fraternity. The American Legion, The Friars Club and The Boys Club of Bridgeport. He was also voted as the top performer in Las Vegas for the year 1971.

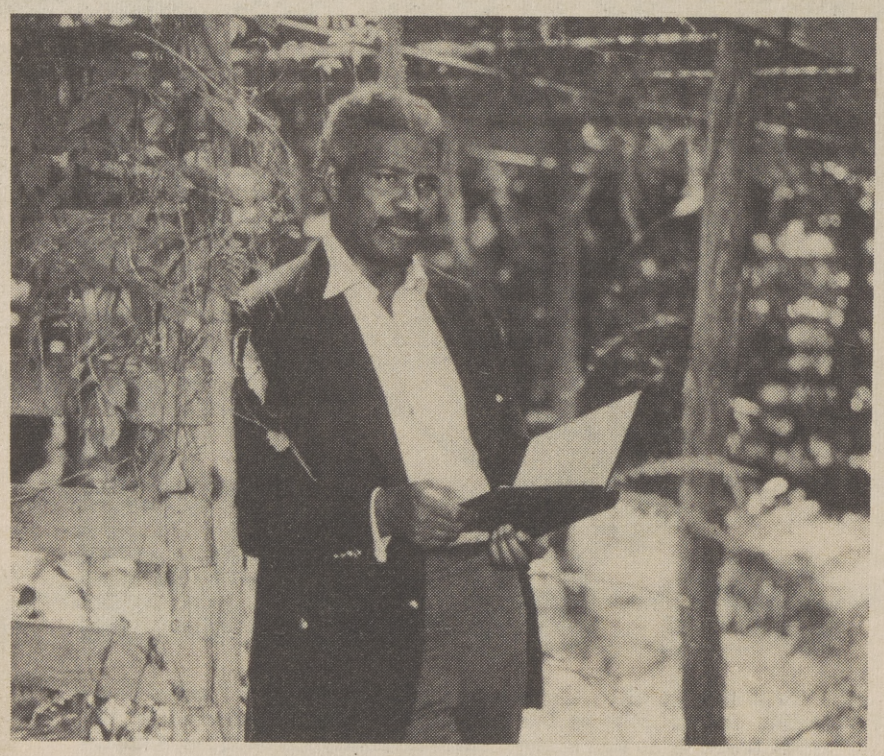


SAMMY DAVIS JR.

Sammy's list of achievements are remarkable by any standard. In nightclubs, television, film, Broadway and recording, he has done something that is common knowledge in any household.

He has recorded over 30 LP albums. His many singles have sold more than 15 million copies and six of these continue to sell, because they are simply standards.

His first big international hit record was "Hey There," from the Broadway show, "Pajama Game." Other records etched with the unmistakable Sammy Davis style are "What Kind of Fool Am I?" "Gonna Build a Mountain," "Black Magic," "Shelter of Your Arms," "Don't Blame the Children," and "I Goota' Be Me." And in 1972, Sammy's first gold record, "Candy Man," for MGM, sold in excess of two million copies.



Last Monday evening, on the well-produced one-hour special "My Father Gave Me America," Ossie Davis spoke of the "two immigrations of the Black Man." The first being his immigration into a free society. The program explored the common bond of all Americans whose parents came to America to give their children a better life. "My Father Gave Me America," was shown on Channel 10.

THIS WEEK

The Sacramento Observer presents this viewing guide each week in hopes of increasing your video awareness. Your comments, and suggestions, are our guide for presenting this information. Please drop us a line to let us know how you feel about "Blacks on TV.

SATURDAY

SATURDAY
DECEMBER 1

SESAME STREET - On Channel 6, at 9:30 a.m.

COLLEGE FOOTBALL PREVIEW - On Channel 13, at 10:00 a.m.

COLLEGE FOOTBALL - On Channel 13, at 10:15 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:30 a.m.

NBA BASKETBALL - The Seattle SuperSonics meet the Hawks at Atlanta on Channel 10, at 11:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 11:30 a.m.

WIDE WORLD OF SPORTS - The Tournament of Thrills Auto Daredevil Championships from Tampa, Fla., on Channel 13, at 1:30 p.m.

MOVIE - Drama, "The Member of the Wedding," starring Ethel Waters, on Channel 3, at 2:00 p.m.

COLLEGE FOOTBALL - The Crimson Tide of Alabama vs. the Auburn Tigers at Birmingham, on Channel 13, at 3:00 p.m.

NFL GAME OF THE WEEK - On Channel 40, at 4:30 p.m.

WRESTLING - On Channel 40, at 5:00 p.m.

N.Y.P.D. On Channel 10, at 6:30 p.m.

THIS WEEK IN PRO FOOTBALL - On Channel 40, at 7:00 p.m.

MAGIC CIRCUS - On Channel 40, at 8:00 p.m.

CAROL BURNETT - With The Ernest Flatt Dancers, on Channel 10, at 10:00 p.m.

GRAMBLING FOOTBALL HIGHLIGHTS - On Channel 10, at 1:05 a.m.

SUNDAY

SUNDAY
DECEMBER 2

THIS IS THE LIFE - On Channel 10, at 6:30 a.m.

THIS IS THE LIFE - On Channel 3, at 7:00 a.m.

LAMP UNTO MY FEET - On Channel 10, at 7:30 a.m.

I BELIEVE IN MIRACLES - On Channel 10, at 9:00 a.m.

PRO FOOTBALL - On Channel 10, at 9:30 a.m.

PRO FOOTBALL - The Oakland Raiders meet the Oilers at Houston, on Channel 3, at 11:00 a.m.

PRO FOOTBALL - The Cleveland Browns take on the Chiefs at Kansas, on Channel 3, at 1:00 p.m.

URBAN LEAGUE PRESENTS - On Channel 12, at 2:30 p.m.

WRESTLING - On Channel 40, at 3:00 p.m.

OZZIE'S GIRLS - Starring Brenda Sykes, on Channel 10, at 7:00 p.m.

MANNIX - Starring Gail Fisher on Channel 10, at 8:30 p.m.

WACKY WORLD OF JONATHAN WINTERS, with Bill Cosby, on Channel 40, at 8:30 p.m.

MONDAY

MONDAY
DECEMBER 3

BAFFLE - Game, with Greg Morris, on Channel 3, at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - With guest, Chuck Berry, on Channel 10, at 4:00 p.m.

DRAGNET - Starring Georg Stanford Brown, on Channel 13, at 5:00 p.m.

MOD SQUAD Starring Clarence Williams III, and Sammy Davis, Jr., on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - With Hattie Winston, on Channel 6, at 5:30 p.m.

THE NEW PRICE IS RIGHT - On Channel 10, at 7:00 p.m.

'S WONDERFUL, 'S MARVELOUS, 'S GERSHWIN - Special, with Lessie Uggams on Channel 6, at 8:00 p.m.

ROOKIES - Starring Georg Stanford Brown on Channel 13, at 9:00 p.m.

TUESDAY

TUESDAY
DECEMBER 4

BAFFLE - With Greg Morris, on Channel 3, at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

PHIL DONAHUE - Wilt Chamberlain discusses being on top in the basketball world, on Channel 10, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris on Channel 13, at 5:00 p.m.

MOVIE - "The Slender Thread," starring Sidney Poitier, on Channel 40, at 6:00 p.m.

BOWLING FOR DOLLARS - On Channel 10, at 7:00 p.m.

MAUDE - Starring Esther Rolle, on Channel 10, at 8:00 p.m.

TEMPERATURES RISING - With Cleavon Little, on Channel 13, at 8:00 p.m.

MANY FACES OF COMEDY - Special: With Godfrey Cambridge, on Channel 13, at 10:00 p.m.

WEDNESDAY

WEDNESDAY
DECEMBER 4

SESAME STREET - On Channel 6, at 9:00 a.m.

BAFFLE - With Greg Morris, on Channel 3, at 9:30 a.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 5:00 p.m.

MOD SQUAD - Starring Clarence Williams III, on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

BOWLING FOR DOLLARS - On Channel 10, at 7:00 p.m.

POLICE SURGEON - On Channel 10, at 7:30 p.m.

SONNY AND CHER With guests, The Temptations, on Channel 10, at 8:00 p.m.

ROCK AND ROLL YEARS - Music, with The 5th Dimension, B. B. King, the Shirelles, on Channel 13, at 8:00 p.m.

TENAFLY - Starring James McEachin, and Ruby Dee, on Channel 3, at 8:30 p.m.

MOVIE - "The Slender Thread," starring Sidney Poitier, on Channel 40, at 12 midnight.

THURSDAY

THURSDAY
DECEMBER

BAFFLE - With Greg Morris, on Channel 3, at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 5:00 p.m.

MOD SQUAD Starring Clarence Williams III, on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

BOWLING FOR DOLLARS - On Channel 10, at 7:00 p.m.

FLIP WILSON - On Channel 3, at 8:00 p.m.

IRONSIDE - Starring Don Mitchell, on Channel 3, at 9:00 p.m.

NBC FOLLIES - With Sammy Davis, Jr., on Channel 3, at 10:00 p.m.

STREETS OF SAN FRANCISCO - On Channel 13, at 10:00 p.m.

FRIDAY

FRIDAY
DECEMBER 7

BAFFLE - With Greg Morris, on Channel 3, at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

HOLLYWOOD SQUARES - With Denise Nicholas, on Channel 3, at 3:30 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 5:00 p.m.

SANFORD AND SON - Starring Redd Fox and Demond Wilson, on Channel 3, at 8:00 p.m.

THE HOMECOMING - A CHRISTMAS STORY - Special with Cleavon Little on Channel 10, at 9:00 p.m.

ROOM 222 - Starring Lloyd Haynes, and Denise Nicholas, on Channel 13, at 9:00 p.m.

DEAN MARTIN - With guest Redd Foxx, and Nipsey Russell, on Channel 3, at 10:00 p.m.

MIDNIGHT SPECIAL - On Channel 3, at 1:00 a.m.

MUSIC PERSONALITIES

Redmond's Poetry

Are you one of those individuals who looks upon poetry as being a form of expression reserved for those of the blue blood, high brow set? Or are you one of those persons who voices frequent disclaimers regarding the relevancy or comprehensibility of poetry?

If you fall into either one or both of these categories, you have not heard the raps/chants/hums/voice - grin/recitations of Eugene B. Redmond, Black man and poet.

As a published poet, his renderings are prolific, and to observe him going about his love/work is an experience that is not soon forgotten. Redmond enjoys what he does and as a result, he does it well.

The dedication he has pledged to his art can be readily attested to by the steady stream of poetry he has released in book form - "Sentury of The Four Golden Pillars," "River of Bones and Flesh and Blood," "In A Time of Rain and Desire," "Songs From An Afro Phone," - and now he has released his first record album.

The album is entitled "Blood Links and Sacred Places," and the cover is not the least bit deceitful in its pronouncement that the album is a "poetic excursion" through the Black experience.

Not only is the listener afforded an excursion, but also a guided tour down the streets, alleyways and intricate byways of all that is Afro-American.

Redmond brings you into his world as he attacks your every sensibility, probing, piercing, tantilizing and caressing the multiplicity of psycho-physiological mechanisms that make up one's psyche. What he offers is neither a seance nor a haranguing eulogy to a bygone pseudo-hero. Rather, Redmond gives forth poems of love and happiness and hipness and agony and all else that can be found throughout the Black experience.

Yet Mr. Redmond is not satisfied to bring to the listener the exclusiveness of his poignant inflections and rhythmic accentuations. He is an experimenter and as such, has incorporated a variety of instruments to enhance that which is already exceptional in quality.

Thus, while Redmond is darting and gliding through his recitations, guitarist, Jimmy Daniels, weaves his way through the labyrinth of words to perfection; Ike Paggett's soprano sax wails like the wind and portends the culmination of a complete experience; and Ed Jefferson's congas pound out poly-rhythms that circumnavigate the universality of the Black experience.

As Poet-in-Residence at California State University at Sacramento, he has achieved much deserved recognition locally and throughout California.

These are the man's credentials and he has worked hard to acquire them. Now you can enjoy the fruits of his labor within the confines of your living room. "Blood Links and Sacred Places," will take you through the Black experience without a single pause for red lights, workers' strikes, fuel shortages, or icy pavement. These obstacles thus avoided, one can proceed to absorb Eugene B. Redmond slowly and meticulously. Say at about 33 and one-third revolutions per minute.

EUGENE REDMOND

GLADYS KNIGHT

Gladys & The Pips Celebrate 21 Years

Just think about it, many of the youngsters who rush out and buy Gladys Knight & The Pips' records, were not even born when the group was formed 21 years ago.

"It's finally becoming realized that we have something to say," commented Miss Knight, now that the group has finally hit the big time.

"We're so happy that the general public is becoming more aware of us.

"You have to have a record so people can identify with you, a hit record to introduce you to the public."

Miss Knight, along with brother Merald Knight, and her cousins, William Guest and Edward Patten, originally sang together in high school in Atlanta. Ga. And after years of paying dues, they have made it.

And what did Gladys Knight and The Pips do to celebrate 21 years together?

"We took that day off!" chimed Miss Knight.

Mathis' 'Coming Home'

Take two highly talented persons - one quiet and kind of shy, the other verbose and extremely volatile; add another creative person who shares some of the same qualities of both - and what do you have as a result?

In this case, you have a new album by Johnny Mathis, called "I'm Coming Home," which promises to be his most regarded and talked about work in years.

Produced by the already recognized genius of Thom Bell, with songs written by Linda Creed and Bell, "I'm Coming Home," marks the first time in ten years that Mathis has recorded an album of original material written especially for him.

"It was a very interesting and creative experience working with Thom and Linda," Mathis said. He was seated behind his crowded desk in his office 17 floors above the hustle of the streets of Hollywood.

On his new album, Johnny's voice has been softened somewhat and there is a richer interplay of voice and instruments.

"People think that just because I have a strong voice," he said, referring to this new approach on the part of Producer Thom Bell, "that I should always push it to the fullest. But we got out of that with this album."

Mathis added that another of the reasons why he was so excited about his new album is because many of the songs on it are highly biographic, especially, "I'd Rather Be Here With You" (Loneliness) and "Foolish" (Kindheartedness).

Much has been written in the past about Johnny's loneliness, and how many people have taken advantage of his generous nature. But Johnny is smiling a lot these days and it could be because with "I'm Coming Home," he has finally gotten the chance to personally tell his side of the story.

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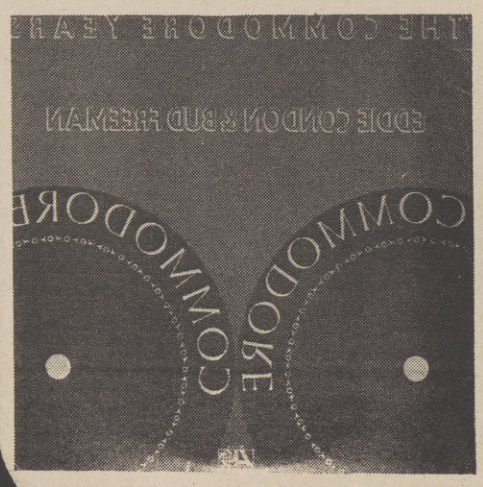
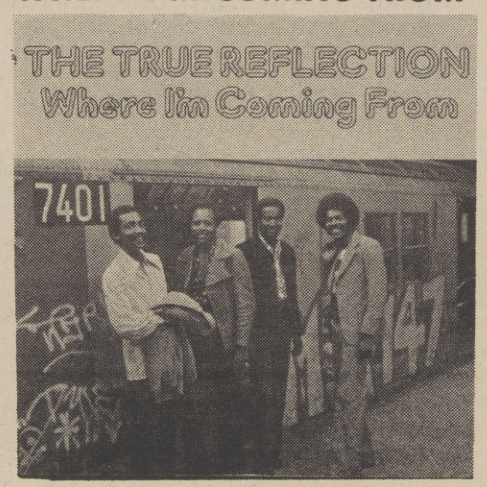


EDDIE CONDON & BUD FREEMAN

VERY RARE

T. BONE WALKER

WHERE I'M COMING FROM



THE TRUE REFLECTIONS

EBONY ETCHINGS, ETC.

By WARREN LANIER

PAM GRIER, starring in the motion picture, "Foxy Brown" and tapping the KNXT "Just Natural" show, to be telecast in mid-December . . . WALTER "STYMIE" BEARD, who was famous as Stymie in the "Our Gang" comedies, resuming the career he started 47-1/2 years ago, in "Truck Turner," the new American International drama, starring ISAAC HAYES, YAPHET KOTTO and ALAN WEEKS. STYMIE will play the jail guard in scenes with Hayes and Weeks . . . Lovely and concerned actress DWAN SMITH, who is recuperating after an accident which hospitalized her, rapping on all the local radio stations in Los Angeles about her Youth Orientated Anti-Drug Organization, The Awareness Club . . . BILLY PRESTON being the only guest called back to participate in the annual Dick Clark's New Year Rockin' Eve Show . . . HANK AARON'S plans to wed Atlanta TeeVee personality BILLYE WILLIAMS. . . The negative response of the audience when TONY WATKINS, the Philadelphia jazz singer appearing with The Duke Ellington Sextet, performed at the 10th. Berlin Jazz Festival singing blues in a concert-like style . . . The break-out sales of "THE HUSTLERS CONVENTION" Album on United Artists Records in Detroit, Cleveland, Chicago, Philadelphia and Nu Yawk City, that has ALAN DOUGLAS, the producer of this, the first movie on album recording, all smiles here of late . . . Hollywoodites swinging nitely to the groovy sounds of MARCENE HARRIS and group featuring the guitar and vocal stylings of ROY GAINES in the Red Roulette Room of the Continental Hyatt Hotel on the Strip . . . The sharp and chick green outfits CARLA THOMAS wears these days to match her new green automobile . . . CHUCK JACKSONS' strong return as a hit recording artist, on ABC Records . . . Chicagos' HERB JUBERT, the fast rising comedian, and one of the funniest laugh provoking brothers on the entertainment scene today . . . DOREEN SWENSON, assistant professor of History at the University of Akron and how she successfully uses DICK GREGORYS', "Caught In The Act," LP, along with "The Hustlers Convention" LP, to get her points over to her classes.

"I think the major difference between people who "do," and people who "don't do," is how they use their perception." These treasurable words on lifes' insight comes from this week's "femme fait beau," who has been exceedingly in tune with the sound of "a different drum," since the time of elementary school days, where she, as a student of an experimental education project, similar to the Montesori Method, was allowed to develop her basic skills at her own rate.

MS. GANT

Hailing originally from Chicago, Illinois, this week's guest had claimed many awards of scholastic merit by the time she ended her undergraduate studies at Kalamazoo State College in Michigan. Among those awards was the "Coretta King Award," which allowed her the opportunity to study in Africa for one summer. Upon graduating, our lady of the hour received her degree in Literature, choose New York University for her graduate studies, and while there, considered herself fortunate to be able to study under the noted Black Author, John Killums.

While bathing in the creative energies of the Ivy League Institution, our ladys' productivity exposes itself in her first published piece; a study of Charles Chestnutts, the first Black writer to have his work published in America.

The career as a free lance writer, was only enhanced by this weeks' worldly woman of words, as she taught Black Literature at two New York University campuses, and her personal project of writing a bibliography on Black American Literature kept her surrounded by Black Literary works of old and new. The continents of Europe and Africa along with the islands in the Caribbean have all received words of insight, wisdom, history and mystery of this modern creatively Black feline, who is presently adding to her list of published works by writing another book for young people on the "Resistance of the African Slave Trade."

Considering herself to be a "communicator, rather than an educator," our lady this week feels that her present position as West Coast Editor for Essence Magazine is one where all of her artistic writing resources can gell in one direction and aid in "communication" to the growth and beauty of Black Women around the country.

In reflecting her most mentally nutritious diet for young aspiring writers, she states; "I feel it is important, that young people learn how to become more receptive to the discipline of being perceptive, which can result in a more honest communication of their craft."

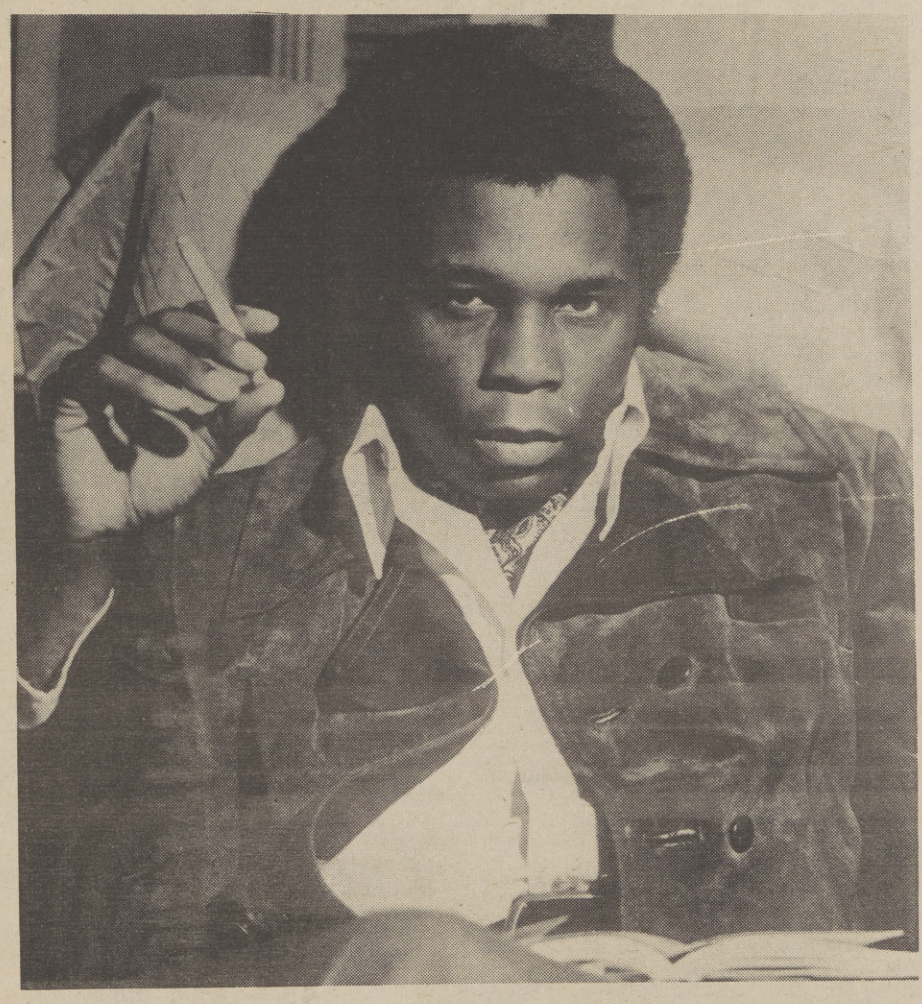
This week in circumventing the shadow, casted by the "pillar of creative Black women" our column is proud to present MS. ELIZABETH GANT, as our Ebony Etchings Of A Lady.

As quiet as it was kept, veteran soul artist, SOLOMON BURKE saw to it that over 100 needy families had a turkey on their tables for Thanksgiving through his "Solomon Burke American Foundation To Help The Needy."

Speaking of SOLOMON BURKE, I hope it's only a bad dream that he's being sued because a lady allegedly got hit by a record of his, at a Radio Station Record Hop, at which his albums were being given away to his youthful fans.

The talk of Angeltown centers around KENNY WRIGHT, former head waiter at Laffietes and his acquisition and ownership of The Saber Lounge on Century Blvd. The talk stimulates from his plans to have Thirty Exotic wine drinks named in honor of his many friends from the Hollywood area; and would you believe the drink named in my honor and heading the list at The Saber Lounge is called "Laniers' Pultonic Pleasure."

MOVIES



Fans of Dino Shorte may see their favorite actor only briefly in Columbia Pictures' "Crazy Joe," but they will be pleased to know that Dino's short stint emerges as a pivotal factor in the much-talked-about Dino De Laurentiis Presentation, filmed on location in the New York City area last Summer.

Hayes In 'Tough Guy'

In his new movie, "Truck Turner," which went into production November 12, entertainer Isaac Hayes will not only play the starring role and compose the music, but he will also sing.

Only days after Hayes completed his first film, "Tough Guys," was it revealed that the Academy Award winner was set to take on the new motion picture project.

"Truck Turner," an American International Pictures film, will show Hayes as a skip tracer for a bail bondsman. When his employer is beaten up and his partner killed, Hayes hunts down the murderers - at the same time the criminals are trying to kill him.

The action-adventure has been written by Leigh Chalman, Michael Allin and Oscar Williams.

Singer-actress, Leslie Uggams, recently packed her bags and headed for Athens, Ga., where she will star in "Poor Pretty Eddie," a movie designed to appeal to whites as well as Blacks. Miss Uggams last appeared in "Black Girl," a moving story about a girl who wanted to improve her family's lot.

HOLLYWOOD Beat

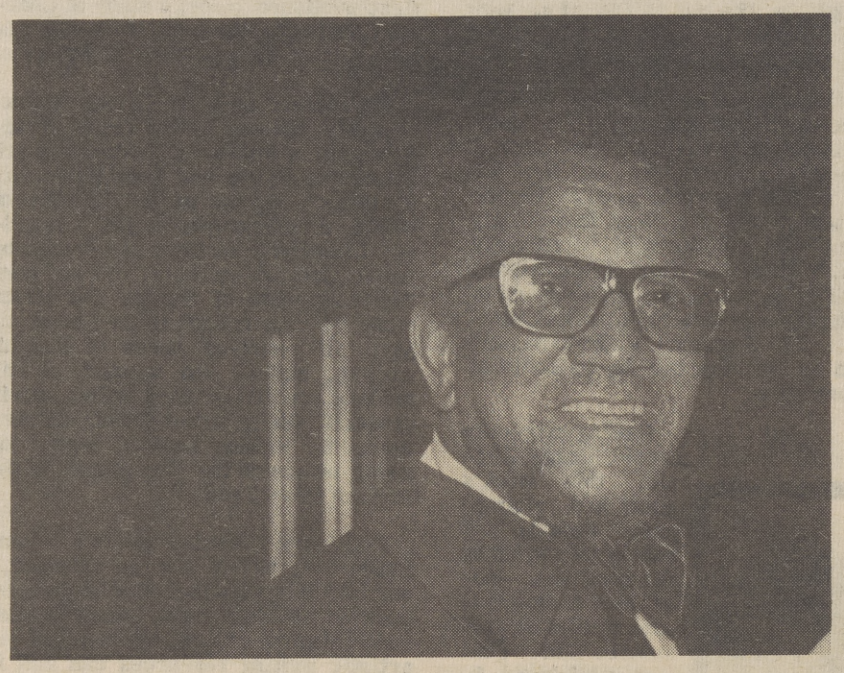
By BILL LANE

TWO major movies, one being made in Harlem and the other being filmed in Hollywood, are giving a lot of Black artistic and technical talent a chance to try work wings. The films are "The Education of Sonny Carson," in New York, and "Uptown Saturday Night," in Hollywood.

Sonny Carson, in New York, is technical advisor in Irwin Yablans, the producer, and Van Kirskey is Yablans' assistant. Candace Allen, a Directors Guild trainee, is on the staff, as is production coordinator Grace Blake. LeRoy Patton, formerly a Jet photog on the West Coast, is second assistant cameraman, and Llewellyn Barrett is still photog.

The film is using more Blacks than has any other motion picture in history, and that's saying a lot, not to mention the stars - Poitier, Belafonte, Flip Wilson, Bill Cosby and many, many more. The picture itself should be a thriller, and loaded with laughs.

The Alvin Ailey dance unit headed back East after a laudable Western tour, and to the New York City Center where one of the richest women in the world, Doris Duke, was slated to sing with the Rev. Lawrence Roberts Angelic Choir in a concert to benefit the Ailey dance ensemble. The white heiress has been singing with the Black church choir from Nutley, N. J., for a long time now.



REDD r'OXX

REDD FOXX, whose favorite spirit is Teacher's, is thinking of conducting a Teacher's Scotch class to demonstrate the art of preparing holiday drinks. Redd wisely advises: "People should know their own capacity. An evening can only remain a lark when you have not had too many swallows." Redd returned to his TV show, after all those rumors that he had suffered a stroke, etc. His comic sidekick, Little Arthur Mathew of the Parisian Room here, just might disappear soon himself - he's going to get married. The other night at the Parisian, where we caught the show with Lorez Alexandria, Olivette Miller and Ray Scott, Little Arthur looked like he was ready to retire. His comic buddy, Jim Cato was happier, as he had signed to host "90 Tonight," on KNBC, with Pearl Bailey.

WHEN the Foundation of Motion Picture Pioneers recently honored Warner Brothers' board chairman, Ted Ashley, at its annual dinner, there were seated on the dais, at opposite ends, actresses Tamara Dobson and Eartha Kitt.

Eddie Kendricks kicked off a happy and soulful show at the Roxy here, with wall-to-wall crowds. Opening with him was The Devastating Affair. And falling into the city for a post-Thanksgiving show bash, were the O'Jays and Harold Melvin's Blue Notes, two of the top units of Philadelphia International. Appearing with them on their Sports Arena show, were The Spinners, Stylistics, Ron Townson's Creative Source and The Natrual Resources.

EDDIE FLOYD has a winner with his new Stax album, "Baby, Lay Your Head Down Gently On My Bed." It's a creative milestone for the ex-Detroit balladeer who first hit pay dirt with his "Knock On Wood." Stax went to copious lengths recording the Floyd album, fashioning the rhythm tracks in Muscle Shoals, Alabama, Los Angeles, and Kingston, Jamaica.

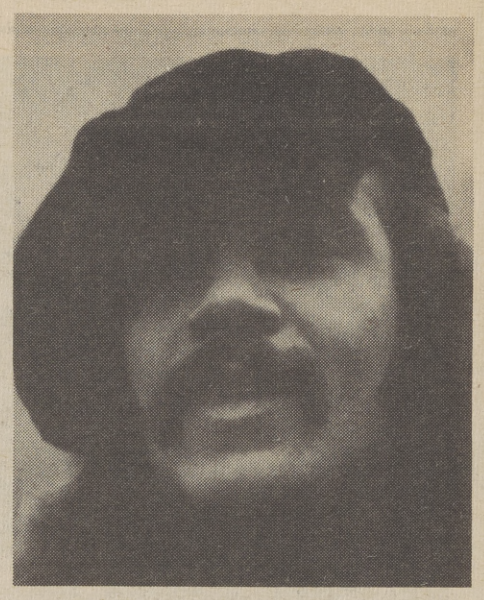
AND speaking of Jamaica, that's where Henry Aaron got wed and where his bride was spectacular in gowns created especially for her by LaVetta of Beverly Hills. Lavetta, once married to radioman Curtis Troupe, here, designs for Nancy Wilson and Lucille Ball, among others . . . Lin Hilburn producing four shows for KTLA-TV here . . . Darrow Igus is a funny fellow. That's the way he came across in his Hollywood debut showing at the Comedy Store here the other night. Fellow's headed upwards.

RAFER Johnson, co-produced the current big movie seller, "The Black Six," which stars football stars Lem Barney, Mercury Morris, Carl Eller, Willie Lanier, Gene Washington and "Mean" Joe Greene . . .

JOSEPHINE Baker turned down TV offers while she was here on tour, saying the money offered was not adequate. And what with all the furore left in her wake about no-shows in cities like her native St. Louis, Atlanta, Philadelphia, and Chicago, chances are the shapely Parisian next time will have to send out an advance troupe of Good Humor trucks to announce her coming.

But another overseas brown toast, Cleo Laine, of London, will have crowds waiting with bated breath for her return, after her brief whirlwind song tour here. She told us she'll be back in the spring and then she'll take on some of those big TV offers she got while here.

BILLY DEE Williams makes all the ladies swoon when he shows on any scene, since his great performance in "Lady Sings The Blues." In that movie Williams played the role of Louis McKay, husband of Billie Holiday. But the real Louis McKay recently got indicted by a New York grand jury on a charge growing out of the alleged shooting of a man.



RON O'NEAL

RON O'NEAL, the "Super Fly" star, brought his new bride, the former school teacher, Carol Banks, of Cleveland, with him when he arrived here to talk over a big new film role . . . And warm and brown Satin Zell, who was photographed in Venezuela by Rubartelli for the December issue of Oui, is one of the highest-paid models on the NYC and Paris fashion scenes . . . Dionne Warwicke and her Bill Elliott, bought ex-Johnny Mathis manager, Helen Noga's manse in Beverly Hills . . . Moses Gunn doing the TV series "The Cowboys" . . . O. C. Smith filming Lee Magid's TV special in Puerto Rico . . . Jonn Daniels' new group of lady warblers, The Love Machine, clicking big in Las Vegas where beauteous Piper Alvez is one of 85 showgirls Donn Arden fashioned into an eyeful power for opening of the grand new MGM Grand Hotel.

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The Sacramento Observer

NOV. 29 - DEC. 5, 1973

URBAN LIVING

SECTION F

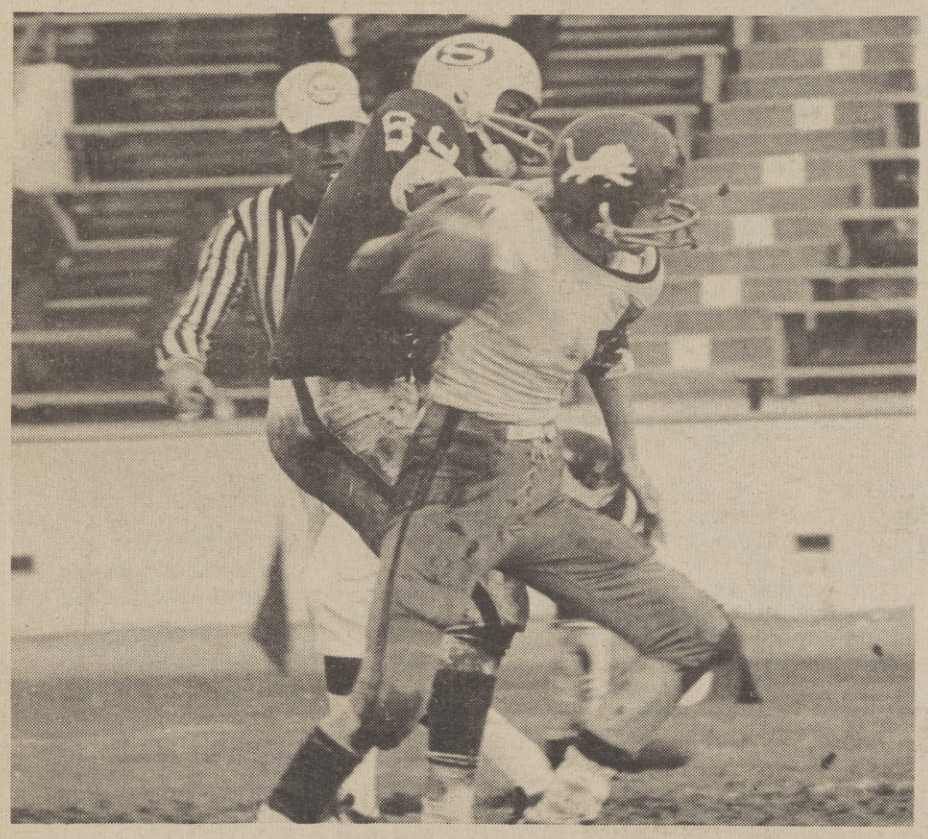
LEADING THE CHEERS

The spirited cheerleaders of Sacramento High School kept the fans entertained at last week's Turkey Day game by performing numerous routines. Delores Abston, shown left, in addition to being the head of the cheerleaders is also Student Body President of Sacramento High. (See Page F-2 for additional Photos).

Highlites Of Turkey Day Game

(OBSERVER PHOTOS BY CALVIN W. WILCOX)

The C. K. McClatchy High students are known for their warmth and good sportsmanship. Their drill team members exemplify such a sportsmanship while their school was losing to Sacramento High, 36 to 13 in the annual game.



The McClatchy High Lions and the Sacramento High Dragons are one of the oldest high school cross-town rivals in Northern California. The traditional game is usually played annually on Thanksgiving Day. The 1973 game between the two schools was full of hard-hitting action, as shown here. The rain soaked field of Hughes Stadium did not exstinguish the high spirits shared by both the athletes and spectators. Sac-Hi eventually came out the victors by a final score of 36 to 13. (See Page F-2 for additional photo highlights.)

Language Of The Ghetto

Over the years words like "cool," "dig," "rap," "lay on," "rip-off," and "right on," have emerged from the vernacular of the Black ghetto to gain widely accepted usage in general speech.

Once that happens, these terms fall into disfavor in ghetto parlance and new ones are developed. Also, other ghetto words and phrases creep into conversation and gradually spread their special meaning.

It is a cultural phenomenon that continues to enrich the language, but it is also a sort of code which makes it possible for some Black brothers to hold a conversation in English which English-speaking outsiders can't follow.

If you were walking by a street corner and overheard the following conversation between two young Black brothers, many outsiders likely wouldn't understand what they were talking about:

"Hey man, you feel froggy, you leap!"

"Brother, don't you be runnin' off at the jibs like that 'less'n you ready to go from the shoulders for real!"

"Cool it, bro' . . . Irvine."

Deciphering the conversation above would be as follows:

"If you feel froggy, that's a challenge. He's saying, 'If you think you can beat me, come ahead, cross the line.'

The second guy tells the first that he'd better not be talking too much (runnin' off the jibs') unless he can really put his money where his mouth is and 'go from the shoulders,' fight. But any fight between them is postponed because Irvine is coming.

"Irvine is an L.A. Black ghetto term for police. It's an interesting word because most Blacks will know it, but whites will not, no matter how hip they think they are.

Most linquists who really know the language concur that Blacks just rap circles around whites. They do it in a way to communicate with each other and not let whites know what is going on, what is being talked about. They also use it to put whitey down sometimes.

That's not the only purpose of the in-group's venacular, of course. It's a private thing, private rather than secret, and Blacks have mixed feelings about it. There's a pride about the way they talk but there's shame too.

Many exclusive terms and phrases are used in ghetto talk. Some of these remain exclusively part of the Black vernacular, while others are often adopted more universally as part of the ever-expanding American English.

The story is told by a Black kid and a white kid talking. The white kid said, 'He's a punk,' and the Black kid said, 'A punk, huh? For real?'

Well, they weren't communicating at all, because to the white, a punk is just a young guy you don't like, but to the Black, the word punk refers to a homosexual.

L.A. Blacks have a phrase, 'to ride punk,' which means to ride in the middle in the front seat of a car, where a girl would usually sit.'

Blacks use the words 'main squeeze,' It usually means your best girl or your best friend.

Another phrase, 'to have you nose wide open' means you're strung over behind some young lady, infatuated.

A lot of words and phrases apply to drugs and their usage. In these cases, comparative research showed that while some whites associated with the drug culture, street-wise whites or those who had been in jail, could give the meaning for many ghetto expressions, there was still a difference.

For instance, the word 'stuff' generally used to describe heroin. But in ghetto language, 'stuff' now means a nice-looking young lady.

Then there's the term, 'clean,' that whites use to mean they're not holding, they have no drugs on them. In the ghetto, 'clean' is mostly used to mean well-dressed.

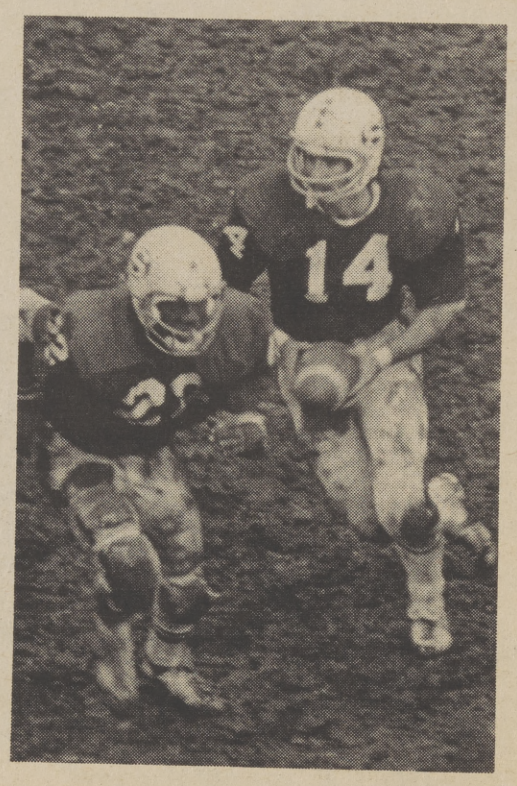
It's also generally true, that psychedelics (LSD et al), are almost ta-

(Continued on Page F-2)

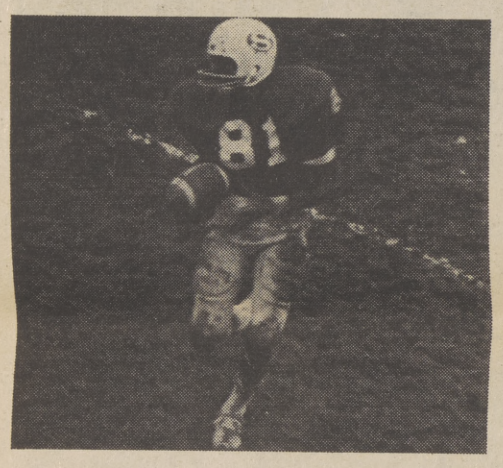
SET FOR A DRIVE

This McClatchy High Lions drive was stopped cold at the 37th Annual Turkey Day Game on Thanksgiving Day. The Sacramento High Dragons defense proved to be the main factor in upsetting the Lions who were counting on a win to put them in front 20 games to Sacramento's 17 over the 37 years of the crosstown rivalry.

Annual Turkey Day Game



Jim Breach, No. 14, who was voted the Turkey Day most valuable player, fakes to Lester Robinson, No. 28 then rolls out for a sizeable gain despite the pressure applied by the McClatchy linemen.



Sac-Hi Beats McClatchy

Donny Robinson, No. 81, dashes for a long gain during what can only be described as a "Dragon" controlled football game. The Sac-Hi team beat McClatchy-Hi by a score of 36 to 13.

These Dragons cheerleaders led the cheer of victory for Sac High. The Turkey Day Game has been a holiday tradition here in Sacramento, during which the Lions and the Dragons have produced a countless number of professional football players.

Ghetto Language...

(Continued from Page F-1)

boo in the ghetto. Most Blacks think white kids are crazy for fooling around with acid. And 'hippie,' in Black usage, is a put-down, a term for someone who is 'fronting off' or acting out the white role. It's not a complimentary term at all.

By the way, your 'fronts' are your clothes and 'fronting off' is showing off. If you're showing off your clothes, car or girlfriend, you're 'styling.' But you wouldn't know that because you're a 'pootbutt,' which means a 'square or someone who doesn't know what's happening.

Whites are referred to by scores of terms in the ghetto, none of them particularly favorable-sounding, including the beast, the devil, a gray, honky, a paddy or a peckerwood.

Blacks like to play games with words. For instance, they play a game called 'signifying' or 'shooting the dozens,' which involves insulting each other in the most colorful and varied dialect.

Also, there's a similar game that involves facial expressions by themselves or to accentuate words. All this is done good-naturedly, but an outsider would be baffled.

One facial trait which is a ghetto custom often causes Black youngsters to be admonished by white teachers. 'Look at me what I talk to you' teachers demand. But a lot of Black youngsters have a tendency to avert their eyes because you never deal with an adult on their level by looking directly at them. That's considered like backtalk.

Good humor is evident in many of the terms, even those applied to disparaging situations.

For instance, "Mothers Day," refers not to the national semi-holiday, but to the days of the month when the county welfare checks are issued to women receiving aid.

Then there's 'fried, dyed and swooped to the side,' describing a 'process' in which a lot of Blacks hair has been straightened and combed like a white man's.

Are You Too Poot-Butt To Dig The Lingo?

Ace, or ace boon coon . . . A close friend.

To base on someone . . . To verbally disparage.

A blade . . . Cadillac, large late model car.

To burn someone . . . To steal his woman or something from him.

To bust a cap on someone . . . To shoot at someone.

To scarf . . . To eat.

To creep . . . To be where you're not supposed to be.

Chump change . . . A very small sum of money.

You don't have papers on me! . . . You don't own me; we're not married.

To be down on someone's case . . . To verbally harass somebody.

A dubee . . . A marijuana cigarette.

To freak off something . . . To fix it up, like equipping your car with the latest accessories.

A gangster ride . . . An old model car, esp. from the era of the 30s and 40s; any old model car, with or without the latest accessories.

To get it on . . . Begin anyting.

To git-go . . . The beginning.

To gussle or gonsle . . . To fight.

Heads . . . Males, esp. Black males.

Jibs . . . Lips, mouth.

A lame . . . Socially inexperienced person, someone who doesn't know what's happening.

L.I.Q. . . . Liquor store.

To mack . . . To talk, esp. with a female, to try to impress her.

Main stuff . . . Best girl or close friend.

Pluck . . . Wine.

Poot-butt . . . A square; someone who doesn't know what's happening; often a child.

To scope . . . To look intently at soneone.

To shine someone on . . . To ignore someone.

A short dog . . . A small bottle of wine.

To vamp . . . To leave.

Thousand eyes . . . Shoes with a lot of perforation in the toes.

To woof . . . To joke around, to playfully put someone down.

'Low Lights' Can Help

Does turning out lights and lowering the thermostat really save enough money to make a difference?

Lieutenant Governor Ed Reinecke, chairman of the State's Energy Planning Council, reported a resounding "yes" answer this week:

In State buildings in Sacramento a 45 per cent savings in natural gas and 22-32 per cent savings in electricity.

During October, the central plant which heats and lights downtown Sacramento buildings, saved 31,287,000 cubic feet of natural gas compared to the same month a year ago, which had almost identical outdoor temperatures. The heat was turned off four hours at night and on weekends except in units where meetings were scheduled or work was being done. Daytime thermostat settings were reduced from 72 degrees to 68 degrees.

(A U.S. Government report estimates that a householder can save three per cent on fuel for each one-degree reduction in the normal thermostat setting.)

During the same month, the central plant also saved 90,000 kilowatt hours of electrical energy by removing light bulbs and fluorescent lights where possible and turning off lights in areas not in use, and from the reduced hours of heating.

The electrical savings was even larger in two newer office buildings where the cutback was 604,800 kilowatt hours, 32 per cent of the October 1972 load.

These facts were presented to a meeting of the Energy Planning Council November 21 as the basis for energy conservation in all public buildings. The exact measures will be left to building managers because of the differing requirements for heating and lighting according to the age, design and equipment of the building.

He again urged householders and private business and industry to "cool it, turn it down, turn it off" to save energy.

Bicycle Roundup Rodeo

Craig Blankenship, recreation leader for the City Department of Recreation and Parks, has announced a bicycle round up rodeo at Pony Express School, 56th Avenue and South Land Park Drive, for Saturday, December 8th.

Registration will start at 1:00 p.m. with the events starting at 1:30 p.m. No admission will be charged, but each child must furnish their own bike.

The Bike Rodeo will be three (3) age divisions: 8 years & under, 9 years to 11 years, 12 years to 14 years.

For additional information call 452-5681, Extension 70 and ask for Lucy Feenstra or Ron Suter.

DISPLAY ON AFRICA

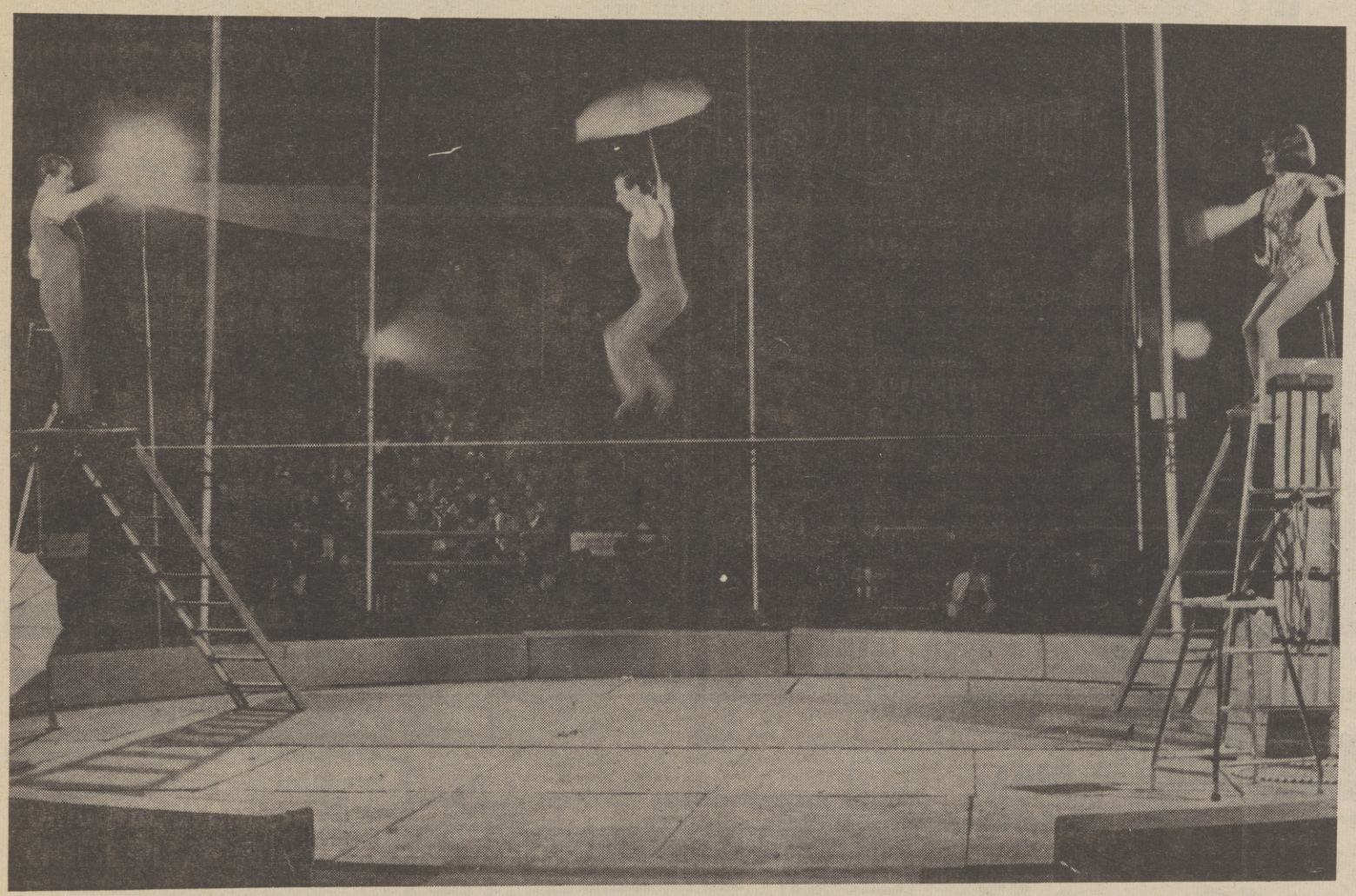
Gregory Gorman and his family recently returned from a vacation which took them to the "Mother country" of Africa. The Gormans toured Africa and while there collected an impressive variety of original artifacts representative of the people and their culture. Gregory, a sixth-grade student at Phoebe Hearst Elementary School, is the son of Mrs. Bertha Gorman. Young Gorman is shown with his display of African artifacts on review at Phoebe Hearst.

The Sacramento Observer

URBAN LIVING

NOV. 29 - DEC. 5, 1973

CIRCUS COMES TO TOWN



The Miller-Johnson Circus arrived in Sacramento last weekend, to provide area residents with a Thanksgiving holiday treat. The circus was presented by the Alumni Association of California State University Sacramento. The colorful event ran for five days, and was well received by area youngsters. The Miller-Johnson Circus "Big Top," used nine miles of rope and cables and more than 300 stakes to hold 17,500 square yards of canvas. The red and white balloon-like tent was 48-feet-tall. It could be seen for miles at its Cal Expo parking lot location. Shown here are members of a "high wire" act going through their crowd-pleasing routine.

Operation Junior Mailman

Elementary school children in selected schools in the Sacramento area are going to have the opportunity to help the Post Office deliver the Christmas mail this year according to Frederic J. Rupp, Postmaster of the Sacramento Sectional Center.

Operation Junior Mailman is a new project by the Postal Service in cooperation with the School Districts based on "Learning by Doing" to get students involved in moving the mail.

On December 6th and 7th, students will bring their family's Christmas cards to school and as a class project separate them into local and out of town, making sure that they are all properly addressed including the ZIP Code.

For their efforts in helping the Post Office Department move the mail each student helping in the project will be given a card stating that he is a Junior Mailman.

This project will be tried on an experimental basis this year involving 19 elementary schools with the thought of expanding it next year to the entire elementary school system.

Prices are discounted and single item priced except on fair-traded and government controlled items.

Lucky
DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

STOCK-UP WITH SAVINGS

100's OF PRICES REDUCED . . . *Compare*

PRICES EFFECTIVE WEDNESDAY, NOVEMBER 28th THRU TUESDAY, DECEMBER 4, 1973.

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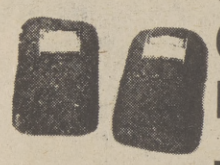
COMPARE LOW, LOW EVERYDAY MEAT PRICES

BEEF CHUCK Blade Roast . . . . . lb. **74¢**
(7 Bone Roast . . . . . lb. 86c)



GROUND BEEF . . . . . lb **88¢**

FRESH FRYERS USDA Grade A Whole Body . . . . . lb. **39¢**
(Cut Up . . . . . lb. 45c)

SLICED BACON LADY LEE . . . . . 1 lb. pkg. **1.09**
(Thick . . . . 2 lb. pkg. 2.17)

BEEF ROUND STEAK BONE-IN Full Cut . . . . . lb. **1.08**

BEEF LOIN T-BONE STEAKS	lb.	1.69
BEEF LOIN PORTERHOUSE STEAKS	lb.	1.79
BEEF CHUCK STEAKS	lb.	96¢
BEEF LOIN SIRLOIN STEAKS	lb.	1.59
BEEF CHUCK CROSS RIB ROAST	lb.	1.19
BEEF RIB ROAST Large End	lb.	1.29
BEEF ROUND RUMP ROAST Diamond Cut	lb.	1.08
BEEF BLEND A Blend of Beef and Hydrated Soy Protein Concentrate	lb.	68¢
BEEF ROUND TIP STEAKS	lb.	1.48
BEEF CUBE STEAKS	lb.	1.78
BEEF RIB STEAKS	lb.	1.64
BEEF ROUND TIP ROAST	lb.	1.38
SHORT RIBS English Cut	lb.	99¢
BEEF SHANKS	lb.	89¢
BEEF BRISKET BONELESS	lb.	1.38
SMOKED HAM Sugar Cured, Fully Cooked, Shank Half (Butt Portion, lb. 1.29)	lb.	1.19
LEG OF LAMB USDA Choice	lb.	1.19
PORK LOIN SIRLOIN ROAST 3½ to 4 lbs., Finest Eastern	lb.	99¢
SLICED BACON RATH Hickory Smoked 1 lb. pkg.		1.15
SMOKED HAM OLD PLANTATION BRAND — Fully Cooked, Water Added (approx. 2-3 lbs.)	lb.	2.09
BONELESS BRISKET CORNED BEEF SHENSON'S — For Oven Roasting, Old Fashioned Cure	lb.	1.44
TASTE-O-SEA PRE-COOKED HEAT & EAT Sole	lb.	1.21
Haddock	lb.	1.15
Perch	lb.	98¢

COMPARE . . . LOW EVERYDAY PRICES ON CONDIMENTS

BEST FOODS MAYONNAISE	32 oz. jar	85¢
KRAFT MIRACLE WHIP Salad Dressing	32 oz. jar	69¢
HEINZ KETCHUP	26 oz. bottle	44¢

COMPARE . . . LOW EVERYDAY PRICES ON BABY FOOD

GERBER STRAINED BABY FOOD Assorted Varieties	reg. jar	10¢
GERBER JUNIOR BABY FOOD Assorted Varieties	reg. jar	14¢
GERBER MEATS Strained or Junior	reg. jar	27¢

COMPARE . . . LOW EVERYDAY PRICES ON VEGETABLES

VAN CAMP'S PORK & BEANS	31 oz. can	35¢
WHOLE PEELED TOMATOES LADY LEE	16 oz. can	23¢
DEL MONTE TOMATO SAUCE	8 oz. can	9¢

BREAD-CEREAL-FLOUR

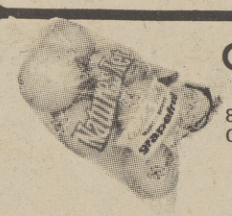
Harvest Day Bread White or Wheat Reg. or Sandwich	16 oz. loaf	29¢
Deluxe Bread HARVEST DAY White or Wheat, Regular or Sandwich	24 oz. loaf	39¢
Sheepherder Granola Honey Almond or Raisin	28 oz. pkg.	89¢

PAPER PRODUCTS

Aluminum Foil LADY LEE — Household 12" roll	25 ft. roll	27¢
Facial Tissue LADY LEE — Assorted Colors, 2-Ply	200 ct. box	25¢
Paper Napkins COLORTEX — Assorted Colors	60 ct. pkg.	13¢
Bathroom Tissue AURORA 2-Ply — 500 Sheet, Assorted Colors	2 roll pkg.	31¢

DELICATESSEN

All Meat Bologna LADY LEE — Sliced	12 oz. pkg.	99¢
Luncheon Meat OSCAR MAYER — Sliced Variety Pack — Round or Square	12 oz. pkg.	1.46
Beef Salami OSCAR MAYER — Sliced	8 oz. pkg.	87¢
Sliced Bologna OSCAR MAYER — Regular	12 oz. pkg.	1.08



GRAPEFRUIT 8 lb. Cello Bag **89¢**

BANANAS Fancy Large Golden Ripe . . lb. **12¢**

EGG PLANT Fresh & Tender . . . each **29¢**

ORANGES CALIFORNIA NAVEL 5 lb. Bag **79¢**

COMPARE . . . LOW EVERYDAY PRICES ON JUICES

V-8 VEGETABLE COCKTAIL JUICE	46 oz. can	45¢
WELCH'S GRAPE JUICE	24 oz. bottle	60¢
DOLE PINEAPPLE JUICE Unsweetened	46 oz. can	38¢

COMPARE . . . LOW EVERYDAY PRICES ON FRUITS

LADY LEE BARTLETT PEARS Halves	16 oz. can	29¢
DEL MONTE FRUIT COCKTAIL	17 oz. can	31¢
HARVEST DAY APPLESAUCE	16 oz. can	21¢

COMPARE . . . LOW EVERYDAY PRICES ON LAUNDRY AIDS

CLOROX BLEACH	gallon plastic	51¢
TIDE DETERGENT	49 oz. pkg.	89¢
IVORY SOAP Personal Size Bar	pkg. of 4	36¢

COFFEE & TEA

HILLS BROS. COFFEE Regular or Electric Perk Grind . . . . . 2 lb. can **1.74**

Harvest Day Coffee (3 lb. can 2.66) (1 lb. can 93c) Regular or Electric Perk Grind	2 lb. can	1.75
Instant Coffee HARVEST DAY Premium Quality	10 oz. jar	1.33
Tea Bags RED ROSE — BROOKE BOND (48's)	4¼ oz. pkg.	62¢

PET FOODS

Hi-Class Dog Food	25 lb. bag	4.02
9-Lives Cat Food Tuna 6 oz., Tuna & Egg, Tuna & Chicken or Tuna & Liver 6½ oz.	can	15¢
Hi-Class Dog Food	15 oz. can	13¢
Hi-Class Cat Food	15 oz. can	14¢

LAUNDRY AIDS

Lady Lee Bleach	gallon plastic	36¢
Liquid Detergent LADY LEE — Green	32 oz. plastic	49¢
Mop 'N Glow BEACON	48 oz. plastic	1.69
Lysol Disinfectant Spray	21 oz. can	1.79
Dishwasher Detergent LADY LEE	50 oz. pkg.	76¢

BEVERAGES

Blended Whiskey SEAGRAM'S 7 CROWN 86 Proof	5th	5.39	
	Qt.	6.59	(½ Gal. 11.99)
Gilbey's Gin 90 Proof —	5th	4.69	
	Qt.	5.75	
Gold Seal Tequila 80 Proof —	5th	4.19	
Paul Masson Wines Burgundy, Vin Rose or Chablis	½ gallon	3.29	
Mistala Rose Wine	25 oz. bottle	2.89	
Harvest Day Beverages Assorted Flavors	28 oz. bottle	23¢	

Available Only at Stores With In-Store Liquor Depts.

COMPARE . . . LOW EVERYDAY PRICES ON FISH & MEATS

CHUNK LIGHT TUNA CHICKEN OF THE SEA	6½ oz. can	39¢
DINTY MOORE BEEF STEW	24 oz. can	86¢
HORMEL SPAM LUNCHEON MEAT	12 oz. can	89¢

COMPARE . . . LOW EVERYDAY PRICES ON PAPER ITEMS

SILK BATHROOM TISSUE Assorted Colors, 650 Sheet Roll, Single Ply	4 roll pkg.	46¢
LADY LEE PAPER TOWELS Single Ply Assorted Colors or Decorator Border	175 sheet roll	27¢
ZEE PAPER NAPKINS Single Ply, White or Tropic Colors	pkg. of 60	13¢

COMPARE . . . LOW EVERYDAY PRICES ON OTHER ITEMS

CAMPBELL'S TOMATO SOUP	10¾ oz. can	12¢
LADY LEE EVAPORATED MILK	13 oz. can	22¢
HOLLY SUGAR Granulated	5 lb. bag	69¢

DAIRY PRODUCTS

Lady Lee Eggs GRADE AA — Dozen Carton
Extra Large 81¢ . . . . . Large 77¢ . . . . . Medium 72¢

Cheez Whiz KRAFT — Plain	8 oz. jar	63¢
Saffola Margarine	1 lb. pkg.	49¢
Florida Citrus Punch Sunny Delight	64 oz. bottle	75¢
Imitation Ice Cream DUTCH PRIDE — Asstd. Flavors	½ gallon ctn.	63¢

CONDIMENTS & PRESERVES

Apricot Pineapple Jam MARY ELLEN	1 lb. 4 oz. jar	71¢
1000 Island Dressing KRAFT	16 oz. bottle	66¢
Worchestershire Sauce FRENCH'S	5 oz. bottle	34¢
Whole Dill Pickles EARLY CALIFORNIA Regular or Kosher	46 oz. jar	69¢
Lady's Choice Syrup Pancake and Waffle	24 oz. bottle	51¢
Peanut Butter LADY LEE Creamy or Chunk Style	48 oz. jar	1.52

FRUITS & VEGETABLES

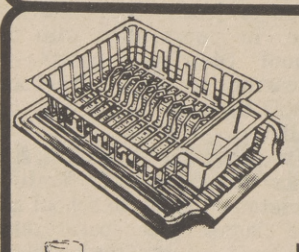
S & W Applesauce GRAVENSTEIN	16 oz. can	26¢
Cranberry Juice Cocktail OCEAN SPRAY	gallon bottle	1.97
Tomato Sauce HUNT'S	29 oz. can	39¢
Lesueur Peas GREEN GIANT	17 oz. can	37¢
Yellow Cling Peaches LADY LEE — Sliced or Halves	29 oz. can	38¢
Tomato Juice LADY LEE	46 oz. can	35¢

OTHER ITEMS

Salad Oil LADY LEE	48 oz. plastic	1.25
Coffee Creamer LADY LEE	16 oz. jar	84¢
Harvest Day Soups Bean with Bacon 11¼ oz., Cream of Celery 10½ oz.	can	16¢
Vegetable Ravioli RIVIERA — In Sauce	40 oz. can	68¢
Ravioli CHEF BOY-AR-DEE — In Sauce with Beef	15 oz. can	44¢
Tiny Shrimp EAST POINT	4½ oz. can	83¢

FROZEN FOODS

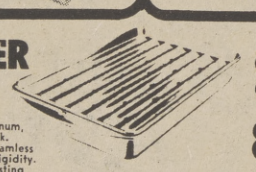
Green Giant Vegetables In Butter Sauce — Lesueur Baby Peas, Broccoli Spears or White Corn	10 oz. pkg.	44¢
Green Giant Casseroles Broccoli and Noodles, Deviled Spinach with Cheddar Cheese or Hungarian Cauliflower with Sour Cream Sauce	12 oz. pkg.	47¢
Brilliant Shrimp Cooked and Peeled	8 oz. pkg.	1.31
Birds Eye Vegetables (Broccoli Spears 32c) (Chopped Broccoli 24c) (Peas 22c) or Cut Corn	10 oz. pkg.	21¢
Fried Chicken BANQUET	2 lb. pkg.	2.29
Van De Kamp Halibut French Fried	8 oz. pkg.	1.02
Flav-R-Pac Vegetables French Cut Beans or Regular Cut Green Beans 9 oz.	pkg.	27¢



KITCHEN SINK SET 3 Piece, Durable Plastic, Dish drainer, drain tray, silverware holder. All matching. Two compartment silverware holder permanently attached. Avocado, Harvest Gold, or White. Each **1.88**

ST. MARY'S BLANKET Hampton, by Fieldcrest, 100% acrylic, with all-nylon binding. Machine washable. 72" x 90" - fits twin or double size bed. Popular solid colors. . . . . Each **3.97**

KITCHEN TIMER MARK-TIME. Times from 1 to 60 minutes with a clear bell signal. Untippable base with easy to read dial. All white with decoration. Each **2.99**

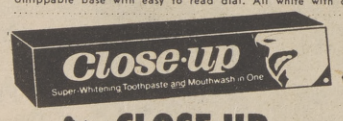


BROILER PAN Even-heating aluminum, with perforated rack. 13" x 9¼" x 2". Seamless construction for rigidity. Smokeless. For roasting, broiling baking. The 4 in 1. Each **1.36**

CHRISTMAS CARDS Assorted . . . . . Box **89¢ to 1.48**

CHRISTMAS FOIL PAPER 3 Roll Jumbo. 30" Long - Assorted Colors and Designs. Pkg. **1.97**

LIFE Balsam Shampoo 16 oz. Btl. **1.39**



CLOSE UP Toothpaste Regular or Mint 6.4 oz. Tube **69¢**

DIAL Deodorant ANTI-PERSPIRANT Regular, Unscented or Powder 9 oz. Can **99¢**

SASHEEN RIBBON Bows, Assorted Colors . . . . . Pkg. of 36 **56¢**

JERGENS HAND LOTION Direct Aid 10 oz. Bottle **69¢**

MEAT THERMOMETER Stainless steel. Dishwasher safe. Large, easy reading dial. Individually calibrated, square shape dial, no roll. . . . . Each **1.99**

FOOD and Your WEIGHT

Drawing from the U.S. Department of Agriculture, Home and Garden Bulletin No. 74.

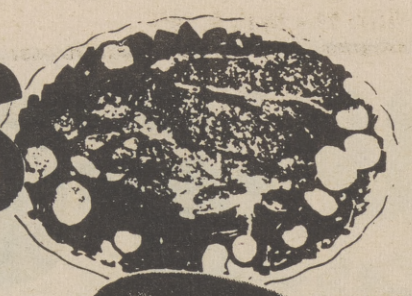
The U.S. Department of Agriculture recently published a 38-page booklet for those concerned with their weight. The booklet, entitled "Food and Your Weight," defines what food does for you, how it is measured, weight control factors, how to gain and lose weight, and many other extremely interesting facts about one's food and one's weight.

Clearly written, the booklet provides the kind of basic information all of us need to avoid that excess poundage that collects before we know it.

The booklet tells that, as an adult, the weight that is desirable for you when you are in your mid-twenties is considered the best weight for later years

(Continued on Page F-11)

Famous For Fine Meats



CHUCK ROAST

MIDWEST, CORNFED "STEAKHOUSE" BEEF BLADE CUT

The difference is the flavor. Serve this beauty tonite!

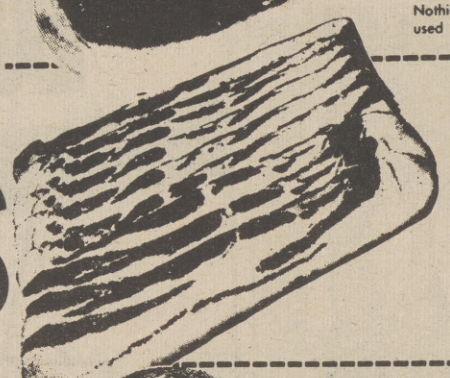
79¢ lb.

GROUND CHUCK

FRESH GROUND FROM MIDWEST, CORNFED, "STEAKHOUSE" BEEF!

Nothing but Fresh Chuck Meat is used for this delightful treat!

1.09 lb.

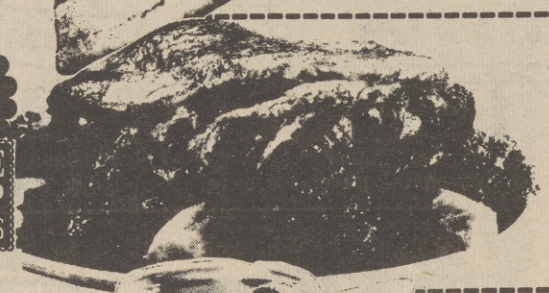


SLICED BACON

SUNNYVIEW PREMIUM BRAND

The lean hickory smoked flavor is outstanding!

1.09 lb.

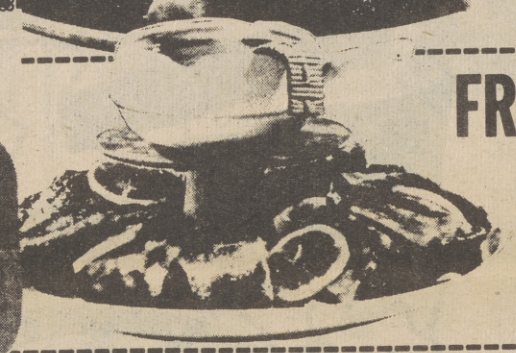


PORK ROAST

BONELESS JUICY PORK BUTT

Cut from Iowa cornfed porkers. The delicious flavor is superb!

98¢ lb.



FRESH SPARE RIBS

FRESH FROM IOWA CORNFED PORKERS

Trimmed free of all excess fat and waste. Exceptionally tender!

98¢ lb.

Raley's SUPERMARKETS BLUE CHIP STAMPS

PRICES GOOD THRU DEC. 4

- San Juan & Sunset
- 10385 Folsom Blvd.
- Madison and Manzanita
- Madison and Hazel
- Placerville
- Roseville
- El Dorado Hills
- 400 El Camino
- 8391 Folsom Blvd.
- 1700 Capitol Ave.
- 4850 Freeport Blvd.
- 14th Ave. & 60th St.
- Watt and Whitney

Fresh Turkeys

Sunnyview Farms Basted, Cooking Gauge

HENS 8-14 lbs.	TOMS 14-24 lbs.
79¢ lb	69¢ lb

Pick Your Favorite!

Chuck Steaks	Midwest Cornfed "Steakhouse" Beef	98¢ lb.
Stew Beef	Lean Cubes of Midwest Cornfed "Steakhouse" Beef	1.29 lb.
Chicken Fry	Steaks, from Midwest, Cornfed "Steakhouse" Beef	1.79 lb.
Chuck Roast	Boneless Midwest Cornfed "Steakhouse" Beef	1.09 lb.
Cube Steaks	Midwest, Cornfed, "Steakhouse" Beef	1.89 lb.
Cross Rib Roast	Boneless, Midwest, Cornfed "Steakhouse" Beef	1.39 lb.
7-Bone Roast	Midwest, Cornfed, "Steakhouse" Beef	89¢ lb.

Fish & Deli Sale

Lunch Meats	C&K Sliced 9 var. 8 oz. pkg.	69¢ ea.
Bologna	Or Salami, C&K 16 oz. pkgs.	1.19 ea.
Sliced Beef	Land-O-Frost 3 oz.	43¢ ea.
Corned Beef	Land-O-Frost 3 oz.	43¢ ea.
Sliced Ham	Land-O-Frost 3 oz.	43¢ ea.
Pastrami	Land-O-Frost Sliced 3 oz.	43¢ ea.
Sliced Turkey	Land-O-Frost 3 oz.	43¢ ea.
Fresh Sole	Fresh Dover Fillets	1.39 lb.
Halibut	Fresh Frozen Northern Steaks	1.79 lb.
Turbot	Fresh Frozen Fillets	89¢ lb.
Fish Sticks	Rupert Heat 'n serve. 8 oz.	65¢ ea.
Shrimp	Cooked and Peeled	1.98 lb.

Cake Mix

Pillsbury Layer Cake 18½ oz.

29¢

Gold Medal

Flour 5 lb.

89¢

Towels

Coronet Studio Print Jumbo

4 FOR $1

Dinners

Swansons Economy Beans & Franks, Macaroni & Cheese Macaroni & Beef Noodle & Chicken Pkg.

39¢

SANKA COFFEE Freeze Dried	4 oz.	1.33
SANKA COFFEE Freeze Dried	8 oz.	2.18
YUBAN COFFEE	2 lb.	1.99
YUBAN COFFEE Instant	8 oz.	1.43
MAXWELL HOUSE Coffee	2 lb.	1.89
MAXWELL HOUSE Coffee	3 lb.	2.93
MAXWELL HOUSE Instant Coffee	6 oz.	1.19
MAXWELL HOUSE Instant Coffee	10 oz.	1.59
MAXIM COFFEE Freeze Dried	4 oz.	1.33
MAXIM COFFEE Freeze Dried	8 oz.	1.99
BRIM COFFEE Freeze Dried	4 oz.	1.33
BRIM COFFEE Freeze Dried	8 oz.	2.15
MIXES Pillsbury Rich N' Easy Frosting Fudge, Double Dutch, Vanilla, Strawberry		49c
SOFTNER Perform Fabric	1 gal.	69c
BLEACH Purex (10c off)	Qt.	45c
Bowl Cleaner Blue Boy Automatic	9 oz.	65c
CHILI & BEANS Armours Western	15½ oz.	54c
POTATO BUDS Betty Crocker	16½ oz.	73c
ICE CREAM Crystal	½ gal.	85c
COTTAGE CHEESE Crystal	Pt.	49c
YOGURT All Flavors, Crystal	½ Pt.	4/$1
DISENFECTANT Lysol Spray	21 oz.	1.89
CRACKERS Nabisco Premium	16 oz.	45c
NABISCO COOKIES Mistic Mint	11½ oz.	59c
TASTERS CHOICE Freeze Dried Coffee	8 oz.	2.05
BISQUICK	40 oz.	79c
KRAFT CHEESE Pimento	Jar 5 oz.	39c
MARGARINE Blue Bonnet Stick	1 lb.	38c
CAT FOOD Kitty Queen Kidney, Chicken Liver,	6 oz.	5/$1
POTATOES Hungry Jack Instant Mashed	16 oz.	69c
OCEAN SPRAY Cranberry Juice	1 gal.	2.19
TRAINING TREAT Recipe Dog Food	5 oz.	25c
PEANUT BUTTER Jif Creamy	28 oz.	1.19
ELECTRA SOL (10c off label)	33 oz.	55c
RALSTON CEREAL Wheat Chex	15 oz.	45c
UNDERWOOD HAM Deviled	4½ oz.	69c
SOUR CREAM Pet Imitation	8 oz.	31c

GRAPEFRUIT

PINK OR WHITE Florida

Eat Plenty and Still Keep A Slim Waistline.

6 FOR $1

ARTICHOKES

Boil and Serve With Butter or Hollandaise Sauce.

6 FOR $1

ACORN SQUASH	Bake Acorns With Brown Sugar and Butter	15¢ lb
CRISP CABBAGE	Crisp and Tender, Well Trimmed	10¢ lb
FRESH CARROTS	Glazed Carrots, Delicious with Hams or Pork. Sold in Bulk	12¢ lb
AVOCADOS	Food Energy Equal to Lean Meat	39¢ ea
FRESH LETTUCE	Head Lettuce, Eat All You Want Don't Worry About Weight!	25¢ ea
TOMATOES	Add A Fresh Juicy Tomato to Any Meal!	39¢ lb

Frozen Food Buys

ORANGE JC.	Treesweet	6 oz.	28¢
PUMPKIN PIE	Sara Lee	32 oz.	99¢
TURNOVERS	Pepperidge Farm	12¼ oz.	59¢
HALIBUT	Van De Kamp French Fried	8 oz.	99¢
PIZZA	Pepperoni or Sausage. Arrividercci	19 oz.	1.09
CHEESE PIZZA	Arriverdercci	16 oz.	79¢
REDS TAMALES	Beef	24 oz.	89¢
WHITE BREAD	Bridgeford	3 1-lb. loaves	81¢
SNACK TRAYS	Pizza	7¼ oz	93¢

Raley's SUPERMARKETS BLUE CHIP STAMPS

Rice-A-Roni	Golden Grain 5 Varieties 7 oz.	29¢
Detergent	Bold (25c off Label) King Size	1.25
Diet-Rite	Cola 8/16 oz.	79¢

GIN OR VODKA

VIP 80° Proof

Qt. 3.79

Trade Winds Rum 80°	Qt. 4.69	Jim Beam Bourbon 86°	Qt. 6.59
Pine Valley Bourbon 80°	Qt. 5 yr. old 4.49	Calvert Gin 80°	Qt. 4.99
Evening Mist Whiskey 80°	Qt. Light 4.69	Gordons Vodka 80°	Qt. 4.98
Brigadoon Scotch 80°	Qt. 4.99	Windsor Canadian Whiskey 80°	Qt. 5.59
Old Smugglers Scotch 86°	Qt. 6.99	Steinbrau Beer 12 oz. can	6 pak 89c
Lauders Scotch 86°	Qt. 6.59	Pimpernel Wine 24 oz.	Imported Rose 2.19
Montezuma Tequila 80°	Qt. 5.99	Red Wine Mouton-Cadet Import	24 oz. 3.99
Ancient Age Bourbon 86°	Qt. 5.99	White Wine Mouton-Cadet Import	24 oz. 3.99

VANS
DISCOUNT MARKETS

SALE EFFECTIVE 7 DAYS—NOV. 27-DEC. 3
—NEW WINTER HOURS—
ALL STORES OPEN 9 A.M. TO 9 P.M.
FRANKLIN & FRUITRIDGE OPEN 24 HOURS

LOWEST PRICES BEST SERVICE IN TOWN!

ROYAL GELATIN

3 OZ. ALL VARIETIES

7¢ EA.

WHILE THEY LAST!

TOTEM SANDWICH BAGS

80 CT. 39¢ VALUE

10¢

EXTRA FANCY RED DELICIOUS APPLES

7 LBS FOR $1

CRISP, CLIP TOP CARROTS

LB. 9¢

FARMER JOHN'S PURE PORK SAUSAGE

8 OZ. PKG.

39¢

SUPER SAVINGS WEEKLY WITH VANS COUPONS INSIDE

"SAVE" $2.44

THIS WEEK ALONE!

CRYSTAL ICE CREAM OR SHERBET

½ GA. ALL VARIETIES

79¢

NORTH SACRAMENTO 1124 Del Paso Blvd.
CARMICHAEL Mission & Whitney
ORANGEVALE Greenback & Main
NORTH AREA Watt & Whitney
GREENHAVEN Riverside Bl. Florin Rd.
NORTH AREA Morse & Hurley
SOUTH SACRAMENTO 5560 Franklin Blvd.
NORTH AREA Marconi & Eastern
PARKWAY ESTATES 7245 East Parkway

VANS DISCOUNT MARKETS

HAPPINESS IS HOL

JOHN'S QUALITY PIZZA
16 OZ., ALL VARIETIES
99¢ VALUE
59¢

COLGATE WOODCRAFTER
19¢ VALUE
3 OZ. TRIAL SIZE
10¢ EA.

KLEENEX JUMBO TOWELS
LIMIT 4 PLEASE
44¢ VALUE
4 FOR $1

CALO CAT FOOD
6½ OZ. ALL VARIETIES 23¢ VALUE
8 FOR $

FROZEN FOOD VALUES

SNACK TRAY	JENOS	7½ OZ.	99¢
DINNERS	VAN DE KAMPS BEEF OR CHEESE ENCHILADA	13½ OZ.	55¢
BREAD DOUGH	BONNIE HUBBARD	2 LB.	45¢
BIRDSEYE	INTERNATIONAL VEGETABLES ALL VARIETIES	10 OZ.	46¢
AWAKE	BIRDSEYE	12 OZ.	3 FOR $1

PREMIUM CRACKERS	NABISCO	1 LB.	44¢
GRANOLA	VITA CRUNCH REGULAR, ALMOND OR RAISEN	16 OZ.	59¢
GRANOLA	VITA CRUNCH MAPLE WALNUT	16 OZ.	69¢
MAYONNAISE	KRAFT	QT.	89¢
Ice Cream Toppings	KRAFT ALL VARIETIES		39¢

KING SIZE DOWNY FABRIC SOFTNER $1.19

Chef Surprise Suppers	KRAF	ALL V
PICKLES	CHRIS N PITTS Sweet Gherkins	
COOKIES	DARE PREMIUM 59¢ VALUE	
WHEATIES	GENERAL MILLS	

99¢ VALUE

HILLS BROS COFFEE
3 LBS. $2.93 VALUE
$2.39
WITH COUPON BELOW

GLAD WRAP
JUMBO 200 FT. 65¢ VALUE
19¢
WITH COUPON BELOW

DECAF INSTANT COFFEE
8 OZ. $1.99 VALUE
$1.29
WITH COUPON BELOW

54¢ COUPON

HILLS BROS COFFEE
WITH THIS COUPON $2.39
WITHOUT COUPON $2.93
LIMIT 1 PER FAMILY
AVAILABLE AT VANS MKTS GOOD 11-27 thru 12-3

54¢ COUPON

46¢ COUPON

GLAD WRAP 200 FT.
WITH THIS COUPON 19¢
WITHOUT COUPON
LIMIT 1 PER FAMILY
AVAILABLE AT VANS MKTS GOOD 11-27 thru 12-3

46¢ COUPON

70¢ COUPON

DECAF COFFEE 8 OZ.
WITH THIS COUPON $1.29
WITHOUT COUPON $1.99
LIMIT 1 PER FAMILY
AVAILABLE AT VANS MKTS GOOD 11-27 thru 12-3

70¢ COUPON

OLIDAY SHOPPING AT YOUR FRIENDLY VANS DISCOUNT MKT.

CALO CAT OOD

3 FOR $1

KLEENEX FACIAL TISSUE 280 CT.

49¢ VALUE LIMIT 3 PLEASE

3 FOR $1

NEW MRS. GRASS INSTANT BEEF OR CHICKEN SOUP

MAKES ONE CUP

10¢ VALUE

6¢ EA.

HYGRADE FRANKS ALL MEAT 12 OZ.

59¢

DELICATESSEN VALUES

SMOKIE LINKS	OSCAR MAYER	12 OZ.	$1.19
BOLOGNA	OSCAR MAYER ALL MEAT OR ALL BEEF	8 OZ.	69¢
DINNER FRANKS	ALLEN'S	1½ LB. PKG.	$1.69
BISCUITS	PILLSBURY EX. LIGHT, REG. OR BUTTERMILK	8 OZ.	13¢
ORANGE JUICE	TREESWEET	FULL ½ GAL.	89¢

e Suppers KRAFT ALL VARIETIES ..... 59¢

PITTS erkins ..... 22 OZ. 59¢

REMIUM UE ..... 16 OZ. 39¢

ERAL S ..... 18 OZ. 69¢

99¢ VALUE

GOLDEN OR SILVER PEARL RICE 79¢ VALUE 2 LB. BAG 59¢

Deodorant Cleaner	LYSOL	40 OZ.	$1.19
FLOOR CARE	MOP & GLO	48 OZ.	$1.59
Spray Disenfectant	LYSOL	21 OZ.	$1.79
DASH	JUMBO		$2.29
LIQUID DETERGENT	PALMOLIVE	22 OZ.	59¢

NESTLES CHOC CHIP COOKIE MIX

10 OZ. 43¢ VALUE

19¢

WITH COUPON BELOW

BETTY CROCKER'S BISQUICK

40 OZ. 89¢ VALUE

69¢

WITH COUPON BELOW

DIAL DEODORANT SOAP

BATH SIZE 29¢ VALUE

19¢

WITH COUPON BELOW

24¢ COUPON

NESTLES CHOC CHIP COOKIE MIX 10 OZ.

WITH THIS COUPON 19¢

WITHOUT COUPON 43¢ LIMIT 1 PER FAMILY

AVAILABLE AT VANS MKTS GOOD 11-27 thru 12-3

24¢ COUPON

20¢ COUPON

BISQUICK BUTTERMILK BAKING MIX 40 OZ.

WITH THIS COUPON 69¢

WITHOUT COUPON 89¢ LIMIT 1 PER FAMILY

AVAILABLE AT VANS MKTS GOOD 11-27 thru 12-3

20¢ COUPON

30¢ COUPON

DIAL DEODORANT SOAP BATH SIZE

WITH THIS COUPON 19¢

WITHOUT COUPON 29¢ EA. LIMIT 3 PER FAMILY

AVAILABLE AT VANS MKTS GOOD 11-27 thru 12-3

30¢ COUPON

VANS DISCOUNT MARKETS

CALIFORNIAS FINEST CORN FED BEEF

EVERYDAY AT YOUR FRIENDLY VANS MKT.

SHENSON'S FINEST
CORNED BEEF
MILD OR SEASONED
$1.29 LB.

FRESH SLICED
BEEF LIVER
YOUNG SELECTED LIVERS
89¢ LB.

CORN FED
CHUCK ROAST
100% CALIF. TENDER BEEF
78¢ LB.

BONELESS CROSS RIB ROAST
$1.39 LB.

ALLEN'S FINEST
SLICED BACON
1ST. QUALITY
REG. OR THICK
$1.19 LB.

ALLEN'S FRESH
PURE PORK SAUSAGE
REG. OR HOT
98¢ LB.

BONELESS LEAN
BEEF STEW
$1.39 LB.

THICK 'N JUICY
CLUB STEAK
$1.79 LB.

VANS OWN
BEEF PATTIE MIX
69¢ LB.

ZIPPE-16 OZ. BEEF TAMALES HEAT 'N SERVE 98¢ EA.

ZIPPE-10½ OZ. CORN DOGS 4 PAK. 98¢ EA.

ZIPPE-RED HOT BEEF BURRITO 15½ OZ. 98¢ EA.

ZIPPE-15½ OZ. BEEF & BEAN BURRITO REG. OR GREEN CHILI 98¢ EA.

HEAT 'N EAT PRE-COOKED FISH STICKS 79¢ LB.

FARM FRESH FRUITS AND VEGETABLES . . .

LARGE JUICY RUBY RED OR MARSH WHITE
GRAPEFRUITS
6 FOR $1

LARGE HEAD
LETTUCE
EA. 19¢

FANCY HAWAIIAN
PINEAPPLES
EA. 49¢

FRESH CRISP
CUCUMBERS
EA. 15¢

LARGE CRISP CELERY 19¢ EA.

FRESH RIPE D'ANJOU PEARS 29¢ LB.

FRESH BUNCH SPINACH 15¢ EA.

Your WEIGHT...

(Continued from Page F-5)

You can get an idea of what your desirable weight might be by the following weight table.

To use the table, first find in the left-hand column your height without shoes. If you have a small frame, your weight should probably be no lower than the weight in the "low" column and no higher than the weight given in the "average" column.

If you have a large frame, use the "average" and "high" columns to determine your desirable weight range.

If your frame is about average, your weight should probably be somewhere near the average for your height.

The number of calories used by the body each day to maintain present weight is called the daily calorie need.

Of this, part is the minimum calorie need for basal metabolism -- calories spent to keep the body functioning. The remainder is the number of calories spent by the body in carrying out various work and leisure activities.

The amount of energy required to keep the body functioning is influenced by body composition and size, and by age.

Generally, men have a higher minimum calorie need than women because they have a greater proportion of lean (or muscle) tissue and less fat and because they are larger.

More energy is used when there is more muscle tissue; energy from food is transformed in the muscle tissues to energy that can be used by the body, and this process, like other body processes, uses energy.

A large person, of course, requires more calories to keep the body going than a small person.

The influence of age on minimum calorie need is usually linked with periods of growth. Calorie requirements are greatest during infancy, adolescence, pregnancy, and lactation. As an adult grows older, fewer calories are needed to keep the body functioning.

The minimum calorie need usually accounts for more than half the daily calorie need of a moderately active adult. The share is larger for less active adults. Energy used by the body during sleep is included in this minimum need.

It amounts to a little less than half a calorie per pound per hour for an adult.

We can help control weight by controlling the amount of food or the amount of activity, or both.

To maintain the same weight, we must balance calories provided by food and those used by the body. To lose weight, we must get fewer calories from food than the body uses; to gain weight, we must get more.

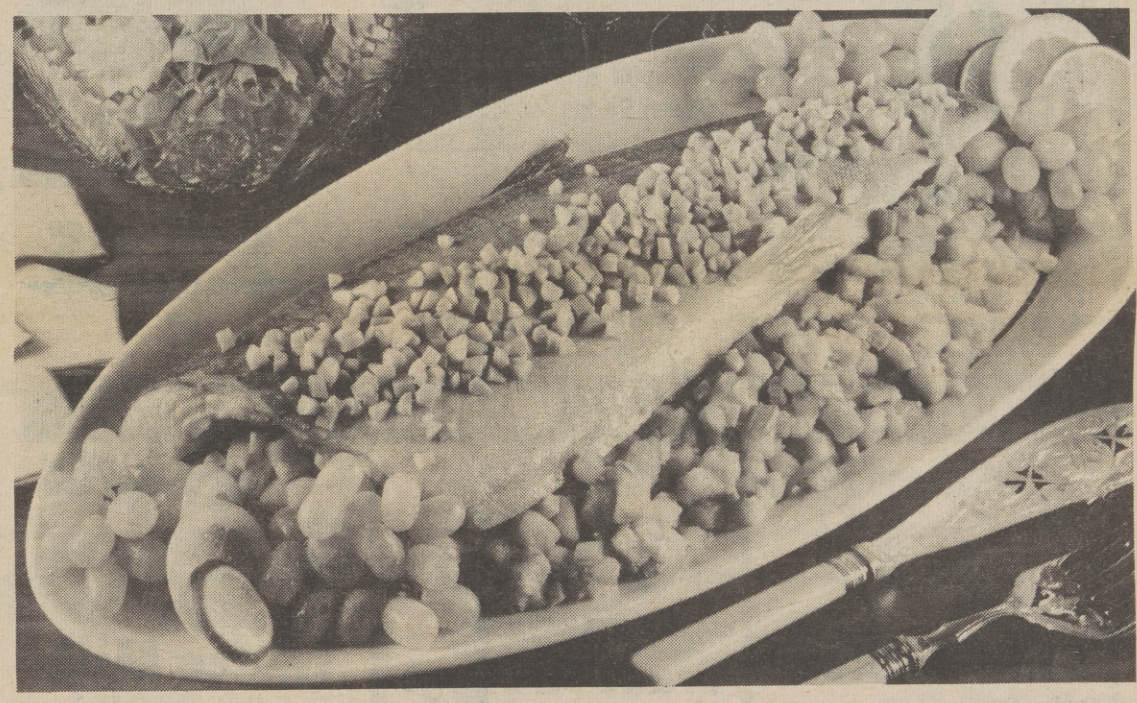
It takes about 3,500 extra calories to produce a pound of stored fat. For each pound to be gained or lost, there must be 3,500 calories more or 3,500 calories less in the diet than the body uses.

Detailed suggestions for controlling the amount of food in a diet, as well as for planning diets that are nutritionally good, are described in the USDA booklet.

Weights of Persons 20 to 30 Years Old

Height (without shoes)	Weight (without clothing)		
	Low	Average	High
	Pounds	Pounds	Pounds
Men			
5 feet 3 inches	118	129	141
5 feet 4 inches	122	133	145
5 feet 5 inches	126	137	149
5 feet 6 inches	130	142	155
5 feet 7 inches	134	147	161
5 feet 8 inches	139	151	166
5 feet 9 inches	143	155	170
5 feet 10 inches	147	159	174
5 feet 11 inches	150	163	178
6 feet	154	167	183
6 feet 1 inch	158	171	188
6 feet 2 inches	162	175	192
6 feet 3 inches	165	178	195
Women			
5 feet	100	109	118
5 feet 1 inch	104	112	121
5 feet 2 inches	107	115	125
5 feet 3 inches	110	118	128
5 feet 4 inches	113	122	132
5 feet 5 inches	116	125	135
5 feet 6 inches	120	129	139
5 feet 7 inches	123	132	142
5 feet 8 inches	126	136	146
5 feet 9 inches	130	140	151
5 feet 10 inches	133	144	156
5 feet 11 inches	137	148	161
6 feet	141	152	166

Federal Salute To Great Lakes Fish



REGAL STUFFED LAKE SUPERIOR TROUT

"Since the days of the voyageurs and copper miners, the Great Lakes have provided delectable, protein-rich fish for man's table. Today they also provide recreation and employment for many thousands who live near these vast bodies of freshwater," according to Robert W. Schoning, Director, National Marine Fisheries Service. The Marine Fisheries Service is a part of the Commerce Department's National Oceanic & Atmospheric Administration.

Wisconsin, whose eastern border faces along Lake Michigan, is a State that relishes tall tales and is known as the home of the whopper. Their affable, utterly unbelievable tales probably began with the saga of Paul Bunyan and his ox.

This State, however, really does have an appeal that is as broad as its tales are tall. Some of the State's facts reach nearly the same heights as its fancies, and often the size of the fish in the lakes really equals the dimensions reported by the fishermen.

Fishing in Lakes Michigan and Superior, sometimes nets trout and salmon up to 30 pounds.

While all of Wisconsin is appealing, probably the most attractive for many people, is the Green Bay - Door County area. Green Bay is the gateway to one of the most unusual vacationlands in the Great Lakes region, beautiful Door County. Green Bay, famed in its own right, has much historic interest and is the home of the Green Bay Packers Hall of Fame and the National Railroad Museum.

One of Green Bay's famed supper clubs, The Forum, likes to serve the fish that gets "Bravos" everytime it is on the menu. These fish, Lake Superior trout, are noted for their beauty as well as flavor and make any meal special and any entree gourmet.

The Forum sent us a recipe, "Regal Stuffed Lake Superior Trout," to share with you. This elegant entree is unusual in a number of ways. The cubed bread stuffing is enhanced with celery, onion, eggs, butter, and tomato juice for an elusive taste treat that has the diners asking "What's in it?" every time. Chopped blanched almonds add crunch to make this one of the most delightful stuffings we've tasted. Whenever you want to treat the family or impress guests, this is the entree to serve.

It's easy to prepare and requires little cooking time - a bonus for any homemaker.

Thanks to The Forum for sharing their ideas with us.

REGAL STUFFED

LAKE SUPERIOR TROUT

- 4 to 5 lbs. Lake Superior Trout or other large fish, fresh or frozen, headless, tailless, and boned*
- 1 cup diced celery
- 1/2 cup chopped onion
- 1/2 cup butter or margarine
- 1/2 cup chopped blanched almonds
- 4 cups diced (1/2-inch) bread cubes
- 2 eggs, beaten
- 1/2 cup tomato juice
- 1 teaspoon salt
- 1/2 teaspoon seasoned salt
- 1/2 teaspoon pepper

Thaw frozen fish. Cook celery and onion in butter or margarine until butter is lightly browned. Drain off butter; add 1/4 cup almonds and set aside for basting fish. Combine celery, onion, bread cubes, eggs, tomato juice, salt, seasoned salt, and pepper - mix lightly. Place fish in shallow baking pan. Place stuffing inside fish and sprinkle stuffing with remaining 1/4 cup almonds.

Add water to 1/4-inch depth in bottom of pan. Bake in hot oven, 400 degrees, 45 minutes or until fish flakes easily when tested with a fork. Baste fish every 10 minutes with butter and almond mixture. Makes 6 to 8 servings.

* Using an already boned fish makes serving easier, this feature is optional, however. If you wish, you may substitute 2 large fish fillets of equal size, approximately 1-1/2 to 2 pounds each.

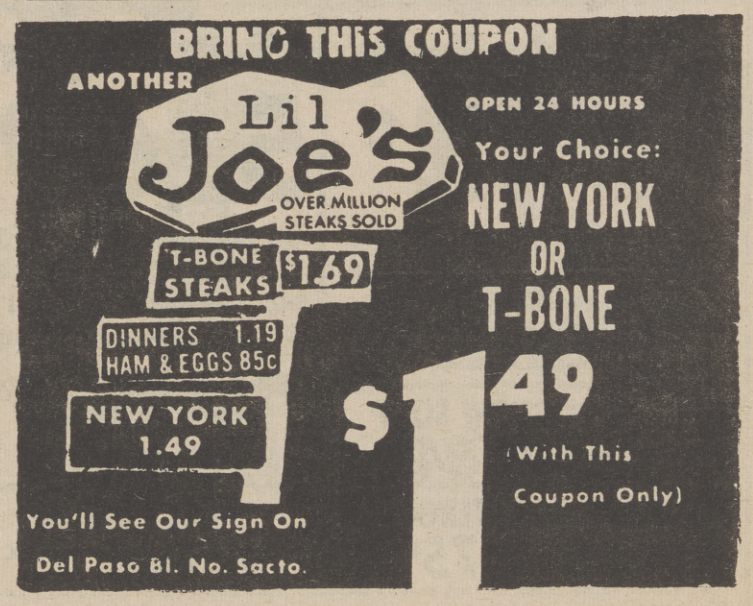
3 Meals A Day, Showers And Visits Granted

The State Board of Corrections has adopted regulations requring that jails in California provide prisoners with three meals a day, a shower every other day, and five hours of recreation a week.

The action ended nearly 10 years of work by the board and the Legislature to set rules for standardized prisoner care.

The regulations, which also allow a prisoner to have two one-hour visits with family and friends every week, will become effective 30 days after they are filed with the secretary of state. The filing is expected within 30 days.

However, a board spokesman said the regulations will have minimal effect in some localities. He said, for instance, that nearly all county jails already provide three meals a day.



Thousands of Low Prices at Safeway Discount

			WAS	NOW
Mayonnaise	Best Foods	16-oz. Jar	58c	56c
Miracle Whip	Kraft – Salad Dressing	16-oz. Jar	57c	52c
Ripe Olives	Oberti Giant Pitted	5-oz. Can	52c	47c
Heinz Ketchup		14-oz. Bottle	33c	32c
Peanut Butter	Real Roast	48-oz. Jar	1.68	1.52
Pancake Syrup	Log Cabin	24-oz. Bottle	83c	81c
Lipton Tea	Black	8-oz. Pkg.	97c	89c
Wheaties	General Mills Cereal	18-oz. Pkg.	71c	69c
Frosted Flakes	Kelloggs – Sugar	15-oz. Pkg.	61c	59c
Sugar Crisp	Post – Super	15-oz. Pkg.	67c	62c
Cereal	Nabisco – Shredded Wheat	15 oz. Pkg.	51c	47c
Cereal	Cream Of Wheat Mix N Eat	10-oz. Pkg.	51c	47c
Inst. Cereal	Cream Of Wheat	14-oz. Pkg.	38c	36c
Quaker Oats	Old Fashion	18-oz. Pkg.	43c	38c
Quaker Oats	Old Fashion	42-oz. Pkg.	81c	70c
Shortening	Royal Satin	1-lb. Can	52c	48c
Vegetable Oil	NuMade Pure	16-oz. Bottle	57c	53c
Wesson Oil		16-oz. Bottle	59c	55c
Wesson Oil	Salad	24-oz. Bottle	81c	69c

			WAS	NOW
Nestles Morsels	Butter scotch	6-oz. Pkg.	36c	32c
Flour	Kitchen Craft	25-lb. Bag	4.24	3.89
Flour	Enriched Harvest Blossom	5-lb. Bag	84c	69c
Gold Medal	Flour	25-lb. Bag	4.49	3.99
Harina Flour	Quaker Masa	5-lb. Bag	93c	84c
Bisquick	Betty Crocker – Biscuit Mix	40-oz. Pkg.	85c	71c
Cake Mix	Mrs. Wrights White	20-oz. Pkg.	41c	32c
Cake Mix	Betty Crocker Yellow	18-oz. Pkg.	47c	39c
Cake Mix	Duncan Hines Lemon	18 oz. Pkg.	47c	39c
Cherry Gelatin	Jell Well	3-oz. Pkg.	11c	8c
Snack Pack	Hunt's Vanilla Pudding	4 - 5-oz. Cans	68c	63c
Cocktail	Ocean Spray Cranberry	48-oz. Bottle	90c	85c
Grape Juice	Welch – Pure Concord	24-oz. Bottle	65c	55c
Orange Drink	Tang – Instant	18-oz. Jar	99c	96c
Pineapple Juice	La-lani	46-oz. Can	37c	30c
Pineapple Juice	Dole	46-oz. Can	42c	38c
V-8 Juice	Vegetable Cocktail	6-Pack 6-oz. Cans	65c	60c
Fruit Cocktail	Town House	17-oz. Can	32c	29c
Fruit Cocktail	Del Monte	17-oz. Can	33c	31c

FROZEN FOOD DISCOUNTS

POTATOES O'BRIEN Bel-air 32-oz. Bag **59c**

ORANGE JUICE Scotch Treat **5** 6-oz. Cans **$1**

MEAT PIE Manor House 8-oz. Pkg. **28c**

Enchiladas	Van De Kamp – Beef or Cheese	19-oz. Pkg.	99c
Dinner	Macaroni & Cheese – Van De Kamp – with Ham	10-oz. Pkg.	48c
Sausage Pizza	Jenos – B & B	13½-oz. Pkg.	$1.03
Red Hawaiian Punch		6-oz. Can	24c
Dinners	Patio – Beef Enchilada or Combo – 3 Course	11-oz. Pkg.	59c

Leaf Spinach	or Chopped Bel-air	12-oz. Pkg.	23c
Broccoli Spears	Bel-air	10-oz. Pkg.	32c
Chopped Broccoli	Bel-air	10-oz. Pkg.	25c
Green Beans	Bel-air – French Cut	9-oz. Pkg.	27c
Mac. & Cheese	Van De Kamps	10-oz. Pkg.	37c

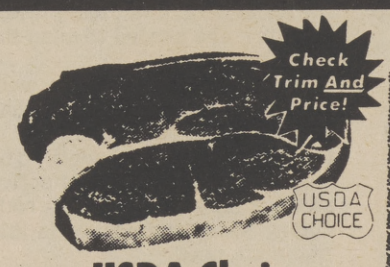
WINES & LIQUOR

Dinner Wine	Mt. Castle	Gallon Jug	$2.55
*Whiskey	Cold Brook – Blended 80-Proof	Quart Bottle	$4.29
*80-Pr. Vodka	Kaviana – Brand	Quart Bottle	$3.99
*80 Pr. Gin	Stanton Brand	Quart Bottle	$3.99

*(Available only in stores with Liquor Depts.)

DRIVE EXTRA SUPER SAVER

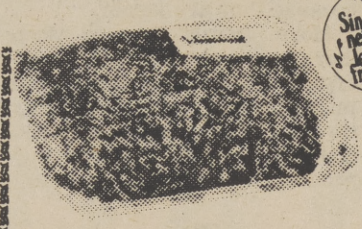
DRIVE DETERGENT 5-lb., 4-oz. Box **$1.20**



USDA Choice Round Steak Full Cut, Bone-in **$1.09 Lb.**

Sliced Bacon	Dubuque – Mississippi Brand 1-lb. Pkg.	$1.09
Turbot Fillets	Greenland Brand lb.	99c
7-Bone Roast	Center Cut – Chuck USDA Choice lb.	84c
Boneless Roast	X-Rib – USDA Choice lb	$1.29
Boneless Steak	Top Sirloin USDA Choice lb.	$1.79
Boneless Beef	Stew Meat – USDA Choice lb.	$1.29
Pork Sausage	Jones Brand – 1-lb. link Pkg.	$1.75
Sausage Links	Jones-Brown 10-oz. and Serve Pkg.	$1.41

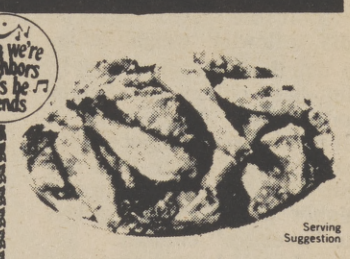
Sliced Quarter Pork Loins **$1.15 Lb.**



Regular Ground Beef Any Size Package **88c Lb.**

Always Check Trim... as well as Price

We remove excess fat and bone from our meat before weighing-you are assured that you are paying only for the tender, juicy, perfect-eating portions of every cut of meat you purchase at Safeway!



Serving Suggestion

Fresh Foster Farms Fryer Parts Breasts, Thighs, Drumsticks **79c Lb.**

Armour Hot Dogs	Great Flavor		$1.13
Safeway Franks	Family Favorite	1-lb. Pkg.	99c
Sliced Bologna	Oscar Mayer	8-oz. Pkg.	83c
Beef Bologna	Safeway – Sliced	8-oz. Pkg.	69c
Sliced Bologna	Oscar Mayer	12-oz. Pkg.	$1.16
Sliced Bologna	Safeway Brand	12-oz. Pkg.	99c
Stick Salami	Galileo	13-oz. Pkg.	$2.03
Stick Salami	Galileo	8-oz. Pkg.	$1.34

EASY FIXIN' FOODS!

Serving Suggestion

Banquet Cooked Chicken Pop in Oven, Heat & Serve **2 lb. Box $1.99**

Porterhouse or T-Bone Steak USDA Choice All time Favorite **$1.77 Lb.**

QUALITY IS ALWAYS FIRST AT SAFEWAY

Cake Mixes Duncan Hines – Layer Variety 13-oz. Pkg. **39c**

Inst. Breakfast	Lucerne Brand	Pkg. of 6	59c
Pillsbury Flour		10-Lb. Bag	$1.77
Fresh Yogurt	Lucerne –	Pint Carton	49c
Cottage Cheese	Lucerne – (Qt. – 94c)	Pint Carton	48c

Tomato Soup Campbell's 10-oz. Can **12c**

Egg Nog	Lucerne – Holiday Drink (½-Gal. – 99c)	Quart Carton	54c
Homo. Milk	Lucerne – Vitamin "D"	Half Gal	63c
Refrig. Puddings	Lucerne	Pint Ctn	39c
Gelatin Mold	Lucerne – Ring	24-oz. Carton	59c

Milk Prices Effective Same. Milk Marketing Area Only

Serving Suggestion

Large Grade AA Eggs Cream O' the Crop Dozen Carton **79c**

1-lb. Butter	Lucerne – AA 1st Quality	1-lb. Pkg.	81c
Premium Bread	Safeway Brand	24-oz. Loaf	44c
Pear Halves	Town House – Bartlett	16-oz. Can	29c
Fruit Helpers	Betty Crocker – Mix	5¾-oz. Pkg.	45c

5-lb. Sugar Empress Brand **5 -lb. Bag 69c**

Egg Noodles	Golden Grain	12-oz. Pkg.	38c
Saltines	Nabisco – Premium Crackers	1-lb. Box	45c
2-lb. Coffee	Maxwell House	2-lb. Can	$1.79
1-lb. Margarine	Blue Bonnet	1-lb. Carton	41c

SUPER SAVER

LOW FAT Ice Milk Lucerne Brand 1/2-Gal. Carton **73c**

Inst. Coffee	Maxim – Freeze Dried	4-oz. Jar	$1.12
V-8 Cocktail	Vegetable Juice	6 6-oz. Cans	60c
Mixers or Pop	Cragmont (Plus Deposit)	6 Quart Bottles	$1
Bel-Air Waffles	Butter Milk	5-Oz. Pkg.	15c

Baby Food Gerber's Strained 4-oz. Jar **10c**

Enriched Flour	Gold Medal	25-lb. Bag	$3.99
Pie Crust	Sticks – Betty Crocker	22-oz. Pkg.	75c
Hot Roll Mix	Pillsbury	13-oz. Pkg.	53c
Gift Wrap	Christmas – Variety	Jumbo Package	88c

Since We're neighbors let's be friends

SAFEWAY Bake Shop

ASSORTED FRESH COOKIES Crisp & Crunchy **5 DOZEN $1**

Banana Nut Loaf		2 for	$1.19
Sweet Rolls	Dutch Apple	3 for	53c
Sheepherder Bread		24-oz. Loaf	55c
Pepperoni Pizza	12" size	Each	$1.49

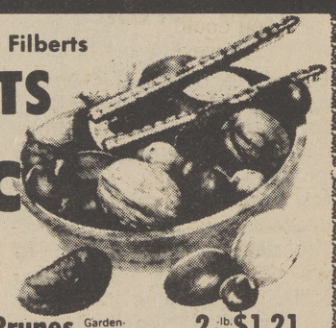
(Available only in stores with Bake Shops)

Food Bags	Baggies – Storage	Pkg. of 50	63c
Sandwich Bags	Glad – Plastic	Pkg. of 150	62c
Storage Bags	Glad – Food Gallon Size	Pkg. of 75	87c
Trash Bags	Glad – Plastic 30 Gallon	Pkg. of 20	$1.69
Yard & Leaf Bags	Glad 40 Gallon	Pkg. of 5	79c
Palmolive Liquid		32-oz. Bottle	71c
Fabric Softener	Par Brand	128-oz. Bottle	83c
LaPina Flour		25-Lb. Bag	$3.54
Paper Napkins	Chiffon – Bon Appetite	Pkg. of 60	32c
Detergent	New Ajax – Laundry	49-oz. Box	74c

FARM FRESH PRODUCE

• Almonds • Walnuts • Brazils • Filberts

NEW CROP NUTS Large size Mix or Match **59c Lb.**



Squash	Italian Extra Fancy	lb.	39c
Egg Plant	Fresh Change of Pace	2 for	49c
Cranberries	Ocean Spray	1-Lb. Bag	35c
Danish Squash	for a real taste treat	lb.	15c
Artichokes	Large size	4 for	89c
Mushrooms	Shady Oak	Lb.	79c
Prunes	Garden-side	2-lb. Bag	$1.21
Cucumbers		2 for	39c
Navel Oranges		7 lb. Bag	99c
Raisins	Sweet – Town House	6 1½-oz. Pkgs.	53c
Carrots	Crisp & Crunchy Waldorf	2-lb. Bag	35c
Alfalfa Sprouts		4-oz. Pkg.	35c

NO SALES TO DEALERS OR FOR RESALE

PROCTER & GAMBLE DISCOUNTS

IVORY SNOW SOAP 32-oz. Pkg. **94c**	GAIN DETERGENT 49-oz. Box **94c**	CHEER DETERGENT 49-oz. Box **94c**
CASCADE DETERGENT Dishwasher 35-oz. Pkg. **75c**	IVORY LIQUID Detergent 22-oz. Bottle **57c**	JOY LIQUID Detergent 22-oz. Bottle **56c**

SAFEWAY

Prices effective today thru Sat., Dec. 1, in SACRAMENTO

The Holiday Season Calls For Festive Avacado Salad

The holiday season, with all its hustle and bustle, calls for festive food. Festive Avocado Salad goes with your favorite holiday entree. Blend the flavors deliciously with whipped evaporated milk. Serve the salad garnished especially for the holidays. You'll like it.

FESTIVE AVOCADO SALAD
(Makes 4 to 6 servings)

1 pkg. (3-oz) lemon flavored gelatin
1-1/3 cups boiling water
1/4 cup mayonnaise
2/3 cup undiluted Carnation Evaporated Milk
1/2 teaspoon salt
1-1/2 teaspoons lemon juice
Few drops green food coloring
1/2 cup chopped celery
1/4 cup finely chopped nuts
2 tablespoons minced onion
2 mashed ripe medium avocados

Orange and grapefruit sections

Dissolve lemon gelatin in boiling water; cool slightly. Add mayonnaise, evaporated milk, salt, lemon juice and food coloring. Beat with rotary beater until well blended. Chill to consistency of unbeaten egg whites. Fold in celery, nuts, onion and avocado. Pour into 4-cup mold. Chill until firm (about 2 hours). Unmold and serve with orange and grapefruit sections.

Consumer Reviews

by CLOVES CAMPBELL

THE BABY RACKET (Part 1)

Beware of free gift angle. New parents often express amazement at the number of offers, free or otherwise, that come their way simultaneously with the birth of a baby. Some firms begin soliciting business long before the baby is born, aiming their sales pitch at the expectant parents.

CAMPBELL

One young couple, whose child was due to be born in five months, received a post card offering them a "free baby pack" in return for letting a company representative show them a film on baby care and safety. The film actually was a high pressure sales pitch for one piece of baby equipment that allegedly served more than ten purposes.

According to the salesman, this one item could convert into a carriage, crib, stroller, changing table, bouncer, cradle, car bed, car seat, youth chair, bassinet. The price; more than $300. The free gift that came with the sales pitch was a package of cotton-tipped swabs and a doll-size baby bottle.

The salesman beat a hasty retreat when the young mother-to-be told him she was telephoning her state's attorney general to check out the legitimacy of his operation.

While certain pieces of equipment are needed, expectant parents should seek the advice of people who will know what is most practical. A pediatrician, friends with children or their own are good sources of information.

Don't be lured by advertisements or by visits to baby specialty shops into buying more baby clothing than you will need for your child. Babies grow quickly; you may find an outfit too snug after only a month's wear. You may spend a lot of money for a complete baby wardrobe and find yourself packing it away very soon.

Instead of investing your money this way, see if your friends who have or expect children would like to participate in a round-robin exchange of baby clothing and equipment. Both of these items can be used by several children before they wear out. By entering into a cooperative arrangement with other parents, you'll save money and probably have a wider selection than you could buy.

However, if you do have to make some purchases, don't overlook used articles. A garage sale in your neighborhood might provide you with clothing that is clean and in good condition for a fraction of its original cost.

Remember that if your child is born in warm weather, he probably won't be wearing many clothes. Concentrate on those pieces of clothing he will need later. If friends or relatives ask you what you need, specify toddler sized clothing. This will help you economize as your family expands.

Don't be surprised if you receive a notice that a free gift is waiting for you at a firm or store; there may not be a clue as to what the gift is, and the catch is that you have to visit the store to pick it up. There may be a salesman waiting to talk to you about any number of products.

Some companies prefer to send cards or congratulations with a notice that a company representative will be calling soon to deliver a free gift. Others honestly state that unless you agree to let the salesman make his ptich, you won't get the free gift. For example, one couple received an offer of a silver spoon for their baby if they agreed to let a life insurance agent make a sales call in their home.

Another family received the newspaper birth announcement of a son's birth laminated on a small card, with a request for remittance from the sender.

TRY THIS TASTY HONEY ALMOND CRANBERRY BREAD

Readin', writin', and 'rithmetic won't be half as painful for the junior generation, if they can anticipate a special treat in that lunch box mother packed in the morning. And, can you imagine anything that could possibly taste better than sandwiches made with Honey Almond Cranberry Bread!

But don't stop there. Add an extra dividend with one of the following fillings: cream cheese and jelly, deviled ham and thinly sliced apple or peanut butter and sliced bananas. Yum!

HONEY ALMOND
CRANBERRY BREAD

6 cups biscuit mix
1 teaspoon ground allspice
2 cups fresh Ocean Spray Cranberries, rinsed and drained
Grated rind of 1 orange
1 cup chopped blanched almonds
2 eggs, beaten well
1 cup honey
1/2 cup milk
1/2 cup orange juice

Combine biscuit mix, allspice, cranberries, orange rind and almonds. Add eggs, honey, milk and orange juice and beat until well blended. Spoon mixture into 2 greased and floured 9x5x3-inch loaf pans. Bake in moderate oven, 350 degrees, 50 to 55 minutes or until top springs back when touched. Unmold and cool thoroughly on a rack. Slice thinly to make sandwiches. Suggested fillings: cream cheese and jelly, deviled ham and thinly sliced apple or peanut butter and sliced bananas.

Armed Forces Served Traditional Turkey

United States Armed Forced personnel stationed throughout the world, were served traditional roast - turkey - with-trimmings dinner on Thanksgiving. The same will be the case on Christmas Day.

The standard holiday dinner menu in military messes world wide will be similar to the following:

Shrimp cocktail, roast turkey, giblet gravy, corn bread dressing, sausage dressing, cranberry sauce, mashed potatoes, glazed sweet potatoes, buttered broccoli, buttered peas and carrots, apple, celery and raisin salad, lettuce salad with Lamaze Dressing, green olives, pan rolls, pumpkin pie with whipped cream, mincemeat pie, fruitcake, assorted fresh fruit, assorted candy, mixed nuts, coffee, tea, milk or a choice of soft drinks.

Every effort is made to serve this menu even to those assigned to isolated units of the Armed Forces.

In those few instances where units cannot partake during the holiday meal period, this same dinner will be provided on their return to base, camp or ship.

CHICKEN KING
Family size
Single orders
Bucket-o-chicken
Fish and Prawns
3449 RIO LINDA BLVD
AT NOGALES IN DEL PASO HEIGHTS
TAKE HOME
PROBABLY THE BEST FOOD AROUND
PHONE 922-5761

"it's finger lickin' good"

COLONEL SANDERS' RECIPE
Kentucky Fried Chicken©
3119 BROADWAY 452-4248

MORE FOOD SAVINGS On Your TOTAL PURCHASE Compared with ANY OTHER SUPER MARKET (Regular or Discount)!

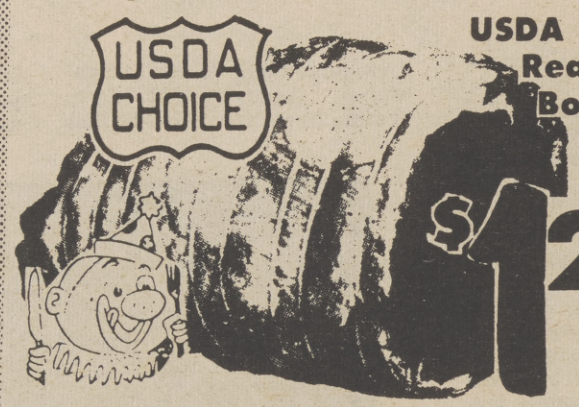
Where Shopping Is A Pleasure

JUMBO DISCOUNT SUPER MARKETS

• 24th STREET and FLORIN ROAD • POWER INN and FLORIN ROADS
• 2711 EL CAMINO near FULTON • 35th AVE. and SOUTH LAND PARK DRIVE
• 1055 NORTH FIRST STREET, Dixon

PRICES ALSO EFFECTIVE at JUMBO in DIXON

X-RIB ROAST

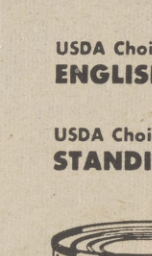


USDA Choice Real Lean Boneless Rolled
$1.29 lb.

USDA Choice Real Lean Meaty
ENGLISH SHORT RIBS ..... **98¢ lb.**

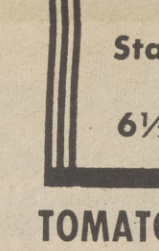
USDA Choice Well Trimmed
STANDING RIB ROAST ..... **$1.37 lb.**

TOMATO SOUP Campbell's ..... 10½ oz. **12¢**
CHUNKY BEEF SOUP Campbell's ..... 19 oz. **59¢**
DEODORIZING CLEANER Lysol ..... 40 oz. **99¢**
DISINFECTANT SPRAY Lysol ..... 21 oz. **$1.69**
MOP AND GLO Beacon ..... 48 oz. **$1.59**
OVEN CLEANER Easy Off ..... 16 oz. **$1.09**



Ajax
ALL PURPOSE CLEANER 28 oz. **49¢**

Baggies
FOOD STORAGE BAGS 50 ct. **49¢**



Jumbo
PEANUT BUTTER 40 oz. **$1.19**

FROZEN FOODS

ORIGINAL WAFFLES Aunt Jemima ..... 10 oz. **45¢**
CHEESE PIZZA Chef Boy-Ar-Dee ..... 13½ oz. **89¢**
PIZZA SAUSAGE OR PEPPERONI Chef Boy-Ar-Dee ..... 14 oz. **89¢**
SOUR CREAM DRESSING Matey ..... pt. **41¢**
CRYSTAL YOGURT ..... ½ pt. **25¢**

USDA Choice Extra Value Trimmed
STEAKS
• PORTERHOUSE
• T-BONE • CLUB
• SIRLOIN Semi-Boneless
$1.87 lb.

Wilson Finest Certified Brand Mild Cured
CANNED HAM 3 LB. CAN **$4.79 EACH**

SLICED BACON
Jumbo's Own Finest Mild Cured 1st Grade
$1.09 lb.

USDA Choice Real Lean All Meat
BEEF ROAST BRISKET OR HEEL OF ROUND ..... **$1.29 lb.**

USDA Choice Well Trimmed
LEG OF LAMB ..... **$1.24 lb.**

Kraft Finest
RANDOM WEIGHT CHEESE Mild, Med., Sharp Cheddar; Mild, Sharp Horn, Swiss; N.Y. Sharp; Jack; Brick; Mozzarella; Muenster, Caraway **10¢ OFF EACH PKG.**

Great Northern Center Slices
HALIBUT STEAK ..... **$1.39 lb.**

"JUMBO EXTRA VALUE" Prices Effective thru Dec. 4th
STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

Young Tender Fresh
SPINACH 2 FOR **29¢**

Young Tender
ZUCCHINI SQUASH LB. **29¢**

Large Red Ripe Solid
TOMATOES LB. **39¢**

Large Crisp Iceberg
LETTUCE 2 FOR **39¢**

Extra Fancy Emperior
GRAPES 3 LBS. **99¢**

Texas Ruby Red Sweet Juicy
GRAPEFRUIT 7 FOR **99¢**

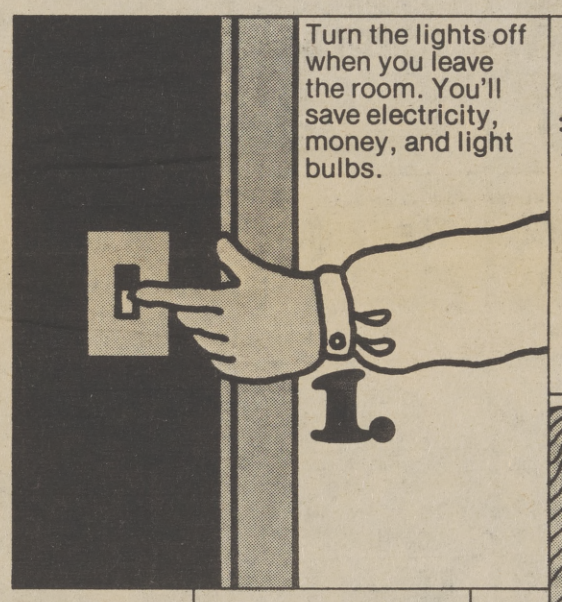
Rice Offers Way To Stretch Food Dollars

A must for the economy - minded cook is this new collection of ways to stretch the food dollar. Rice is the special ingredient . . . it only costs 2 to 3 cents per serving and can be added to a wide variety of meat, egg, cheese, and seafood dishes to stretch the flavor to make several more servings.

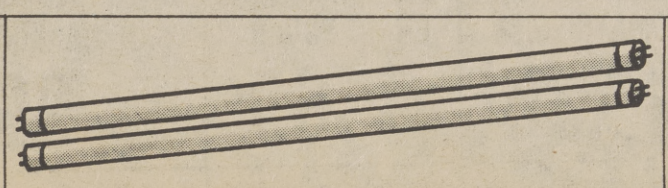
The leaflet, "Serve Rice 'n Save," contains 19 recipies, each printed in a 3x5-inch area for easy filing in a recipe box.

Economy meats (ground beef, chicken, tuna and franks) are featured and there's even a section on meatless-but-nutritious dishes. Copies are available free by writing to: Serve Rice 'n Save, Rice Council of America, P. O. Box 22802, Houston, Texas 77027.

SIX ILLUMINATING IDEAS FROM THE WATT WATCHER to help you save electricity and money this winter

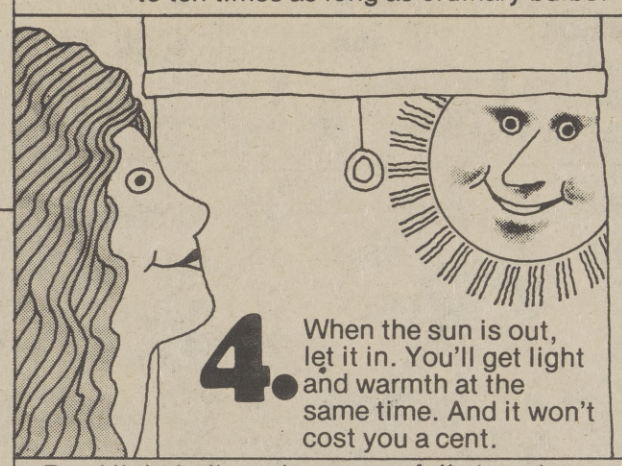


1. Turn the lights off when you leave the room. You'll save electricity, money, and light bulbs.



2. If you happen to be installing new lighting, try fluorescent lamps. A 40-watt fluorescent lamp produces more light than a 100-watt incandescent bulb and for less money. Plus, fluorescent lamps last up to ten times as long as ordinary bulbs!

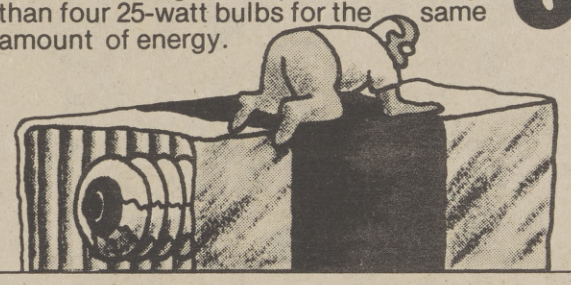
3. When you're dusting, don't forget the light bulbs. Accumulated dust reduces the light from a bulb.



4. When the sun is out, let it in. You'll get light and warmth at the same time. And it won't cost you a cent.

5. Reduce the size (wattage) of light bulbs in non-critical seeing areas, such as hallways, closets, garages, etc.

6. Read light bulb packages carefully to get information about wattage, light output, and lamp life. You'll find, for instance, that a 100-watt bulb gives 50 percent more light than four 25-watt bulbs for the same amount of energy.



Now that winter is here with fewer hours of daylight, we depend more on artificial lighting. Although electric lighting is still about the best bargain around, we should all use it wisely---not waste it.

Call on us. We're here to help.

SMUD

SACRAMENTO MUNICIPAL UTILITY DISTRICT

EXCLUSIVE OFFER

MADE IN U.S.A. CANNON®

FIRST QUALITY 100% COTTON TOWEL ENSEMBLES

FAMOUS CANNON VELURA MATES SHEARED COTTON TOWELS ARE OFFERED AT ALL BEL AIR STORES FOR A TEN WEEK PROMOTION. CHOICE OF THREE PATTERNS WITH SELECTION OF FIVE FAVORITE COLORS. THEY ARE COLOR BRIGHT AND STYLE RIGHT TO ENHANCE YOUR BATH DECOR.

WASH CLOTH WITH 5.00 PURCHASE 39¢ | **HAND TOWEL** WITH 5.00 PURCHASE 69¢ | **BATH TOWEL** WITH 5.00 PURCHASE 89¢

CLAIROL INVISIBLE
FINAL NET
$1.44
8 OUNCE SIZE

COLA 8 PACK
DIET RITE
79¢
16 OZ. BOTTLE

FAMOUS MAYONNAISE
BEST FOODS
85¢
QUART JAR

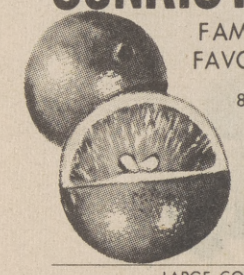
FRESH EASTERN
PORK BUTTS
LB. 88¢
BOSTON STYLE SHOULDER

FRESH EASTERN
PORK CHOPS
$1.28 LB.
RIB OR LOIN CENTER CUT

WE THINK QUALITY IS IMPORTANT TO YOU

SUNKIST ORANGES

FAMOUS NAVEL VARIETY
FAVORITE SWEET FLAVOR



88 SIZE 6 LBS. 99¢

LARGE COOL CRISP **GREEN CUKES** 2 FOR 29¢

FAVORITE BAKING **ACORN SQUASH** 5 FOR 59¢

FRESHLY PICKED **BEAUTIFUL BROCCOLI** BU. 39¢

GARDEN FRESH **TASTY TURNIPS** LB. 19¢

PREPARE LIKE TURNIPS **FLAVORFUL RUTABAGAS** 19¢ LB.

U.S. NO. 1 POTATOES **OREGON RUSSETS** 10 LB. CELLO BAG 79¢

FRESH BEAN SPROUTS LB. 19¢

PKG. ALFALFA SPROUTS 29¢ EA.

BEAUTIFUL FRESH FLOWERS

FRESH CUT FLOWERS 98¢ BU.
CARNATIONS • ROSES • POM POM

HOLIDAY POINSETTIAS $2.58 EACH
ATTRACTIVELY FOIL WRAPPED

GREEN PLANTS 98¢ EA.
LARGE SELECTION

CAMPBELL 19 OZ. CAN **CHUNKY SOUP** BEEF SIRLOIN, CLAM CHOWDER 59¢

APPIAN WAY REGULAR **PLAIN PIZZA** 12½-OZ. SIZE PKG. 39¢

RUPERT FROZEN 14 OZ. **FISH STICKS** 89¢

FRESH EASTERN SHOULDER **PORK STEAK** LB. $1.08

FRESH EAST. LARGE LOIN **PORK CHOPS** LB. $1.08

LIPTON 2 ENV. PKG. **ONION SOUP** 37¢

STRAINED BABY **GERBER FOODS** 4.2 OZ. SIZE 10¢

BIRDSEYE FROZ. 4 EAR **COB CORN** 49¢

BLADE END COUNTRY STYLE **SPARE RIBS** LB. 94¢

FRESH EAST. RIB END **PORK ROAST** LB. 84¢

WESTERN FAMILY BRAND **TOMATO JUICE** 46 OZ. SIZE CAN 35¢

WESTERN FAMILY **GRAN. SUGAR** 5 LB. SIZE PKG. 69¢

MODESS — 40 COUNT **SAN. NAPKINS** 99¢

FRESH EAST. 3 LBS. UNDER **SPARE RIBS** LB. 98¢

FRESH EAST. LOIN END **PORK ROAST** LB. 98¢

LAURA SCUDDER 13 OZ. **PARTY NUTS** PARTY MIXED NUTS 99¢

LAYER VARIETY PILLSBURY **CAKE MIXES** 18 OZ. SIZE PKG. 34¢

FAMILY SCOTT 4 ROLL **TOILET TISSUE** 39¢

FARMLAND MAPLE LEAF **TENDER HAM** LB. $1.58 BONELESS

FRESH BONELESS SHOULDER **PORK ROAST** LB. $1.08

MIXERS 28 OZ. RETURNABLE **CANADA DRY** 5 FOR $1

NABISCO PREMIUM **CRACKERS** 16 OZ. PKG. 44¢

ALL LIQUID DETERGENT **COLD WATER** $1.49 HALF GALLON

WILSONS CERTIFIED **HAM** $5.28 3 LB. SIZE

ARMOUR BONELESS LEG **PORK ROAST** LB. $1.68

ALL GRINDS 1 LB. CAN HILLS COFFEE	99¢	WESTERN FAMILY 29 OZ. CAN PEACHES YELLOW CLING SLICES, HALVES	39¢	MARGARINE 1 LB. CUBED BEL AIR MARG	33¢
ALL GRINDS 2 LB. CAN HILLS COFFEE	$1.79	WESTERN FAMILY 303 CAN PEAR HALVES	34¢	MARGARINE 1 LB. CUBED NUCOA MARG.	39¢
ALL GRINDS 3 LB. CAN HILLS COFFEE	$2.93	WESTERN FAMILY 303 CAN TOMATOES STEWED TYPE	27¢	SUNSHINE 16 OZ. PKG. CHEEZ IT	59¢
CHOCOLATE 2 LB. SIZE NESTLE QUIK	89¢	GREEN GIANT 303 CAN BEANS KITCHEN SLICED	25¢	MARY ELLEN 10-OZ. JAM STRAWBERRY	43¢
TREESWEET GRAPEFRUIT PINK JUICE 6 OZ. 6 PAK	66¢	WESTERN FAMILY 10 OZ. BROCCOLI FROZEN SPEARS	29¢	STEAK 10 OZ. BOTTLE A-1 SAUCE	69¢
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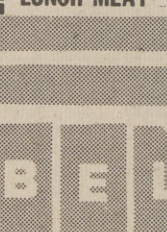

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HARVEST OF SEA 7 OZ. SHRIMP MEAT	88¢	CHOICE TOP BONELESS ROUND STEAK	LB. $1.78
ZIPPIE FROZEN 10½ OZ. CORN DOGS	98¢	CONVENIENT OVEN READY SALISBURY	LB. $1.08
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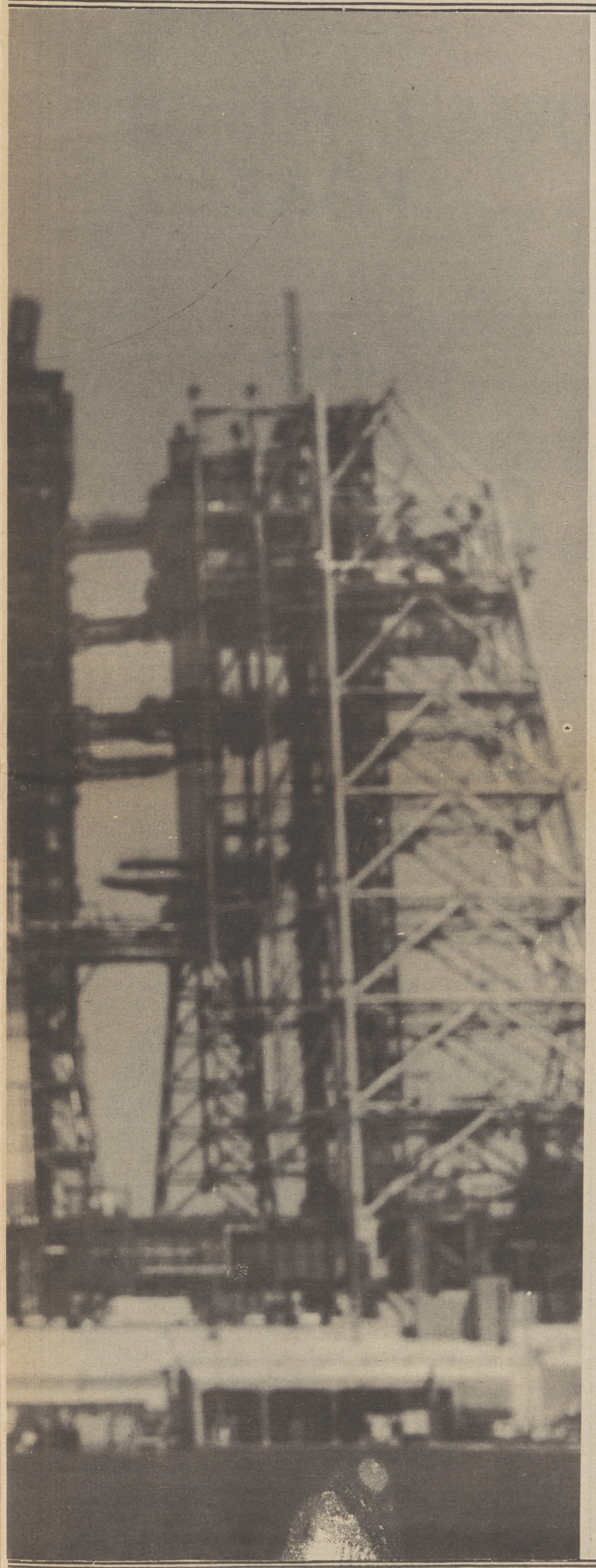
The Sacramento Observer

NOVEMBER 29, 1973

EQUAL OPPORTUNITY ISSUE

TODAY'S WORKING WOMAN

An exploration of the occupations she chooses, the bias she faces, the pay she gets, and the growing opportunities that are hers



The Sacramento Observer

NOV. 29, 1973 PAGE G-3

EQUAL OPPORTUNITY ISSUE

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WORKING WOMEN

5 Women As A Working Resource

5 The Myths of Working Women

6 50% of California's Black Women Work

OCCUPATIONAL TYPES

6 Dr. Payton: The Woman Doctor

9 Local Women at Work

13 The Veterinarian Is A Lady

11 A Woman Educator

17 Portrait of a Woman Psychologist

WHERE OPPORTUNITIES ARE

14 "Girl or Woman?"

14 Salary Comparisons Between Men and Women

14 Women In "Unfeminine" Jobs

14 Agencies That Fight For Job Equality

MESSAGES FOR WOMEN

19 Four Years Ago, Stephanie Scott was bored

20 Opportunities In Retailing

23 The Military Wants Women

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William H. Lee

Co-Feature Writers
Cleora Bradley
Terris MacMahon

Photographer
Dave Kahl

Layout Artists
Eric Charles
Laurie Solomon

Front cover of "Equal Opportunity" Issue," features Today's Working Women, and was drawn by an OBSERVER staff artist.

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Mrs. Jacqueline Kelly is an Associate Systems Analyst in Standard Oil's San Francisco headquarters. When she joined Standard in 1970, after graduation from Xavier University in New Orleans, she said:

"I like the personnel relations at Standard. I've interviewed at some companies where you can tell that the only reason they want to hire you is that they want some Black faces around when the government inspectors come through. But here, the people who interviewed me, talked in terms of my profession and experience. They appeared to be really interested in what I could do for the company - not just in the fact that I have a Black face."

Today, almost four years since she joined Standard Oil, Mrs. Kelly still agrees with that original statement. We at Standard are very pleased that Mrs. Kelly has found a career with our Company, but we are also interested in meeting many others like Jacqueline and finding out what their hopes for a career are.

If you have something to say, let us hear from you.

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AN EQUAL OPPORTUNITY·EMPLOYER

MEN AND WOMEN

WOMEN AS A WORKING RESOURCE

Today, nearly half the women in the United States work; that amounts to more than 33 million women, representing 40% of the work force.

Obviously, women's place is no longer necessarily in the home.

Furthermore, women work for essentially the same reason men do; money (60% of the women in the work force are either single, divorced, widowed, or married to a man who earns less than $7,000 a year), self-satisfaction, and fulfillment.

So, no matter what a manager's personal view is concerning "women's place," the fact is that women are working and must be considered as a resource that needs to be effectively managed, motivated, and utilized - just like men.

The federal government is enforcing equal opportunity for women through the following vehicles:

THE EQUAL PAY ACT OF 1963

This amendment to the Fair Labor Standards Act prohibits discrimination on the basis of sex in the payment of wages for work requiring equal skills, effort, and responsibility, and performed under similar working conditions.

Many women employees with legitimate discrimination complaints are finding how easy it is to file charges against their employers. With sufficient evidence they can cause comprehensive discrimination reviews to be initiated without disclosure of their names to the companies.

In the last two years alone, total settlements from these suits amounted to $30,000,000 with individual amounts ranging from $593,000 (Pacific Telephone & Telegraph) to $901,000 (Wheaton Glass). Recently this act was broadened to include executive, administrative, and professional employees.

TITLE VII, CIVIL RIGHTS ACT OF 1964

This act, extremely broad in scope, prohibits discrimination in all phases of employment. Several large awards have been made under the act, and many of the settlements include full back pay, overtime, travel differentials, and interest from the time the complaint was filed.

Recently the Equal Employment Opportunity Commission (EEOC) and American Telephone & Telegraph reached a landmark settlement, under which AT&T agreed to pay $38 million in back pay and restituion charges to thousands of employees, most of them women. "Beyond its importance to the employees involved, this agreement could have far-reaching significance

(Continued on Page G-16)

THE MYTHS AND GENERALITIES WHICH LIMIT WORKING WOMEN

The exclusion of women from responsible positions, jobs with good pay and good prospects, can be traced largely to myths and generalizations about women as a class: women's place is in the home, no one likes to work for women bosses, women can't do heavy physical labor, women's turnover rate is greater than that of men.

You've heard them all.

Most are based on traditional concepts about women which have long ceased to have any validity or relevance in the 20th century.

Others ignore the capability of the individual woman and continue to see her only in terms of sex which she belongs.

The invalidity of many of these myths and generalities is obvious. Marriage as a barrier to a woman's job perfor-

(Continued on Page G-16)

City Of Sacramento

EQUAL OPPORTUNITY EMPLOYER

Equal opportunity in today's fast-changing world means the freedom to pursue occupational goals, to achieve and to advance. The City of Sacramento offers all three.

Through a program of Affirmative Action, the City has resolved to take action to remove barriers to equal employment for minority group citizens and women.

--The oral interview and evaluation of training and experience are being used more prominently as a basis for selection.

--Educational requirements are being changed so as to include only those necessary for successful job performance.

--Performance tests are being substituted for written tests in many cases.

--Job eligibles are being certified on a special basis for employment in departments where there is evidence of racial or sexual imbalance.

DONNA C. WONG
Intermediate Stenographer
Department of Law

Experienced, with a background in business education, Donna Wong joined the staff of the Law Department in 1970 as a Junior Stenographer Clerk. She has since earned the promotion to intermediate stenographer.

ROSE MARKS
Library Technician
Supervisor, Oak Park Branch Library

A graduate of the Sacramento City College, Rose Marks has been with the Sacramento City / County Library Systems since 1961 when she started as a Library Clerk. She has advanced steadily from Clerk to Assistant to Technician. Presently she is supervisor in charge of the Oak Park Branch Library.

GLORIA J. RODRIQUEZ
Key Punch Supervisor
Electronic Data Processing Department

Gloria Rodriquez was hired in 1971 as a Key Punch Operator. In 1973, after successfully completing a supervisory training course, she was promoted to Key Punch Supervisor.

JOAN E. ALLEN
Administrative Trainee
Insurance Representative

Joan Allen began work with the city in 1971 as an Intermediate Typist Clerk in the Personnel Department. In 1973, she was promoted to Administrative Trainee and has the responsibility of Insurance Representative.

50% OF CALIFORNIA'S

The rapid and sustained economic growth of the American economy for the last two decades has resulted in part from the heavier involvement of women in the labor force.

Without these added job holders, the Gross National Product (the sum of all goods and services produced in the nation), would be considerably below its present level.

In California, women in 1970 comcomprised 50.8 per cent of the population, 38.0 per cent of the nonagriculture wage and salary workers, and of all women over 16 years of age, 42.2 per cent were in the labor force.

The number of working women in non-agricultural wage and salary jobs in California in 1972, averaged 2,790,-300, representing 38.6 per cent of all non-agricultural employment.

In 1970, the labor force participation rate for the total population, 16 years and over in California, was 59.4 per cent. For men the participation rate was 77.6 per cent and for women it was 42.2 per cent.

Black women took a more active role in the labor market in terms of the percentage working outside the home. For women 16 years and over, the Black women's participation rate was 49.2 per cent. "Other races" with 48.9 per cent, were next in rate of participation.

The unemployment rate for California women, 16 years and over, was 7.0 per cent.

For Black women, the rate was 10.0 per cent, and for Spanish American women, it was nearly as large at 9.6 per cent. The lowest unemployment rate among women, 5.2 per cent, was in the "other races" category.

Among the main industry divisions women hold over 50 per cent of all service jobs, slightly over 40 per cent of the jobs in trade.

Where then do we find women working? Historically fast growing occupations have been typically in the traditional women-dominated fields such as nursing, other para-medical work, teaching, trade, and a variety of service occupations.

However, it is noted that other new employment opportunities within these broader categories have increased very rapidly.

Such fields as public relations and

Dr. Sara Payton is a local Medical doctor whose special field is radiology. Dr. Payton overcame

BLACK WOMEN WORK

publicity, recreation, sports instructors and personnel and labor relations have become very fast growing occupations with a rapid increase in the number of women employed.

The number of California women working in manufacturing increased by more than 30 per cent between 1960 and 1970; the number working in the transportation and communications group of industries increased by nearly 70 per cent and women's trade employment in those ten years, gained by over 50 per cent .

The gain in employment of women, has occurred nationwide as well. Between 1950 and 1970, total civilian employment of both sexes, 16 years and over, in the United States, increased by 33.4 per cent. During that same period, the number of women employed increased by 71.1 per cent and the number of men by 17.7 per cent.

The low birthrates of the 30's, plus the military buildup for the Korean conflict resulted in the slow male addition to the civilian labor force buildup. Moreover, the service sector of the economy, was expanding rapidly - traditionally the sector which makes use of many part-time workers and women.

In the managerial and administrator groups, the rate of increase for women was great in such occupations as administrators in local governments and salaried managers in transportation and trade. Managerial jobs for women, have also increased rapidly in banking, insurance, and business services.

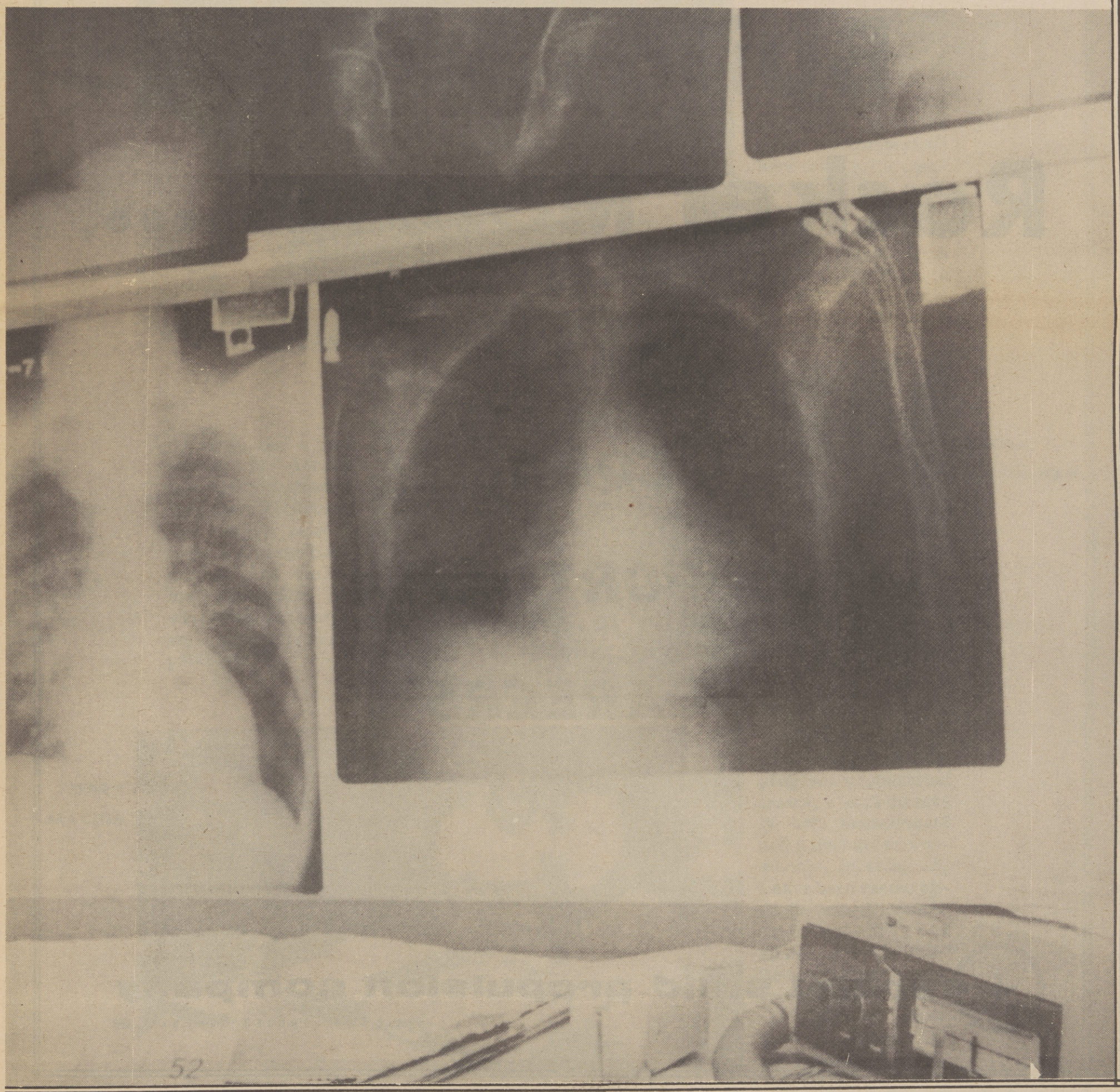
Clerical work, traditionally a field where women have dominated, has had a rapid expansion, and it still provides jobs for the largest group of employed women - 39 per cent of all working women in 1970.

In sales work the number of women insurance and real estate agents, grew rapidly between 1960 and 1970.

The relatively recent sales occupations of door-to-door selling of such items as beauty preparations and household good, and the "party" selling of a variety of articles, has had a remarkably fast expansion.

Assembly jobs, bus and taxi drivers, delivery and route "men," aircraft and parts oprations have gained steadily in the number of women employed.

both sexism and racism to achieve success in a field not usually pursued by women -- black or white.



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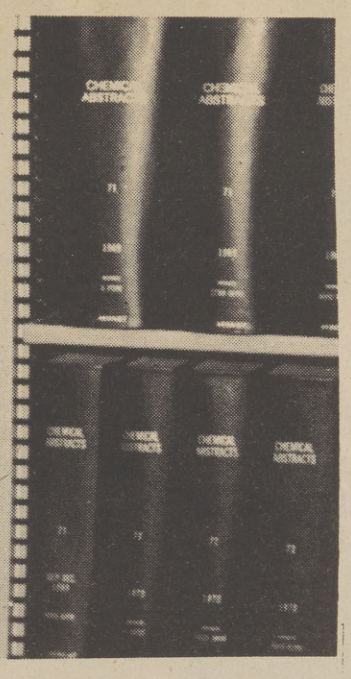
"As an Aerojet Affirmative Action Coordinator, I have initiated new employment policies and designed employee career development programs. These responsibilities have allowed me to broaden my horizons as well as expand my career opportunities while genuinely helping others."

JACKIE SAMUEL

SHIRLEY WILLEY

"As Editor of Aerojet's Catalyst Newsletter, it gives me a great deal of personal satisfaction to write about our employees and the many contributions they make to the company and the community. At the same time, the experience I have gained from constant exposure to all phases of public relations, has been invaluable."

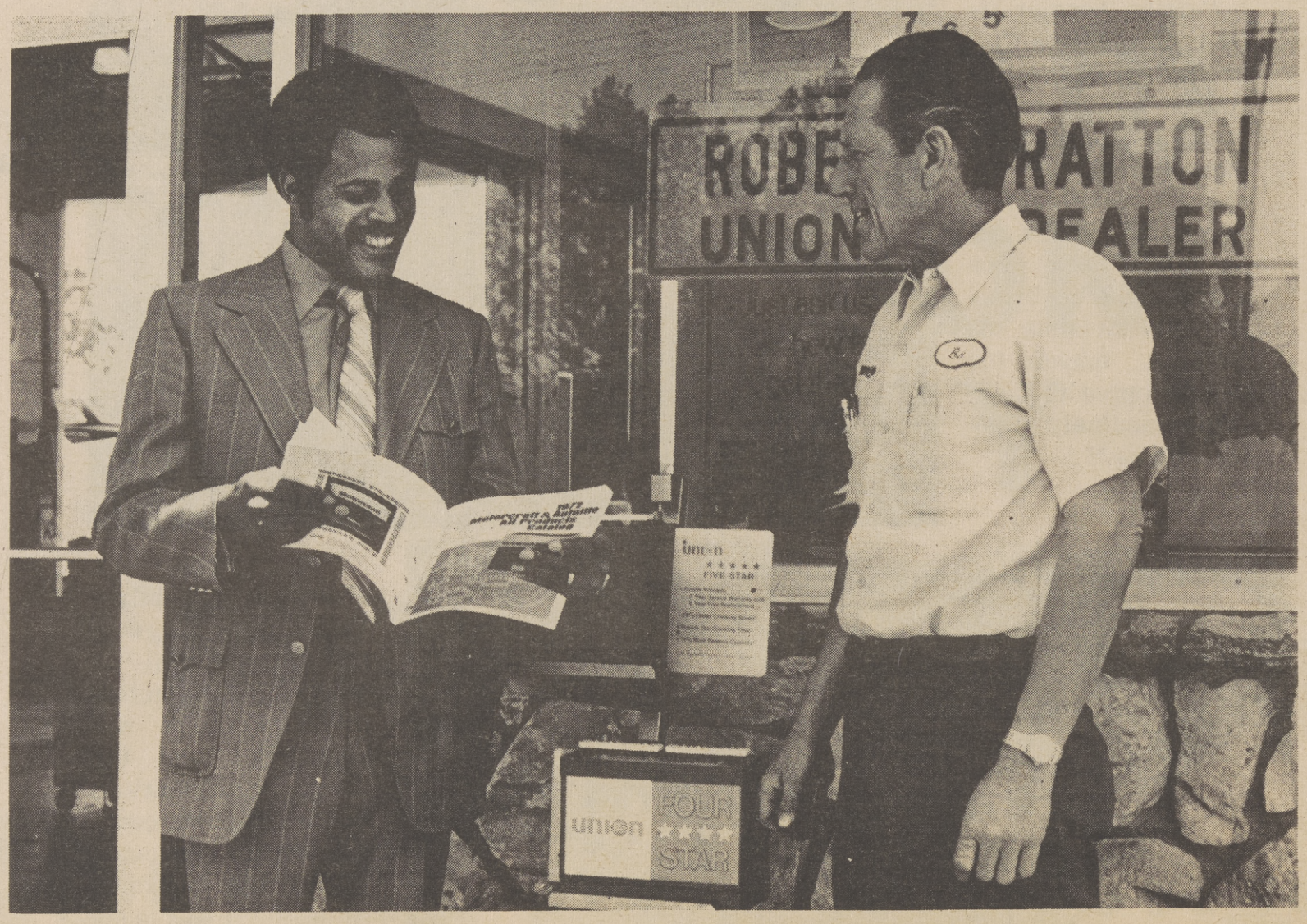
"My ten - year career at Aerojet, has spanned chemistry, data processing and library science. Such a diverse background has enabled me to actualize my education and enrich my professional capabilities."



RIMMA MIRONENKO

TERRY PALACIOS

"Being an integral number of Aerojet's proposal preparation teams, I work directly with management and scientific professionals. In doing so, I have been encouraged to accept greater challenges, take on added responsibilities resulting in my becoming a significant part of Aerojet's decision-making process."



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• Continuing counsel

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• Help in building maximum volume and profits

Your Dealer Sales Representative's efforts will be directed at helping you achieve maximum sales volume and profit for you.

• Professional counseling

Your Dealer Sales Representative is professionally qualified to provide management counseling assistance.

The Spirit of 76 lives at Union Oil

UNION 76

An Equal Opportunity Employer

DR. LEADIE CLARK, SCHOOL ADMINISTRATOR

CONTROLLING HER CAREER DESTINY

Many women have aspired towards upper administrative positions in higher education. However, few have succeeded in that quest. Dr. Leadie Clark is one of the few who have.

Dr. Clark is assistant superintendent of instruction for the Los Rios Community College District.

Dr. Clark was born in Cairo, Illinois. She obtained her A. B. degree at the University of Illinois with a major in English and French, then continued her education at the University until she received her M.A. and Ph.D in English.

Her teaching experience as an Instructor in English, was gained at East Los Angeles, the Agricultural and Technical College of North Carolina and Clark College in Atlanta, Georgia.

Prior to moving to Sacramento, Dr. Clark was deeply involved in the Los Angeles Southwest College. She has served as Dean of Instruction and Dean of the College. She was also supervisor of Adult Programs in the area.

The attractive Dr. Clark said that often an unwillingness, on the part of women, to move to new locations, has prevented them from attaining upper administrative positions in the educational and professionalism in other professions as well.

"Most families move because of the husband's job. And the wife who may have skills of her own, will sacrifice those skills by moving with her husband to an area which often offers little in her line of work," she said.

Dr. Clark added that many companies are beginning to consider the wife's interest when hiring an employee.

"They are making inquiries of the community that the husband will be working in to see if there is anything that could meet the occupational needs of the wife. "This, I feel, is very good," said Dr. Clark.

Dr. Clark, who herself is single, said that it is certainly advantagous to be in control of ones own career destiny. She added that a willingness to commute to the urban community, can provide a wide range of opportunities for both husband and wife.

"It is not unusual to see husband and wife driving to work, thirty miles in opposite directions. They have a home base which often sits half way between their respective jobs," she said.

She stated that she has found in her own experience, that one must avoid dead-end placements if one wants to reach higher levels of authority.

"Many positions are dead-end positions, which go nowhere, in that, they offer little or no training of an administrative nature," she said. She went on to say, "This is true in education as it is in the media. Women have often gotten stuck in positions such as Dean of Women and remained there."

"Many times," she continued, "the position of highest visability is not always the position which leads somewhere. One can lose by winning in this type of situation." Still using the media as her example, she pointed out, "The person who performs on the air is reading a script which someone else has written. The real power, then, lies in producing a show rather than in appearing on radio or television.

Dr. Clark's professional affiliations are many. Board of Directors of the Central Valley Children's Society. She also is active on the Advisory Committee on Accreditation and Institutional Eligibility of the Office of Education, HEW. She is a past member of the EOPS Advisory Committee mandated by SB 164, and Executive Board of the Los Angeles Council, Girl Scouts of America.

DR. LEADIE CLARK

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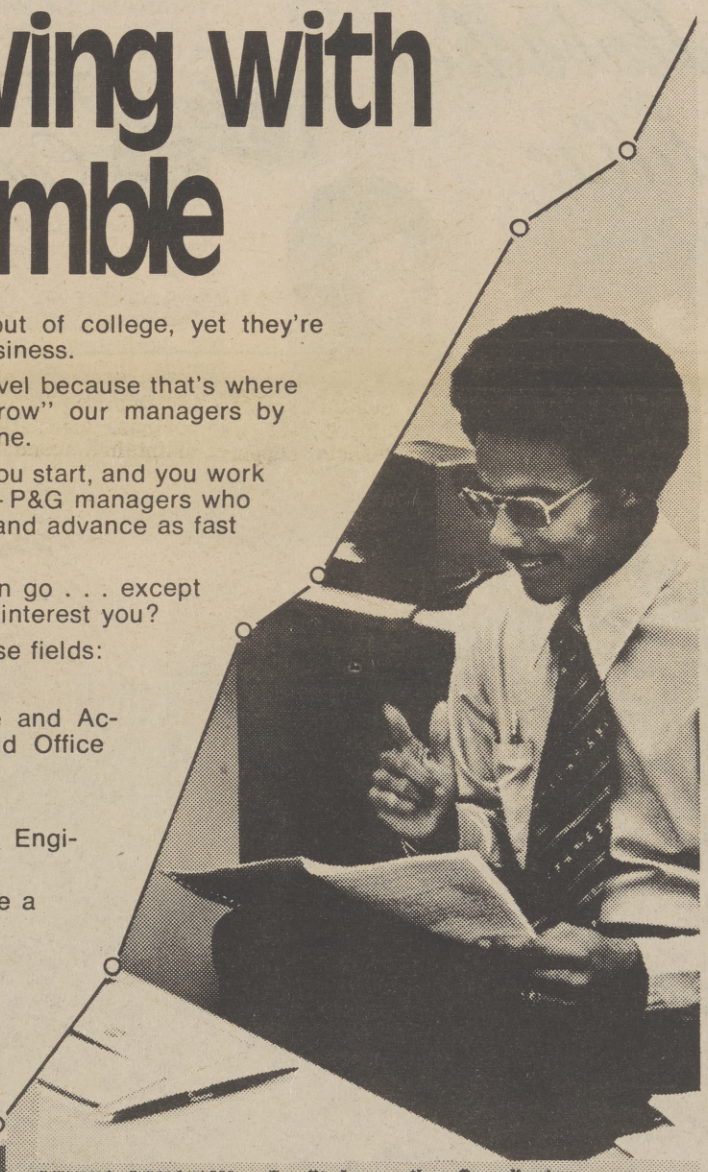
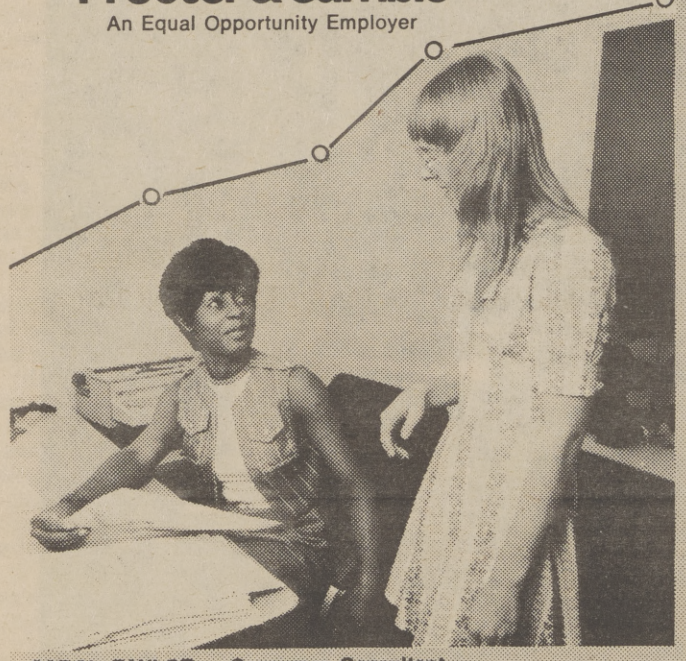


DENNIS CONAWAY — Credit Accounting Coordinator



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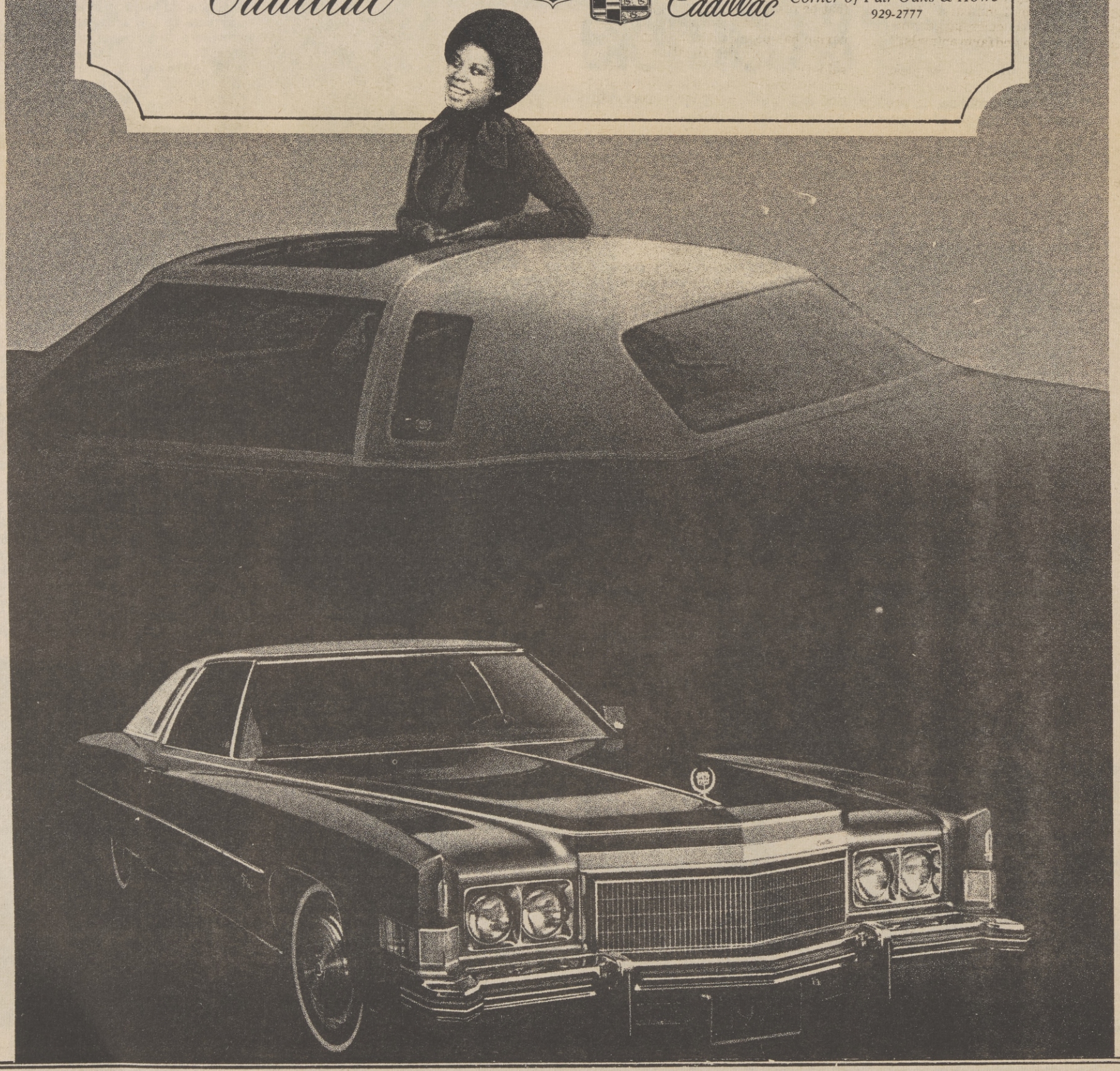


DR. SHEARON C. SMITH

THE LADY IS A VETERNARIAN

According to the U.S. Department of Commerce, Council of Economic Affairs, 97% of all registered nurses are female. However, only 9% of the country's physicians are of like gender.

Whatever the reasons are for this discrepancy in proportions, Dr. Shearon C. Smith, an attractive, 27-year-old doctor of veterinary medicine, apparently refused to be governed by them.

A native of Washington, D.C., Dr. Smith did her undergraduate studies at Howard University. She completed her studies in veterinary medicine at Tuskeegee Institute in Alabama.

In 1972, she came to the University of California at Davis where she chose to do an internship in small animal medicine and surgery. Currently, she is working on a Ph.D. in reproductive physiology with emphasis on small animal obstetrics and gynecology.

Dr. Smith, in a very real sense of the word, is pioneering her studies at U.C. Davis.

"Very little study has been done on reproduction in small animals. Most reproduction study concerns larger animals such as cattle and farm animals," she said.

She explains that Americans are great pet lovers. They are also concerned about the ecological problem of pet overpopulation. That is why she feels it is essential to study the breeding habits of smaller animals such as cats and dogs.

She feels that "spading" is not the only answer and that alternate birth control methods can be developed.

Veterinary medicine and medicine in general are similar, explained Dr. Smith. "In the first two years of study, medical students and veterinary students use the same books because medicine is medicine," she said.

"What finally separates us is when I study species, I will study horse, dog, pig, sheep and man. A medical doctor will study primarily man. In essence, veterinary medicine is a little broader," she added.

According to Dr. Smith, there is approximately 400 Black veterinarians in the country. Of that number, approximately 25 are female alumni of Tuskeegee Institute.

Women, traditionally, have been discriminated against in trying to pursue medical careers, said the young doctor. Often, female applicants were never even admitted to medical schools because their applications were not reviewed favorably.

Another reason women are not better represented in the medical profession, explained Dr. Smith, is because at one time, women felt it wasn't necessary to prepare themselves for a career. They felt medicine was a man's profession.

Dr. Smith also pointed out that it is difficult for a professional Black woman to be accepted by nonprofessional men. Many of the female veterinarians she knows are married to other veterinarians.

Until recently, Dr. Smith had not been faced with sexual discrimination. It was not until she came to U.C. Davis that she was forced to deal with it.

"I came in under an affirmative action program along with two other Black interns, both male. They had no problems but some individuals absolutely refused to work with me," she said.

Dr. Smith admits that she never had such problems in working with Black male personnel.

However, no obstacle has been too great for the determined doctor to overcome.

"I was born to be a veterinarian," she said. "Since I was five years old, all I've been interested in is animals."

"But," she added, "you can't love animals and still be a veterinarian. You've got to love medicine more. Otherwise you won't be able to stand it when an animal comes to you and it has been hit by a car or when one dies."

Dr. Smith believes that in some instances, women make better veterinarians than men. She attributes this, in part, to the socialization process. Women are taught to be more sensitive, she said.

"Animals such as horses and cats will respond more quickly to a woman. Since an animal cannot say 'I hurt here,' you've got to use every one of your senses to discover a diagnosis," she said.

To the young woman interested in pursuing a career in veterinary medicine, Dr. Smith advises: "If you have any interest in veterinary medicine, investigate. Find out what veterinarians do. Find out the curriculum. There's a lot of work involved. Make sure you know that before you start."

Once the goal of becoming a veterinarian has been reached, there are still many areas of specialization to go into, said Dr. Smith. Many young veterinarians choose to go into private practice but there are also opportunities with government meat inspection, zoo animal medicine, laboratory animal medicine, circus animal medicine, marine animal medicine or the military.

These are all excellent fields and the opportunities seem to be expanding every day, said Dr. Smith.

DR. SHERON C. SMITH

SEXISM AND RACISM IN POLITICS

Sexism and racism cripple the Black woman as she grasps for elected positions of responsibility and power in the American political system, according to a report released earlier this year by the research staff of the Joint Center for Political Studies.

The majority of Black women in elective offices around the country are members of boards of education, the report says. Black women are also found to be concentrated in municipal offices throughout the nation.

Meanwhile, at the federal level, where global and national policies are settled, and at the county and state levels, where decisions are made on the "nitty gritty" issues that touch every household one way or another, Black women, like Black men, are acutely under-represented.

There are only 17 Black women elected officials in county office, and only four in federal elective office - the U.S. House of Representatives.

These four women are 25 per cent of all women in Congress.

The Black female in America has more than doubled her presence among elected public officials in the four years since 1969. Yet, even today, she accounts for only about 12 per cent of Black elected officials and is an infinitesimally small percentage of all elected officeholders in the nation.

There are approximately seven million Black women of voting age in the United States today, but they hold only 336 of the more than 520,000 elective offices in the country.

Yet the total number of Black women officeholders today represents about a 160 per cent increase over their number four years ago.

These and other findings are revealed for the first time in the Joint Center's preliminary analysis of its 1973 National Roster of Black Elected Officials. The report, titled "Black Women In Elective Offices," was published as a special supplement to the Joint Center's August issue of Focus, their monthly newsletter.

One of the disturbing findings is that Black women seem to develop little tenure in elective offices. Only 46 per cent of those Black women who were in office in 1969, were in the same office in 1973, and few experienced upward mobility into higher offices.

Dr. Bryce and Warrick conclude that unreasonable barriers still block Black female participation in the political process. But they also assert that Black women are more likely now than ever before to offer themselves as candidates because of collapsing obstacles to achievement based on race and a concurrent gradual rejection of sexual stereotypes.

Their easier access to fund-raising mechanisms, their increased educational attainments and their developing sensitivity to "political socialization" are likely to lure Black women into the electoral process in unprecedented numbers in the coming years.

WOMEN ENTERING WORK FORCE FASTER THAN MEN

Emerging is hard statistical evidence that the American working woman is moving into a key role in the U.S. economy.

According to the U.S. News and World Report, more women in all age groups under 65, are working, or looking for work. The publication reports that more women are working at jobs once held not to be "women's work," such as driving buses and construction.

Women, entering the work force faster than men, are making up a greater proportion of it than ever before.

Yet they are falling behind men in pay. They tend to hold lower-status jobs - and even in higher-ranking jobs, tend to be paid less for doing the same kind of work as men.

For example, women faculty members earn, on the average, $1,500 to $2,000 less a year than do men in comparable jobs.

That figure comes from the Carnegie Commission on Higher Education, which issued a report recently which described women as "the largest unused supply of superior intelligence in the United States."

Government studies now throw much light on the pay issue and others related to women's employment - who is working, at what ages and why, and what education they bring to their jobs.

Biggest single fact: Women are entering the labor force in droves.

WOMEN CHALANGE PAST JOB ROLES

Today's woman may find herself in an exciting and stimulating position. Many of the restrictions that once held her bound to a socially prescribed role are being challenged if not torn down completely. Women are seeking better educations and better jobs and are demanding that they be accorded the rights that will enable them to contribute their energy towards making this society a better one.

However, many barriers still exist. Women may have "come a long way," but they also have a long way to go.

Statistics from the U.S. Department of Labor show that women are still woefully behind when it comes to competition on the job market. Women comprise nearly 40% of those employed, yet in California, they bring home only 49% of what the average male brings home for like amount of work.

Forty-percent of all professional and technical jobs in the nation are held by women. But the extent of their participation calls for a closer look.

We find that the greatest number of women professionals are still clustered around the "feminine" professions:

Ninety-seven percent of the nation's registered nurses are female while only 9% of the nation's physicians are women. Ninety-two percent of the total dietitians are women and 84% of those laboring as elementary school teachers are women. The list reads longer with a high percentage of librarians, health technicians, therapists, social workers, and religious workers being women.

These figures are for women in general. Black women represent an even smaller percentage of the professional market-place.

What's more, 59 per cent of all young women, aged 20 to 24 - the prime childbearing years - are working or looking for work, and the same is true for almost 50 per cent of married women in that age group.

For women with children of preschool age, the participation rate has almost doubled since 1960, from 18 to 33 per cent. Said Christine Nelson, assistant director of the Washington Organization for Women:

"Younger women take work much more for granted. They are continuing to work. As soon as children are born, they are arranging for child care - not taking 5 or 10 years out, because they realize how hard it is to get back in."

Elizabeth Waldman, U.S. Labor Department economist, noted this:

"The big story since the mid-1960's is that more and more wives and mothers in their 20's and early 30's, are in the labor force. The rate at which women under 35 participate is now higher than those over 35."

Belief that the headlong rush of women into the work force is an offshoot of women's liberation is belied by statistics. Nor are they working for "mad money." The chief reason is old-fashioned necessity.

Nearly two-thirds of all women working are single, divorced, widowed or have husbands earning less than $7,000 a year.

An increase in white-collar openings, a drop in the birth rate, inflationary trends - all are being cited by experts as other reasons behind the surge in the number of working women.

Over all, 33.9 per cent of all women holding jobs are performing clerical work, 16.7 per cent are in service jobs and 14.4 per cent are factory workers.

Thus, two-thirds of the female work force is in low-paying jobs.

Because of the enlarged role of women in the U.S. employment picture, experts foresee an intensified drive for full equality of the sexes in the higher-paying jobs.

As to the immediate outlook, Mary Janney, a codirector of the Washington Organization for Women, said:

"Young women have to break out of the stereotyped job. It's going to be a struggle, but things are opening up in the non-traditional professions and it's going to be up to young women to push for them."

A PLAN FOR WORKING MOTHERS

A report in a newspaper recently told of a teacher who lived in New York three years ago. She and a colleague together initiated their own system to get both of them working again after the birth of their children.

"Our babies were born three weeks apart, and both of us wanted to get back into teaching right away." Mrs. Kleinman, who now lives in Youngstown, Ohio, said.

"We couldn't afford babysitters, so asked the school system if we could substitute teach five days a week -- with one of us working three days, the other working two days."

The school board agreed. While one woman taught, the other cared for the two infants. They pooled their combined salaries and divided the total equally.

"It was a lovely way for us to work and still have time to be with our husbands and children," said Mrs. Kleinman.

Theirs was a personal solution to what many see as an increasing need to change the work week so that employees can still fulfill their responsibilities at home.

Efforts in this direction are now being made by different groups and individuals across the country. They vary in degrees. Some simply want more part-time jobs made available for those who want them.

Many industries have instituted ten-hour days, with four-day week, to open up additional part-time opportunities.

Others are experimenting with "rearranged" hours, that is, allowing full-time employees to stagger their starting times in the morning so they can return home earlier in the evening if they wish.

One Los Angeles woman is currently organizing a government-sponsored pilot program to find five-hour-a-day jobs for welfare recipients. Called "Woman's Place," and run by Frances Lear, it is under a $100,000 grant from the U.S. Department of Labor.

"The purpose of this is to allow women to work and earn a living while their children are in school, and also enable them to be home by the time their children get home," Mrs. Lear said.

16,000 COMPLAINTS OF SEX BIAS

Of the complaints filed with EEOC the past year, race alone accounted for about 23,000, sex for 16,000, national origin for 5,400 and religion for 1,300; others involved more than one type of discrimination.

WOMEN EXECUTIVES

Women at last are breaking into the open competition for top executive posts in American business, Handy Associates, Inc., reports.

Handy publishes a statistical barometer called the National Executive Mobility Index.

Until now, female executives have been too few to measure statistically in the index.

But in the latest edition, women comprised 4 per cent of the top executive candidates.

JOB TITLES REVISED TO STOP SEX-STEREOTYPING

Changes in 52 of 441 job titles have been adopted in the U.S. Census Bureau's Occupational Classifications System to eliminate stereotyping of "men's" and "women's" jobs.

Carmen R. Maymi, director of the Labor Department's Women's Bureau, said the changes will help eliminate the concept of so-called "men's jobs" and "women's jobs." She called the job title revisions a "welcome step" toward eliminating sex discrimination in employment.

The job title changes will be incorporated in the gathering and publication of future census statistics and were recommended by the Office of Management and Budget's Interagency Committee on Occupational Classification. Committee members included representatives of the Labor Department's Women's Bureau, Manpower Administration, Bureau of Labor Statistics, other government agencies and research organizations.

The suffix "men" has been dropped from most of the occupational titles, and replaced by "worker" or "operator."

"It is not realistic to expect that women will apply for job openings advertised for foremen, salesman or credit men. Nor will men apply for job vacancies calling for laundresses, maids, or airline stewardesses," Ms. Maymi said.

The title for the major group, craftsmen and kindred workers, has been changed to craft and kindred workers.

Other changes are:

Salesmen, Sales workers; Cranemen, Crane operators; Forgemen and hammermen, Forge and hammer operators;

CARMEN MAYMI

Clergymen, Clergy; Public relation men, Public relations specialists; Credit men, Credit and collection managers; Newsboys, Newspaper carriers and vendors; Office boys, Office helpers; Foremen, Blue collar worker supervisors; Pressmen, Printing press operators; Dressmakers and seamstresses, Dressmakers; Boatmen and canalmen, Boat operators; Fishermen and oystermen, Fishers, hunters and trappers; Longshoremen, Longshore workers; Chambermaids and maids (except private households), Lodging quarters cleaners; Busboys, Waiters' assistants; Airline stewardesses, Flight attendants; Firemen, Fire fighters; Policemen, Police; Laundresses (private household), Launderers; and Maids (private household), Private household cleaners.

Salary Comparing: Men And Women

One large, service-oriented company did a study comparing the average salaries of men and women who had the same appraisal ratings and who were in their positions for approximately the same length of time.

The results caused the president to exclaim, "I knew most of the women were in lower levels than they deserved to be. But I'm really shocked to see that even within their level, when I know they're the best in that category, their salaries are less than that of the average man."

But many middle managers are not convinced that this is inequitable.

Not long ago, a personnel manager (female) asked a department manager to give a raise to one of his women employees, who was the lowest paid of the 12 engineers in his office though she had the highest efficiency, performance, and aptitude ratings.

"Let me tell you something," he exclaimed.

"That girl drives a red Porsche and I run around in a used Ford. She takes three weeks' vacation in Europe every year, and I take my family to a cottage on Cape Cod that isn't even on the beach. Now why does she need more money?"

The personnel manager asked quietly whether one of his male engineers shouldn't be paid more money than he, since the engineer had two more children than the manager.

GIRL OR WOMEN?

"There is a language habit of widespread usage, especially in the working world . . . of calling women 'girls' or 'gals,' regardless of their age, emotional maturity, education or skills.

'Girls' are younger and therefore carry less weight than 'women', or, more to the point, they carry less weight than the men with whom they are associated or the employer, male or female, for whom they are working . . .

"Thus, the fifty-five-year-old highly skilled secretary who has been around for twenty-five years is the 'gal' at the office, but the newly-hired twenty-six-year-old male associate is the new 'man.'

The 'girls' at the office take staggered lunch hours; the 'men' go out at one o'clock.

She is the superbly efficient, multi-talented, indispensable, hardworking, the office worker - she is the 'gal Friday.'

The sixty-year-old 'gal' at home has been with the family thirty-two years.

Or maybe she is just a menial, a cigarette or hatcheck girl, a more glamorous Hertz girl, maybe even a Geisha girl.

'Girls' are young attractive showpieces; 'women' are not."

'AFFIRMATIVE ACTION' HELPS WOMEN

Professional and technical workers will probably be in continually increasing demand during the next decade. The share of these jobs that will go to women, will, in a great part, be up to women themselves and how they prepare themselves for working.

Service and clerical work opportunities, will also increase substantially, as will jobs as craftsmen, managers and operatives to a lesser degree.

The share of the work force and the variety of occupations that women will hold in the future, will depend on the general economy, technical developments and the extent to which women are prepared for participation in the labor force.

Laws against sex and age discrimination will be enforced and social attitudes will continue to change. More and more it will be an accepted fact that women's place is in the labor force as well as in the home.

Better and less expensive child care centers will be provided to enable women to be freer, both mentally and physically, to hold down a job. Improved ways of doing necessary household work - cleaning, food preparation and family shopping - will enable women to more easily combine the dual careers of wife and mother and employee.

"Affirmative Action" programs, ensuring equal opportunity for women, will enable women to be hired in a greater diversity of jobs and steer industry away from the traditional sex-labeling of jobs. Employer attitudes will change as the social and cultural changes that have come about, and will continue to evolve and become more widespread and accepted.

Our complex society needs feminine qualities of thought and performance as well as do husbands and children.

The fact that their aptitudes enable them to do any work that a man can do, does not mean that they will, or should do it in exactly the same way. The difference between their way and man's is part of their contribution.

Underlying all these projections for the future, is the great need for women to receive guidance early in life from parents, counselors and teachers, to gain a background for their working career that is broad enough to enable them to accept better employment opportunities in the future and to realize that the better opportunities do not necessarily lie in the traditional women's job category.

AGENCIES THAT FIGHT FOR EQUALITY

EQUAL EMPLOYMENT OPPORTUNITY COMMISSION

Can file suits for discrimination in jobs against private employers with more than 15 employees and against labor unions with more than 15 members. Suits must be preceded by efforts at conciliation.

JUSTICE DEPARTMENT

Civil-rights division can bring suit where either a private employer or a labor union is engaging in a "pattern or practice of discrimination"; can bring individual as well as "pattern" suits against State and local agencies.

CIVIL SERVICE COMMISSION

Reviews policies of all federal agencies; consults with State and local governments to establish and improve merit hiring systems.

LABOR DEPARTMENT

Office of Federal Contract Compliance requires all federal contractors with more than $500,000 in contracts to take "affirmative action" to end job discrimination.

ALL OTHER FEDERAL AGENCIES

Review compliance by contractors they deal with; each agency is responsible for its own job practices.

Correlation Between Woman's Ed. And Pay

A very high correlation exists between a woman's educational attainment and her work status, in earnings as well as responsibilities.

The more highly educated a woman is, the more likely she is to be working and the more likely she is to have an interesting job, with better pay and more responsibility.

For reasons of pay alone, women should be advised to train for jobs that are other than those usually considered typically feminine, since studies have shown that in establishments employing women exclusively, womens' average earnings were much smaller than in establishments employing both men and women in the same jobs.

The training facilities and educational opportunities that exist today in government training programs, adult education classes, Community Colleges and Universities offer unlimited opportunities for diversity in vocational training.

WOMEN AS A WORKING RESOURCE ...

(Continued from Page G-5)

to the entire business world," William H. Brown., EEOC former chairman, noted. "We expect AT&T to have a considerable ripple effect. The EEOC lawsuits are designed to turn the ripples into waves where necessary."

EXECUTIVE ORDER 11246, REVISED ORDER 5 (1972)

This makes it imperative for companies that wish to bid on - or keep - federal contracts to establish affirmative action programs that ensure equal promotion and placement opportunities for women in all ranks. Significant contracts have been withheld in cases where it was decided a company's posture has been discriminatory.

Through demonstrations and court suits, women's organizations have been extremely effective in pushing corporations to action. Women employees are starting to ask these questions:

. "Why not me?"

. "Am I really making use of my college degree by sitting here at this typewriter all day?"

. "Why haven't I been given the experience and development necessary to compete for a vice president's position?"

When they fail to get answers to these questions, groups of dissatisfied women are uniting to express their resentment. In many cases they have organized into committees to meet with top management - or the press - to voice their anger.

It is extremely difficult from a credibility standpoint to react effectively to demands from an internal group.

Therefore, many companies are taking positive action before they are forced to find answers to these questions.

Because women represent 51% of the population, product-based companies are now seriously considering the implications on their marketplace of internal discrimination.

A General Mills training program consisting of 65 people, 64 of them white males, was recently the target of a formal charge filed by the National Organization for Women (NOW) and the Urban League. Not only was the publicity damaging, but both groups threatened to launch a nationwide boycott against the company's Betty Crocker products, Wheaties, Cheerios, and Gold Medal Flour.

Even companies not dealing directly in the consumer market can suffer from bad publicity; college recruiters report situations involving high-potential graduates who have turned down offers because of a company's poor equal opportunity reputation.

Recently, IBM Senior Vice President, George S. Beitzel, defined industry's biggest problem in the coming years as "a shortage of capable people at all levels of management."

If this is true, corporate leaders can no longer ignore half of the population when they are looking for creative and executive talent. It has long been obvious that we are not utilizing the capabilities of the women in our companies.

Kept in "women-type" jobs, they have not efficiently used their aptitudes, intelligence, education, and skills. It is a great economic waste.

From a dollar standpoint, the female labor force constitutes an important reservoir of talent which is necessary for companies to use to remain competitive in the business world.

THE MYTHS WHICH LIMIT WORKING WOMEN ...

(Continued from Page G-5)

mance? Nearly half of all American women are in the workforce, not only in the home. Most of the women in the workforce are married.

Thirty-eight per cent of all these women have children under 18 years of age and combine the responsibilities of motherhood and work.

Absenteeism among women workers? Public Health Service reports have shown that in three of the last four years studied, men actually lost more days from work per year on the average because of disability than women (including days lost because of pregnancy and childbirth).

Where an individual employer's statistics reflect significantly higher absenteeism for women, it may be because he restricts his employment of women to clerical and other low-paying jobs and employs predominantly young women who have had little working experience.

Highly trained women occupying responsible and skilled positions are seldom absent more than men in similar jobs.

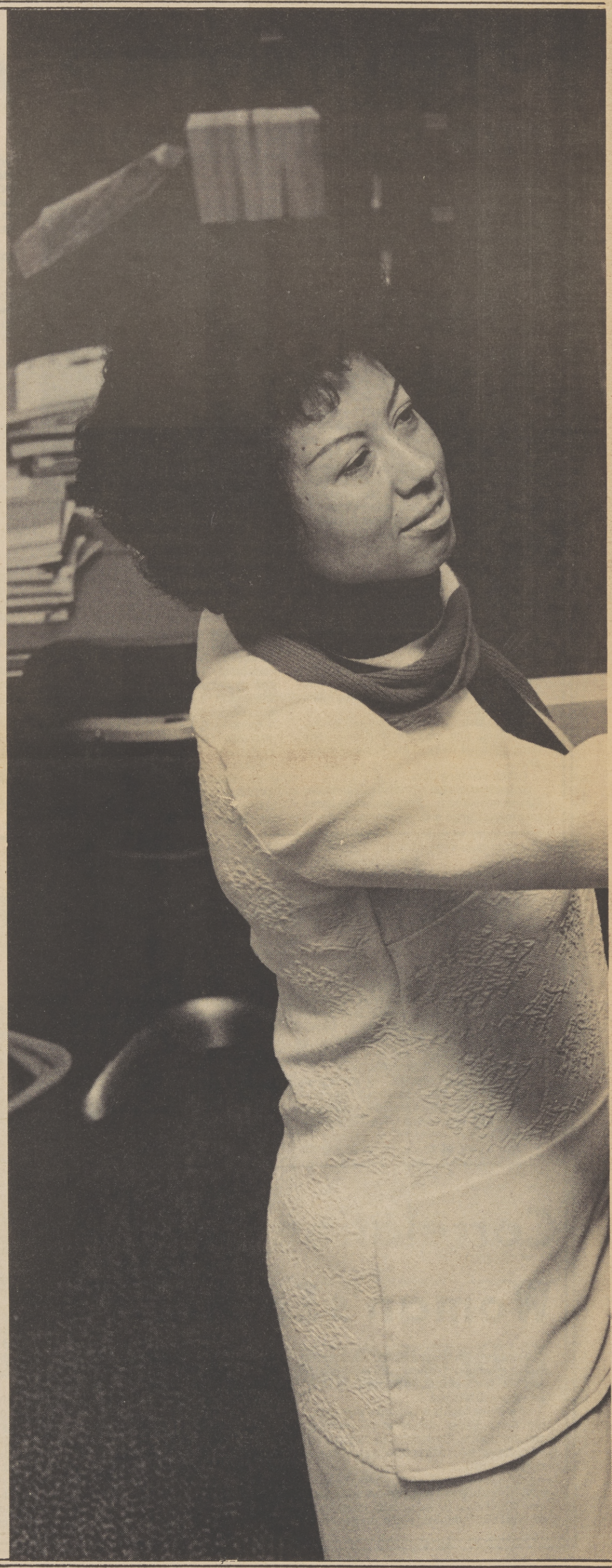
Short job tenure among women? It is generally shorter than that of men, largely because women are employed at the lower levels of the occupational scale with little prospect for advancement. For both men and women workers, the lowest quit rates occur among skilled workers and professional and managerial workers and the highest quit rates occur among sales, service and unskilled workers.

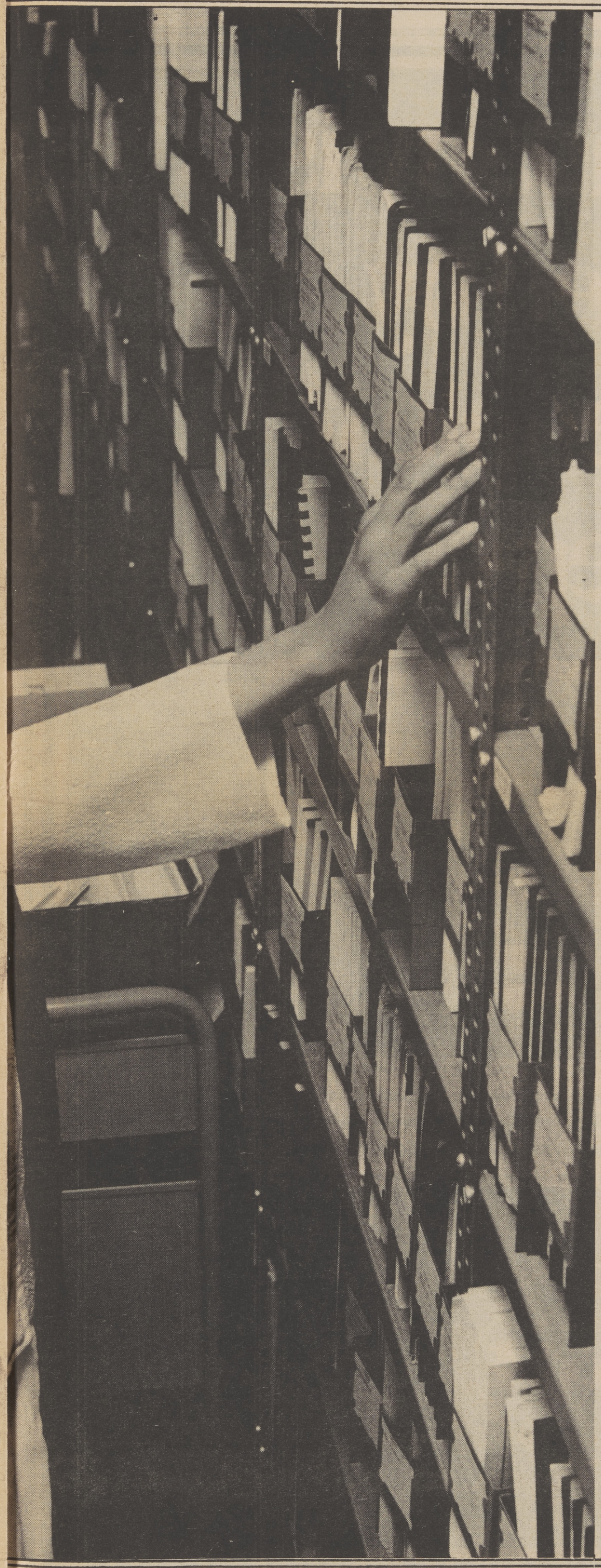
Comparisons on the basis of sex do not produce very meaningful results. The most important single consideration in determining employment potential is the ability of the individual applicant involved to perform the job.

The purpose of Title VII is to ensure such individual consideration and to eliminate irrelevant considerations based on myths, assumptions, generalities, and stereotypes about the sexes.

A good example of what this means, came recently in an important decision by the U.S. Court of Appeals for the Fifth Circuit. In this case, the Court refused to adopt a "stereotyped characterization" that few or no women can safely lift 30 pounds. With respect to the claim that the work in the case at hand was dangerous at times, the Fifth Circuit said:

" . . . Title VII rejects just this type of romantic paternalism as unduly Victorian and instead vests individual women with the power to decide whether or not to take on unromantic tasks. Men have always had the right to determine whether the incremental increase in remuneration for strenuous, dangerous, obnoxious, boring or unromantic tasks is worth the candle. The promise of Title VII is that women are now to be on equal footing. We cannot conclude that by including the bona fide occupational qualification exception Congress intended to renege on that promise."





DR. WANDA K. BAKER

DR. BAKER: YOUR SEX SHOULD NOT HOLD YOU BACK

Dr. Wanda K. Baker, is a woman who finds satisfaction in her work. She is also one who has dispelled many of the myths surrounding women in business.

Attractive, articulate, and quite capable of handling tasks that would buckle the shoulders of anyone, male or female, Dr. Baker works as the principal consultant at the California State Legislature, Assembly Office of Research. She has been there since June of this year.

In her position, Dr. Baker assists the State Assembly in developing educational legislation. Her activities involve a great deal of research.

She is also the coordinator of the Assembly Symposium on Services to Children and Youth. The symposium is a 16-month-study initiated by House Speaker, Bob Moretti . As coordinator, Dr. Baker is reviewing the services offered in California to the State's youth. She will also make recommendations for improving such services.

Dr. Baker is originally from Los Angeles. She was born, raised and educated there.

She did both her undergraduate and graduate study at the University of Southern California. Her background is in Education, Psychology and Sociology. Dr. Baker earned her Ph.D from the University of Southern California, in 1971.

Before coming to Sacramento, Dr. Baker was quite active in the Los Angeles public school system. She has taught in nearly all grades of the system's schools and also has worked as a school psychologist.

In the past, Dr. Baker has also been involved in working with both state and federal programs concerned with solving inner-city problems. She has had particular interests in problems involving minority children with learning disabilities.

Dr. Baker is especially proud of the work she did in one program in which she trained Black teachers to become school psychologists in the Watts area of Los Angeles.

She coordinated another program that was involved in the successful integration of mentally retarded students into the regular school program.

The work as a consultant, is not new to Dr. Baker. She has acted as a consultant on advisory boards of both public and private agencies. For two years, she worked as a private consultant and she has been very involved with the State Department of Education's Follow-Through Program.

What sounds like an exceeding long job resume serves as testimony to the amazing capacity of Dr. Baker. Her achievements are matched by few, particularly women, especially Black.

Dr. Baker, however, says the fact that she is a Black woman, has played very little importance in the development of her career.

Dr. Baker thinks of herself first, as a person, secondly, as Black, and lastly as a woman.

She says, "My achievements have not been hampered by my being a Black woman. I am satisfied with the progress that I have been able to make. But," she added, "As I advance, I am dissatisfied with what I see is happening to the Black man, he somehow doesn't have the advantages that we have."

Dr. Baker does see opportunities expanding for young women.

"Today's young woman has so many professions to choose from. One of the few things that may hold a young woman back in the pursuit of her goals, is her attitude," she says.

"If you feel that your sex will hold you back in your chosen profession, then the biggest factor in your success will probably be your attitude," she added.

Dr. Baker also recommends that young women who wish to pick the right career, should have a knowledge of the many professions and careers. She should take time to explore and hopefully take advantage of as many summer internship programs as possible.

Lastly, Dr. Baker recommends that today's young woman should not refuse careers that offer travel and even relocation.

"The best career choice would be one that involves travel," she said.

"Travel is so enriching. If offers a chance for new experiences and to get to know other people."

For relaxation, Dr. Baker enjoys sewing. She designs and makes many of her own clothes.

Dr. Baker's fifteen-year-old son, Maury, is a student at Sacramento High School.

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The EEO Team, pictured left to right, are: Terry Rone, Stenographer; Diana Shoulders, Compliance Analyst; Dr. Charles Hicks, Industiral Psychologist; John Holland, Supervisor-Programs and Compliance; Edward McCoy, Coordinator, Equal Employment Opportunity, Gulf Oil Company-U.S.; Daniel Kean, Director, Equal Opportunity, Gulf Oil Corporation; Jeanne Russ, Secretary to the Director; Huett M. Fleming, Equal Opportunity Specialist.

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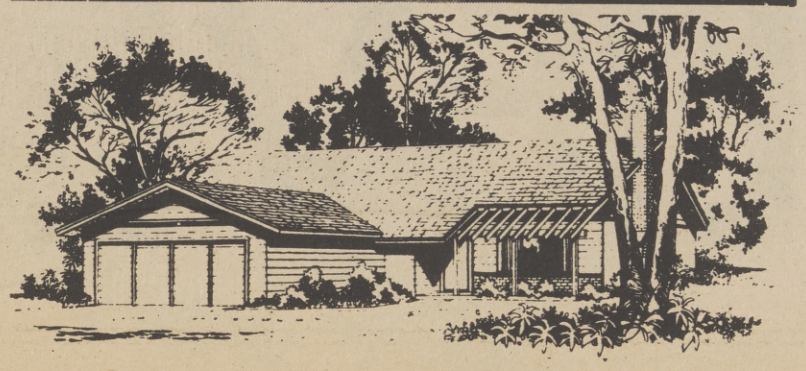
Glenbrook East and Glenbrook Garden Homes are in northeast Sacramento in the La Riviera Drive section paralleling the American River, a haven for recreational activities. Singer Garden Homes are in Southgate, south of central Sacramento.



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Seven and a half minutes from downtown Sacramento. Your own home on your own lot. Features include an electric kitchen with oven, range and food waste disposer, wall-to-wall carpeting in living room, hall and all bedrooms, front yard landscaping with shrubs and lawn, complete rear yard fencing and exterior wall and ceiling insulation. Schools, shopping and recreation are all nearby. 3-4 bedrooms, 2 full baths. No. 9 8903 La Riviera Drive, Sacramento. (916) 362-1161.

glenbrook Garden Homes $18,750 to $23,500

If you love the outdoor life without the worry of outdoor maintenance and upkeep, Glenbrook Garden Homes are for you. You're only minutes from the American River for boating, fishing, and swimming, and only 2 hours from Tahoe. These 2, 3 and 4 bedroom homes feature an electric oven, range and food waste disposer, wall-to-wall carpeting, fenced patio area, 220 wiring in laundry area, and two assigned carports. 8808 La Riviera Dr., No. D. (916) 363-9452.

SOUTHGATE GARDEN HOMES $16,950 to $20,950

You could be living in a Southgate Garden Home for less than you think. Minutes from the Florin and Southgate Shopping Centers, these homes are complete with electric range, oven, food waste disposer, wall-to-wall carpeting, laundry area with 220 wiring and two assigned carports. Exterior maintenance provided by a homeowners association. A swimming pool, tot lot, and clubhouse are available for your enjoyment. 2, 3 and 4 bedrooms, 1 to 2½ baths. 7749 Franklin Road. (916) 421-9734.

ROSEMONT SQUARE $24,950 to $30,500

The newest and perhaps the finest community of single family homes in Sacramento by Singer. It's eight and a half minutes from Downtown Sacramento and only two minutes from the Arden Shopping Center. The American River with its recreational facilities is only minutes away. Rosemont Square features six floorplans of 3, 4 and 5 bedrooms including the fabulous space-planner which you buy at 3 bedrooms and have space to expand to four or more bedrooms. Take Watt Avenue from El Dorado Freeway, right to Folsom, go left on Folsom, and right on Lanlove to Sutters Gold and the models. 8920 Sutters Gold Drive. (916) 362-1112.

Prices subject to change without notice.

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Phone 484-4351

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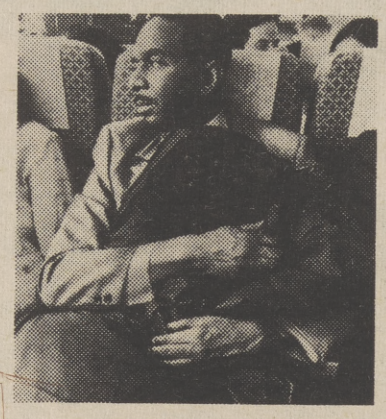

To Joe Greeley who wrestled his garment bag. And lost.

United dedicates Friendship Service. Extra closet space on board.

United has extra on-board closet space. So you can stow a bag, wrinkle-free, then grab it and go.

Another reason more people choose the friendly skies than any other airline in the land.

We've doubled the closet space on most United flights.

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You'll also find that the extra space means extra convenience.

Because now you can carry a garment bag plus a briefcase or flight bag that fits under the seat, and bypass baggage check-in at one end, baggage claim at the other.

Extra closet space on board. A new wrinkle from us, to keep new wrinkles from you.

Call United Air Lines at 444-8442. Or have your Travel Agent book you on United.

The friendly skies of your land.

United to Boston and Philadelphia.

Partners in Travel with Western International Hotels.

FLORIN CENTER

Florin Center opened February 21, 1968, and at that time, was the world's fourth largest shopping center with three major department stores: Weinstock's, Sear's, Penney's, and 57 small shops.

Since that time, of course, many new shopping centers have opened, but Florin Center has remained number one in the Sacramento area.

This is Florin Center's fifth Christmas. This year, the center has a unique inside Christmas decoration program utilizing low energy usage.

The center's Christmas theme is designed to appeal to children and was created by Richard Bay, a local puppeteer.

LIQUID SPIRITS FOR HOLIDAY

Christmas is the season when worries take a backseat to enjoyment. Friends and family share good times and good food at cocktail parties, dinners, tree - trimming and caroling parties. For problem - free entertaining the word is "be prepared." Expect the unexpected - the drop-in guest.

While making Christmas shopping lists, don't foreget the spur - of - the - moment happenings that leave even seasoned hosts and hostesses at a loss. To avoid holiday fiascos, stock the pantry and bar with versatile, well-chosen items.

The cup of cheer is a keystone of Yuletide tradition and providing a guest with his favorite concoction can be expensive and impractical. It is essential to select a basic spirit that mixes well in cocktails or holiday drinks like egg nog yet is agreeable on the rocks or with a splash of soda.

Taste-tests show that American light whiskey fits the bill. A product like Crow Light makes flavorful bloody marys, sours, manhattans and cream-based cocktails.

Or, if you are caught completely off guard, brew a pot of coffee; add a tablespoon of Crow Light to 6 ounces of coffee and top with a generous spoooful of ice cream or whipped cream.

Light whiskey is satisfying to devotees of Bourbon, Scotch, Canadian and blends; so the first addition to the one-bottle basic bar is gin with its distinctive juniper-berry flavor. If budget permits, follow these in order with a Scotch, bourbon, vodka and Candians.

Food for unannounced guests should be simple. Cheese, fresh fruits and nuts suggest the holiday mood. Smoked clams, oysters and shrimp are unusual, and for fancier tasters serve caviar with sour cream or rye or wheat crackers.

Make the most of the holiday spirit, be prepared with food and drink. Enjoy the party!

Along with the countless hams served on dinner tables across the nation, comes a ham of a different nature. OBSERVER Staff Writer J. Shawn Ortiz while on assignment in the Florin Center Shopping Mall could not resist the temptation of "hamming it up" for photographer Dave Erdman at this seemingly innocent symbol of the season.

Volunteer Bureau Has Xmas Center

The Volunteer Bureau of Sacramento is once again operating the Christmas Clearing Center in an effort to bring joy and happiness to needy families in the Sacramento and surrounding areas. This is a clearing house for all referrals for assistance and donations in our area.

With more than 5,000 baskets to be filled with food, toys, canned goods and new gifts, the Volunteer Bureau is asking for your help in making Christmas a time of goodwill. There are many ways you and your club or organization, can help.

The Volunteer Bureau suggests direct donations of food or new gifts (for specific age groups), or cash contributions for last-minute purchasing of fresh food products prior to Christmas. Assistance is also needed for handling the paper and clerical work associated with such a monumental task.

With Christmas just a few short weeks away, it is urgent that you contact the Christmas Clearing Center immediately. A quick call will give you all of the details you need. Call 441-HELP and find out how you can help give the greatest gift of all. This is what Christmas is all about.

Franchising Opportunities For Blacks

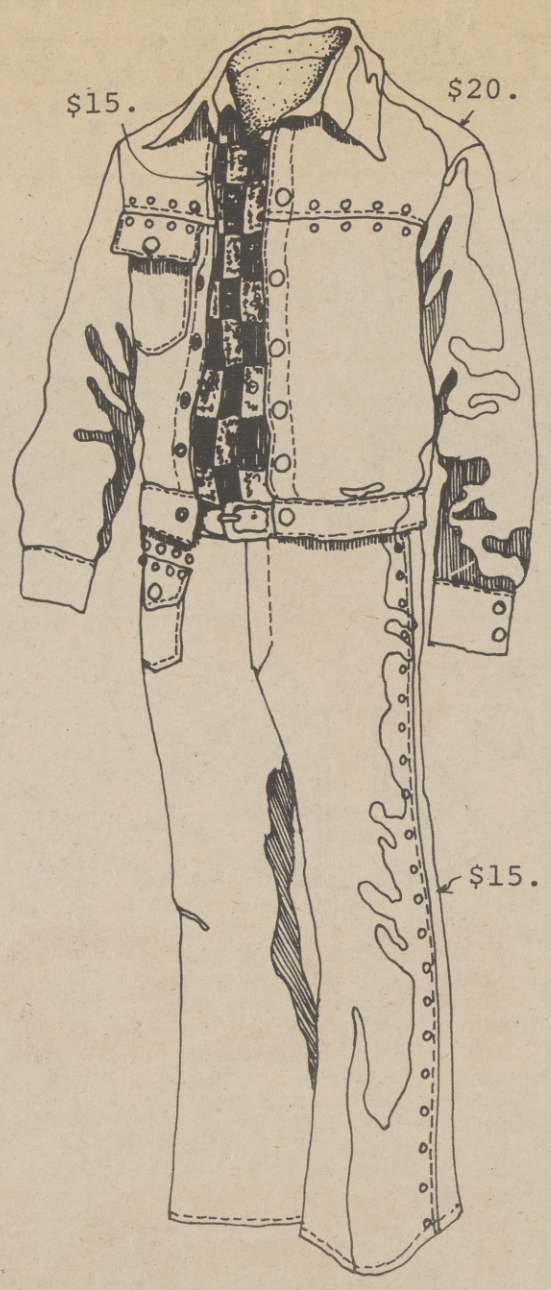
"One new tool that can play an important role in building a healthy minority community is the franchise concept," says John T. Patterson, former national director of the Interracial Council for Business Opportunity.

In his foreword to the newly-published "A Franchising Guide for Blacks," Patterson adds: "A carefully selected franchise can contribute to a rapid expansion of successful Black businesses because it provides know-how and continuous training and supervision."

A key element is a descriptive listing of more than 150 current franchising opportunities in a broad range of consumer products and services.

"A Franchising Guide For Blacks," is available solely from the publisher, Pilot Books, 347 Fifth Avenue, New York, 10016, at $2 per copy, postpaid.

DUDS WITH STUDS



A studded and stunning coordinated look by the original trend setter. The pantz, jacket and shirt are 100% cotton and completely machine washable.

SPATZ

Stud your own at College Hi 100 pack/75¢

IN SACRAMENTO:
605 Downtown Plaza
COUNTRY CLUB SHOPPING CENTER
2340 Watt Ave.
CRESTVIEW VILLAGE SHOPPING CENTER
FLORIN SHOPPING CENTER
SOUTHGATE SHOPPING CENTER
SUNRISE MALL

IN MARYSVILLE:
ON THE LINDA MALL

IN MODESTO
NEXT TO MERVYN'S CENTER ON McHENRY AVE.

Pants Unlimited at College-hi shop

A Stuffed Toy With A 'Heart'

Stuffed toys and animals are always fun gifts to give babies, children and teens during the holidays.

One of the most unusual stuffed toys to cross the Christmas toy counters, is Dear Heart, the cuddlesome, loveable teddy bear from Kamar, Inc. - the world's first toy animal with a heartbeat.

Snap Dear Heart's front paws together to activate the realistic rhythmic beat, pulsing from a battery-powered electronic device in his back.

Dear Heart's fans include everyone who has ever cuddled an endearing stuffed animal. Even puppies and kittens curl up with him.

Children snuggle up with him, teens adore his originality, and even adults become mesmerized while caressing him.

In fact, Dear Heart's rhythmic heartbeat has a soothing effect on everyone.

He is a special friend to babies and very young children. Recent scientific studies have indicated that babies comforted by the steady sound of a heartbeat gain weight more rapidly and cry less than babies not exposed to the rhythmic beat. Dear Heart is a natural companion for the infant or young child at bedtime. In a quiet room, Dear Heart's pulse can be heard for several feet.

It is common knowledge that puppies and kittens who have been separated from their mothers are soothed by the sound of a steady beat such as the tick of a clock.

Dear Heart helps these new "orphans" relax and enjoy their new homes.

Dear Heart is approximately nine inches tall, made of completely safe American D-plush, a synthetic fur, and filled with polyfoam.

Both materials are non-toxic, non - allergenic and fireproof.

Dear Heart's beat is transmitted by two 1-1/2-volt batteries which are encased within an infant-proof zippered pocket along his back. Each set of batteries lasts approximately 300 hours.

Dear Heart's beat is transalmost every kind of store imaginable, such as toy shops, drug stores, gift shops and large department stores.

Kamar, Inc., with headquarters in Gardena, California, is known for its original line of realistic stuffed toys of uncompromising quality.

Is Xmas Extra Special

Christmas is extra special! A time of jinglebells, sugar plum fairies and hils as white as Lapland. At least to children, it is.

But if you were to ask most adults, they'd surely add, it's also a time of extra work and worry, when everyone digs deeper and sees a lot of outstretched palms one hasn't seen since the season before.

How do we really feel? Is Christmas extra special, or is it just a lot of humbug, a ghost out of childhood's past?

Most would say no. If it were, how could we explain that special feeling of buoyancy that takes hold the day after Thanksgiving and carries us through to the cold grey light of the dawning New Year.

HOOK YOUR RAINDEER UP AND RIDE DOWN

We have that Special Gift for Her . . . .

FOXY LADY

FASHION BOUTIQUE

Florin Center
6109 Florin Road
Sacramento, CA 95823
• 391-8240

Town & Country Village
2616 El Paseo Lane
Sacramento, CA 95821
489-5372

Marlene's 25th ANNIVERSARY EVENT

COATS

Values to $60.00

SAVE 25%

New fall coats reduced for our 25th Anniversary Sale! This group includes all-weather, fake fur, wool and many other fabrics.

SIZES 8-16

FLORIN CENTER
OPEN EVENINGS & SUNDAYS

WEEK-END SPECIAL! SHOP SUNDAY NOON TO 5 AT ALL GRODINS
except Kaiser Center & Downtown Hayward

$25-$35 KIMONOS AND $35 KAFTANS... GREAT GIFTING, BIG SAVINGS

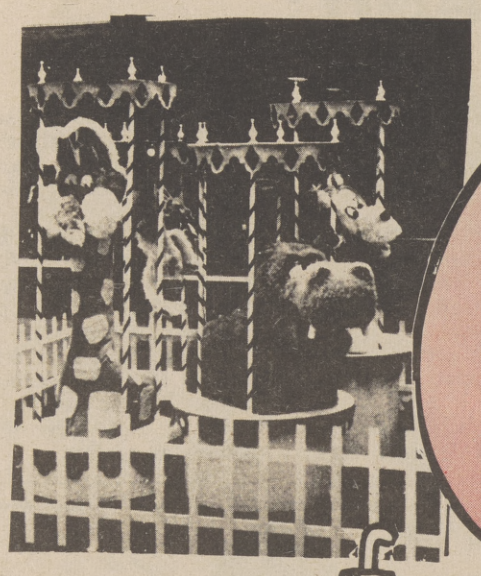
1/3 off

Now 16.65 to 23.35.

Brand new, top quality cotton/terry lined kimonos, lush velours and exotic kaftans. A huge selection . . . and one size fits all, so you don't even have to remember his size!

grodins

COUNTRY CLUB and FLORIN CENTERS



Christmas is for Kids

The Richard Bay Story

Richard Bay designer, creator and builder of the Florin Center "Christmas Wonder land" is a local puppeteer who has created many delightful and artistic puppets and shows.

Richard's puppets have been acclaimed by the National Puppeteers of America as being new and innovative. His puppets are also recognized as works of art.

Richard's versatile talent was recognized by Donna Cicogni, Promotion Director for Florin Center and she encouraged him to expand his talent into the display design field. With her encouragement Richard de signed a complete inside Christmas pro gram valued at over $30,000. He presented this program to the Florin Center Board of Directors compet ing against some of the world's lar gest design com panies. The Board unanimously se lected Richard's proposal.

Richard joined forces with Jack Cannon at Pro-Mart display to complete Florin Center's Wonder land. The program took seven months

to complete and each of the life-size displays were hand made with loving care by Richard. Ericka Robbins, an assistant to Richard, did much of the del icate painting. These displays are designed to use less than 1,000 watts of power which is approxi mately the same as 10 household light bulbs.

Some of Richard's displays which will delight, amaze and stimulate the imagina tion of all children include Santa's un usual zoo with Ellagirabbit, the Golly Green Gibbon, A Child Tamer Lion, and a fluffy, huggable, hot pink Hippo. Another part of the mall which will hold the interest of children for hours is Santa's intricate Mouse Town, Mrs. Santa's Doll Factory and the Funny Fences.

The designs Richard Bay has created show he truly believes.....

See! **POCUS!** A real live, charming and delight ful six inch Elf. She will be at Florin Center: Mon-Fri from 1 PM-9 PM – Saturday from 1PM-9 PM and Sunday from 12N-5 PM

RICHARD BAY and his puppet show.... "How The Animals Got Their Christ mas"...an enchanting and humorous presentation. Show times: Mon-Fri at 7 PM – Sat and Sun at 2:30 PM

Santa's Hours **SANTA** seems fatter, jollier and more loving when he's at Florin Center! Santa will be in his castle: Mon-Fri from 10 AM-9 PM – Saturday from 10 AM-9 PM and Sunday from 12N-5 PM

FREE CANDY for all children... Photos available with Santa.

Christmas is for kids!

FLORIN CENTER

NATIONAL AWARD WINNING NEWSPAPER

The Campus Observer

PUBLISHED BY THE YOUTH DEPARTMENT OF THE SACRAMENTO OBSERVER

VOLUME 4 NO. 6 NOVEMBER 30, 1973 FREE

Drama From The Black Perspective

By Julie Robertson

John Gibson is an outstanding and stimulating drama teacher at Norte Del Rio High School. His first true exposure to drama came through his participation in an elementary graduation play in Columbus, Ohio. It wasn't until attending college that John became seriously involved in the theatre.

John started off with a bit part in Lorraine Hansberry's "A Raisin In The Sun." Until that time, he had been writing nothing but short stories. In an effort to entice more Blacks into drama, he began to write plays.

Mr. Gibson graduated from a small school, Anderson College, and then entered a grad school in Indianapolis on a communications scholarship. There he performed in one play called, "Gideon." He continued writing plays for church and community center drama groups.

Being such a talented young man, Gibson next became Writer In Residence, for the Black Arts Theatre and the Hillside Cultural Center, both in Indianapolis.

Before he left Indianapolis six months ago, he created and wrote six radio scripts for a fifteen minute soap opera called "The Soul People." The series can now be heard on two radio stations in that city.

Another outstanding achievement John has scored for himself, is his writing the script "Inner City Dweller." This is a story of a 35 or 40-year-old Black man, husband, and father of two children living in a ghetto. It's the story of a man who has been an unskilled laborer all of his life, but who gets an opportunity to learn a skill so that he can find a paying job.

It is also a story of a dreamer who proves to his wife, children and friends, that he can learn a trade if he puts his mind to it, he gets laid off but gains the respect of his wife and children.

I asked Mr. Gibson what his reasons were for writing the script "Inner CTY Dweller." He answered, "Some flim makers from the Indiana University Audito/Visual department, were doing a four-part filmed documentary on the problems of a Black family living in a ghetto. One script dealt with health care, one on education, one on housing, and one on work. I wrote the latter one called "Inner City Dweller-Work."

Prior to my coming Writer-In-Residence, with the Indianapolis Black Arts Theatre, the first scripts were sort of pieced together by the film makers and some of the actors and actresses appearing in the series.

But the film directors were dissatisfied with the results. So, since writing was my thing, I was asked to write the script on "work." Also, the other scripts were documentaries with no written dialogue for actors and actresses, whereas "work" was a combination documentary/drama."

This film can be rented from Norte Del Rio, and soon will be available through the Grant Union School District Audial/Visual Department.

I next asked Mr. Gibson, if he felt that drama was a good way for students to express themselves, and he replied, "I feel that for some students, drama is the best way to express themselves. Students can loose some of their inhibitions, shyness, and complexes. Also drama is an excellent human relations vehicle. A person can learn something about other people as well as himself by portraying different characters."

He encourages more Blacks to get into drama because with the emergence of Black Films and TV shows, Blacks with talent and drive, can earn big money. Drama can instill confidence in Blacks.

Mr. Gibson feels education is most important. Besides being a drama coach, he teaches English and Minority History at Norte.

As you can see for yourself, Norte Del Rio has one of Sacramento's most talented and qualified drama teachers. With his excellent distinguished experience, he will bring the school's drama class many successful school plays.

Best of luck to them!

JOHN GIBSON

Something To Think About

Maurice O'Ray
CAMPUS OBSERVER EDITOR

Since the Thanksgiving celebrations are well behind us, the question that must now be asked by each individual is: Should I treat my brother as a fellow human being every day of the year, or just when the calendar dictates? Take a moment to think about that question. Have young Blacks as well as whites, fallen into the same trip-bag of hypocracy many in the older generation are guilty of?

We should practice brotherhood in the Black community everyday of the year, or not at all! There is neither logic nor sincerity in chronologically controlled brotherhood. Society places a price tag on happiness, we can either go along with it and buy each other material love, or we can defy the rule and celebrate each man's life with our own!

BERKELEY, CAMPUS WITHIN A CAMPUS

BERKELEY - Seventy students are pioneering an educational experiment by enrolling in a two-year community college program this fall on the Berkeley campus of the University of California.

The project to test a unique "campus within a campus," is being developed jointly by UC Berkeley and North Peralta Community College in Oakland.

Major goals of the program are to:

. Give minority and low-income students a chance to develop skills necessary to meet the competition and admission requirements of further higher education.

. Give advanced Berkeley graduate students an opportunity to gain experience in college-level teaching.

. Get maximum use from University buildings.

. Develop communications between a large university and a community college.

The students enrolled in first semester classes are taking basic course in English, Mathematics, psychology and humanities. The courses are designed to strengthen computation and communication - skills that should help the student do well in any occupation.

Although the students are enrolled at the North Peralta College, they take their classes on the Berkeley campus during evening and non-peak periods. They have access to most facilities and privileges that are available to university students.

After completing the two-year program, the students will have earned an associate of arts degree tailored to meet the requirements of almost any liberal arts program. Students also have options of transferring out of the project at any time and into a university, other community college or vocational course.

Ages of students in their first semester's classes range from 17 to 40, with the average age of 22. There are 36 males and 36 females in the group.

The majority of students (37) live in Berkeley, 29 in Oakland, and 6 in Albany.

The seven instructors, like the students, come from varied ethnic backgrounds. Five are graduate students at the University and two are staff from the Oakland college.

Young Park, president of North Peralta, says the program is valuable not only because students need help in building up their academic backgrounds, but also because it gives them a chance to find out what's outside of their community.

Park says the program places a heavy emphasis on counseling in particular, giving students an accurate picture of the job market.

Funding for the experimental college is shared by the Ford Foundation, North Peralta College and the University of California campus.

The first semester's class was recruited from the North Peralta District communities and area high schools. Attempts will be made again this year to tell high school students and community members about the program.

Persons seeking more information may cll the Berkeley campus at (415) 642-4391.

STRESSING EDUCATION

"Don't become a casualty!" William Worthan, a personnel placement executive with Eastman Kodak Company, stresses the value of education, and what it will mean in later life, in dialogue with Black students. Worthan and other Black professionals at Kodak gave students at Sperry High School in Henrietta, N.Y., a realistic view of what to expect in the world of work. A series of meetings among Kodak representatives and Black students across the country, including California, was designed to help the young people adjust to their role in a predominantly white society and to prepare them for the future.

Youth Have Highest Auto Accidents

In California, one out of 13 licensed drivers is a teenager. They are 900,000 strong currently.

Drivers under 20, have the highest accident rate, and that accident rate decreases with age. They average twice as many accidents, drive half as many miles as adults, to produce a rate-per-mile four times as great as that of adult drivers.

Students with good grades have fewer accidents. High-accident subjects were more socially deviant, had less desirable personal characteristics, were more involved with cars, and drove recklessly for emotional reasons.

Male accidents were due more to poor attitudes, risk taking and thrill seeking, than to lack of driving skills or knowledge taught in the behind-the-wheel driver training.

OBSERVER CORRESPONDENTS

CAMPUS OBSERVER
New Correspondents

Jeanette La Rue
Luther Burbank High School

Gil Montgomery
Sacramento High School

Angela Gilliard
Bishop Manogue High School

Julie Robertson
Norte Del Rio High School

Angela Blanchette
C. K. McClatchy High School

Donna Evans
J. F. Kennedy High School

Charles Burse
Grant Union High School

The Campus Observer

452 - 4781, P. O. BOX 209, SACRAMENTO, CALIFORNIA, 95801

THE CAMPUS OBSERVER, is a young Black newspaper geared to high school and college aged Black students.

THE CAMPUS OBSERVER, is published bi-weekly throughout the school year.

PUBLISHER
William H. Lee

EDITOR
Maurice O'Ray

campus spotlight

Education Is The Key

Melva Starks is now in her last year at Sacramento High School. At age 17, she has accomplished much for a young Black woman.

"My main goal in life is to be happy with myself and to encourage young Blacks to get a better education," stated Melva.

She is very active in school affairs, being Vice President of Student Activities, and a member of the (BSU) on campus.

"Student Government is a good opportunity to learn how government is run," Melva explained. "I feel it needs more encouragement from school administrations, more student participation and support."

Besides being very studious and tenacious, Melva admits she has big plans for the future. She wants to go to a University and complete a double major in sociology and psychology.

She says she wants to receive a Master's Degree and later work in the educational system.

Melva feels that "Black students fail because of lack of encouragement and incentive from home and teachers. If they were more aware of the chances in education offered to them to get ahead, they might be more encouraged," she replied.

Melva realizes that higher education means a lot to Black for them to get ahead. It offers Blacks more of a chance as far as competition is concerned, she said. Most people are all headed in the same direction. Melva said that more Blacks need to be encouraged into higher fields.

"Before this can take place, the present school system is in need of some drastic changes. Better material in the classrooms, more dedicated teachers and the end of tenure of teachers."

In regards to the CAMPUS OBSERVER, Melva commented: "I think it is really getting together. I also think a real good article would one on where the Black man has been and where he is hoping to go. Maybe we can see these articles in the future."

Being a "Cancer," Melva is very versatile. She devotes herself to her projects and follows through. She can fit herself into nearly any situation. She also feels that influence has played a great part in her life.

"I think the most influential person in my life, is Paula Jennings. I see a lot of the things she has accomplished in life that she would not have without confidence in herself and determination," relates Melva.

The young woman has gained a lot of experience in her duties in student government.

"You should never try to live up to anyone's expectations if it is a means of changing the real you. People are cruel this way, so be yourself at all times," she concludes.

MELVA STARKS

POETRY CORNER

NIGHT LIFE

Darkness is upon us once again
Out come the people with the natural tan
Blending in harmony with the night
Goin' out to party, get drunk, and fight

Down to the club to check the scenes
Gonna get down and jam with the other teens
Hot swampy nights gotta get out and dance
Get chose by the ladies and find some romance

Drivin' round town in my bed machine
I know it's slick, I know it's mean
Gettin' loaded off all that funky wine
Get ta steppin' nigga fo' I kick yo' behine

This is the night life of which niggas adore
Goin' out tonight just to get me some more
Forgettin' reality and everyday strife
Gotta get out in the streets and experience night life

by: Gil Montgomery

GHETTO

The ghetto, cesspool of epitome
The ghetto, fertile crescent of creativity

It's a fight and a struggle to survive
No matter who, the ghetto will deprive

Take away all man's material things
And he will sprout creativity's wings

Fly away ghetto child, and learn not reality
Express your being in total creativity

Rats and roaches, natural do's
Stinky cigar smoking, slumlord Jews

Runny nosed babies with bellies poked out
Malnourished, it's a pity enough to make you shout

Stupored old winos drinkin' that juice
High society whitey thinkin' all hell's broken loose

Niggas on the corner smokin' that dope
Living everyday on a prayer, a hope

Fights on the corners, crime all around
Nowhere near can reality be found

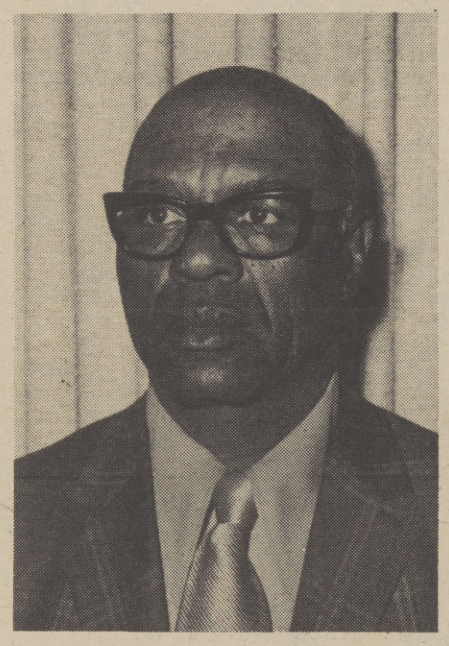
All integral parts of a ghetto life
The everyday tension toil and strife

Go out Black brother, dind reality
And put an end to your creativity.

by: Gil Montgomery

Vice Principals

HERMAN SANDERS



JOHN BRAXTON

LAWRENCE BROWN

HERMAN SANDERS

HIRAM JOHNSON SR. HIGH SCHOOL

Herman A. Sanders, has served as Hiram Johnson's Vice Principal for the past three years.

Mr. Sanders attended a number of college's and universities before receiving his Master's of Arts and Science degree from California State at Los Angeles.

Before coming to Hiram Johnson High School, Sanders worked in Pasadena, Los Angeles, and finally the Compton Unified School District where he served as the districts administrator.

Being one of the few Black Vice Principals, Sanders had this to say: "I feel good about it. It's a necessary service. Unless Black administrators are willing to accept some of the heat, then it's going to take longer for us to achieve our goals."

When asked what type of atmosphere he encounters on campus while performing his daily duties, Herman said: "The atmosphere is mixed, among the students it gets more positive each year."

There has been speculation from both the students and faculty, in regards to the curriculum at the high school. Mr. Sanders had this to say: "It (the curriculum) needs to be modified. There should be more classes that deal with the basic subjects, which are necessary for succeeding academically.

An example of this, would be that students need to know how to communicate, also how to master basic mathematical skills."

The vice principal's many responsibilities include counseling, special education, special programs, students discipline, campus security, home teaching, student attendance and registration.

Being at one high school campus for three yers, Mr. Sanders has seen several changes.

"These past years, the racial hostility level has decreased, and there has been a mild decrease in drug abouse. I think that there is a willingness among staff members to accept a different life style. There is a better understanding between faculty and students," Sanders said.

When asked his future plans in the educational system, Sanders declined to comment.

JOHN BRAXTON

J. F. KENNEDY HIGH SCHOOL

The man who has earned a B.A. degree in Sociology, "All-Conference" honors, and "All-American fullback," who holds a Master's Degree in General Education, as well as physical education - John T. Braxton, can chalk up another honor, the honor of respect from Kennedy Senior High School students.

Braxton served as Dean of Students and Head Cross Country Coach last year at Kennedy High School. His profession as an educator has led him into a variety of teaching fields.

As Vice Principal, John Braxton is the Administrator for Students Services.

"I'm here to discipline but the most students respond to me in a warm respectful manner, because all of the rules are laid out in the open. No games!" he says.

John T., as he is secretly called by students, would like to see a few changes in Kennedy's present system. One change would be an extension of lunch periods.

He states, "Suspensions, which result from tardies because the students can't get to class on time after lunch, would be reduced by having longer lunch periods, it would also enable students to eat in comfort." Another thing the man would like to see, would be an addition to the present class electives.

In Braxton's opinion, a few more electives would inspire interest. Neglect is seen in classes students don't like. If we had more of a variety we would hold the interests of more kids, but we don't have the money unfortunately.

The suggestion that more required classes were looked upon unfavorably by Braxton.

"The kids could learn a tremendous amount if we extend the time in the specific classes students enjoy. Very few people like to do things that are rquireed," he believes.

But if time was extended in the classes they enjoy, we would it is desperately needed.

cut down on trouble. "Once again, we are set back because we aren't geared to do it, though it is desperately needed."

Braxton has the experience of a professional educator that many employers are lacking, for the warm, communicative spirit the students would like to see more of.

His secret is that he cares - Kennedy's vice principal realizes the importance of an education in life, but he also realizes something that other teachers forget about. "Kids should enjoy school, laugh and have fun."

LAWRENCE BROWN

GRANT UNION HIGH SCHOOL

Mr. Lawrence Brown, Vice Principal at Grant Union High School, is former Grant student and member of the class of '63.

He attended college at Gonzago University in Washington, where he received his B.A. He later earned his M.A. at California State University in Sacramento.

Lawrence taught English and Minority History for a year and a half at Norte Del Rio High School. He has served the Poverty Program for two years as director of the Youth Program.

Brown was appointed as vice principal of Grant High School during April of 1971. When asked how he liked serving as vice principal, Lawrence replied:"

"I enjoy working with teenagers, and I am proud to be back at my old Alma Mater. Grant's students take pride in their school, and many return after graduation for various activities. My goal as vice principal, is to create an atmosphere where Grant students can have fun and attend classes that are interesting and challenging."

Play To Open At Norte

On November 28 and 29, the Norte Drama Department will perform the stage play, "An Orchestra In Search Of A Conductor." The drama was written and will be directed by Mr. John W. Gibson, instructor and drama coach at Norte Del Rio.

The play, divided into four movements, is a satire based on the importance people place on skin color. It encompasses an orchestra indecisive as to what color the new conductor should be. The lead role of Oliver Black will be played by LeBarron Andrews.

Show time is 7:00 p.m., and cost of admission will be $1.25 general public, 75 cents with student body card.

SCHOOL AID UN-CONSTITUTIONAL

SPRINGFIELD, Ill. - Illinois's $30 million-a-year program of aid to non-public schools was ruled unconstitutional recently by the State Supreme Court.

The court struck down a $4.5 million provision to aid low-income families who want to send their children to Roman Catholic schools and another provision to provide $20.5 million for secular textbooks and "auxiliary services" in parochial schools.

The majority said these parts of the plan are invalid because, in the case of poverty grants, "the effect of the aid is unmistakeably to provide desired financial support for non-public sectarian institutions."

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A SECTION OF THE PAPER NOVEMBER 29, 1973 PAGE J-1

AFRICAN NAMES

IN SEARCH OF A HERITAGE

It's been said that White America has lied to itself and to it's Black citizens. They tried to hide the shame of slavery by calling Africans lazy and uncivilized. They taught the lie; then murmured it over tea. They created Tarzan and Amos 'n Andy. And now they reap the darkness of it.

In truth, man's sunrise glowed first in Africa. He began there. In West Africa, historical homeland for most Black Americans, he built the powerful states of Mali, Songhai, Kanem, Benin that thrived long before Euopeans came. The old Ghana empire lasted 1,000 years, to 1240. Timbuktu, Jenne, Kano traded gold, ivory, slaves. Nok and Ife art had no equal.

Two centuries before the first Christmas, Nok artists of the Niger-Benue country crafted quartz jewelry, iron axes, tin beads and finely molded terra-cotta heads. This art, West Africa's oldest, inspired the magnificent brass heads cast at Ife around 100 A. D.

West Africa's glory lasted 1,000 years. Songhai, Mossi-Dagomba and Benin enjoyed law and order and stability. They built palaces, large armies with fast cavalry, a civil service. Trading reached northward into Asia and Europe.

The Portuguese came first. They warily probed the seacoast, reaching into powerful empires that had strong chiefs, counselors, armies and laws. They found no "Uncle Toms" in Mali, Timbuktu, Oyo, Denkyira, Akwamu.

They were welcomed at Benin in 1472, the first Europeans to see the city. They traded with the Oba's merchants and joined his army. Benin and Lison exchanged ambassadors. Both prospered.

An African's life had soul. Imagery exerted strong moral power. One folktale warned: "A missle thrown quickly misses its mark." Yoruba priests taught peace and love. Their followers were told: "The sun cannot rise in your wrath."

The weeping began quietly: 12 slaves stolen in 1441. Over 400 years, 20 million more were taken, draining Africa. Perhaps one-third died marching; another third, at sea.

They were branded, and stuffed on ships so crowded they could hardly stand, shift or lie down.

Africans and Europeans profited from this misery.

In 1619, some 20 Blacks were sold at Jamestown, Va.; about 500,000 made it here.

By 1744, 300 ships had sailed out of Liverpool. The Africans fought back. They rebelled in Hispaniola, 1522; Puerto Rico, 1527; Panama 1531.

And they rebel today in America. They are putting the Black fist to the lie.

Now there is an increasing desire on the part of many Black Americans to identify with their motherland. In greater numbers, Blacks are seeking ways to relate themselves and their families to their true heritage.

THE OBSERVER, in it's constant desire to better serve it's readers. decided to do this special on "African Names, In Search Of A Heritage."

With an increasing number of Black parents expressing interest in considering African names for their newborn infants, they will find this special section an excellent source for such names.

WHAT'S IN A NAME ?

It is interesting when one looks at the history of the Anglo or European family names. These names first became hereditary among European

(CONTINUED ON NEXT PAGE)

A CONVENIENT PULL OUT SECTION FOR THOSE INTERESTED ADDITIONAL NAMES WILL BE RUN IN THE FUTURE

AFRICAN NAMES IN SEARCH OF A HERITAGE

nobles and landowners. Since so many of their names were the names of the lands they held, when the son inherited the land, it was only natural that he inherit the name.

Among the lower European classes, since the son generally learned and followed the trade of his father, the same occupational name was applied. Not because it was inherited, but because it applied to the son as well as the father. The occupational name could be said to be inherited only when the son followed another trade but was known by the same surname as the father.

Even today if one had to identify another whose name was not known, it would likely be done in one of four ways:

(1) the place where the man now lived or had previously lived would be mentioned; as at the sign of the bell, or by the hill or stream, or from the manor of Newton; or

(2) by the man's occupation, as the smith or the carter; or

(3) by referring to the father's name, as the son of John or Rob; or

(4) by noting the man's most prominent characteristic, as short, fat, red (hair), or crooked mouth.

Practically all of the European family names were derived in one or another of the four ways:

During slavery and in the years that followed, Black Americans were often given the names of their white masters. Or, at least the names their masters thought of for them. Often these names were either funny or reflective of the white master's own ego. For example, names like "Bob," "Ann," "Tom," "Dick," "Jane," "Rufus," "Betty," "Bill," "Marcia."

As a result, the names of Black Americans have not been indicative of the fact that they are a people of African descent. Instead, the names carried by these Americans of African descent or Afro-Americans, are more than likely European in heritage, deriving their "originality" in one of the "European" Ways.

Many Blacks have expressed a concern with this and have reasserted African names. It is said that such names have their genesis and meaning in establishing the recipient's personal identity in a symbolic way. The African name brings the individual general recognition by the community at large.

This special is offered to anyone interested in the following:

(1) The meaning of African names;

(2) The symbolism underlying the choice of a name.

(3) The traditional ceremony related to the naming itself.

THE OBSERVER is indebted to many for their assistance in the preparation of this special.

Particular recognition should be given to Cheryl Fisher.

We are also indebted to the Drum and Spear Press, Washington, D. C., and their book THE BOOK OF AFRICAN NAMES, by Chief Osuntoki.

FEMALE

NAME	PRONUNCIATION	MEANING	LANGUAGE AND COUNTRY
Aba	AH-bah	Born on Thursday	Fante/Ghana
Abebi	Ah-BEH-bee	We asked for her and got her	Yoruba/Nigeria
Aduke	Ah-DOO-kah	Much loved	Yourba/Nigeria
Afiya	Ah-FEE-yah	Health	Swahili/Tanzania
Afryea	Ah-FRY-yah	Born during good times	Ewe/Ghana
Ife	Ee-FAY	Love	Yoruba/Nigeria
Kamila	Kah-MEE-lah	The perfect one	Arabic/No. Africa
Nailah	Nah-EE-lah	One who succeeds	Arabic/No. Africa
Chekesha	Chay-KAY-shah	Bringer of laughter	Swahili/Tanzania
Ema	AY-mah	Good	Swahili/Tanzania
Jamala	Jah-MAH-lah	Courteous	Swahili/Tanzania
Johari	Jo-HAH-ree	Jewel	Swahili/Tanzania
Kweli	KWAY-lee	Truthful	Swahili/Tanzania
Tabasamu	Tah-bah-SAH-moo	The Smile	Swahili/Tanzania
Mashariki	Mah-shah-REE-kee	Person in whom the Sun rises	Swahili/Tanzania

AFRICAN NAMES IN SEARCH OF A HERITAGE

NAME	PRONUNCIATION	MEANING	LANGUAGE AND COUNTRY
Asali	Ah-SAH-lee	Honey	Swahili/Tanzania
Fahamivu	Fah-hah-MEE-voo	Intelligent	Swahili/Tanzania
Fahamisha	Fah-hah-MEE-shah	An instructor, to cause understanding	Swahili/Tanzania
Burudisha	Boo-roo-DEE-shah	Refreshing	Swahili/Tanzania
Kimaada	Kee-mah-AH-dah	Genuine	Swahili/Tanzania

MALE

Ajamu	Ah-jah-MOO	He fights for what he wants	Yoruba/Nigeria
Akil	Ah-KEEL	Intelligent one who uses reason	Arabic/No. Africa
Akinlabi	Ah-KEEN-lah-bee	We have a boy	Yoruba/Nigeria
Baruti	Bah-ROO-tee	Teacher	Tswana/Botswana
Ogbonna	Oh-BOHN-nah	Image of his Father	Ibo/Nigeria
Thabiti	Thah-BEE-tee	A true man	Mwera/Kenya
Adhimu	Ah-THEE-moo	Important	Swahili/Tanzania
Almasi	Ahl-MAH-see	Brilliant	Swahili/Tanzania
Badili	Bah-DEE-lee	The Changer	Swahili/Tanzania
Bavu	Bah-VOO	Force	Swahili/Tanzania

Illustration by Eros Keith from 'The Slave Dancer' by Paula Fox

AFRICAN NAMES

IN SEARCH OF A HERITAGE

MALE

NAME	PRONUNCIATION	MEANING	LANGUAGE AND COUNTRY
Fanya	FAHN-yah	The Producer	Swahili/Tanzania
Juba	JOO-bah	Fearless	Swahili/Tanzania
Jitu	JEE-too	Giant	Swahili/Tanzania
Taibu	Tah-EE-boo	Good	Swahili/Tanzania
Mfuasi	Mm-foo-AH-see	Follower	Swahili/Tanzania
Mwenea	Mway-NAY-ah	He who spreads the word	Swahili/Tanzania
Kumbufu	Koom-BOO-foo	Having a good memory	Swahili/Tanzania
Mahiri	Mah-HEE-ree	Skillful, clever, and quick	Swahili/Tanzania
Sadiki	Sah-DEE-kee	Trustworthy	Swahili/Tanzania
Mbele	Mm-BAY-lay	Front runner, he who is in front of others	Swahili/Tanzania

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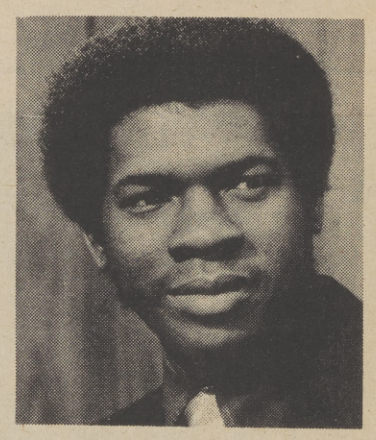

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